



POWERED BY  
**C-INNOVATION**



C Innovation, Inc.'s product, ZANGLE, a student information system helps K-12 school districts quickly and efficiently manage all aspects of student data. St. Clair RESA is C Innovation's certified reseller for the state of Michigan.

Zangle covers all aspects of student management including enrollment, scheduling, attendance, mark reporting, transcripts, behavior, health, and virtually all other student related data. Our staff consists of a team of educators and technologists who share a passion for creating sound products that truly meet our customers' needs.

Zangle is built with Microsoft technologies and is proven, stable, and fast. Zangle has been successfully implemented in over 350 districts nationwide, ranging from 250 students to 380,000 students.

**Visit us at  
Booth #247**

Phone: 800.230.2533 • Web: [www.zangle.com](http://www.zangle.com) • Email: [sales@zangle.com](mailto:sales@zangle.com)

# Exhibit Floor Plan

**Internet Access Kiosks**

OdysseyWare Inc. 600

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Aisle 100

Exhibitor Show Entrance

## **A. J. Bros., Inc.**

31537 Eight Mile Road  
Livonia, MI 48152  
Phone: 248-426-9415 Fax: 248-426-9420  
abizer@ajbros.com  
www.ajbros.com

### **Booth(s): 413**

A. J. Bros. Inc. is a one-stop-shop for schools. Please visit us on the Internet at [www.ajbros.com](http://www.ajbros.com) We are a sole source for audiovisual, furniture, supplies, and custom logo solutions; helping schools provide a powerful and engaging 21st century learning environment. Our partnerships with RM, 3M, eBeam, Panasonic and iRespond allow us to provide interactive solutions for quality education.

## **ABC Warehouse**

1 West Silverdome Industrial Park  
Pontiac, MI 48343  
Phone: 248-335-4222 Fax: 248-335-5433  
kcraft@abcwarehouse.com  
www.abcwarehouse.com

### **Booth(s): 144**

Brand name supplier for the educational market for audio, video, kitchen appliances, and computer equipment and supplies.

## **Absolute Software**

1055 Dunsmuir Street, Suite 1600  
Vancouver, BC V7X 1K8 Canada  
Phone: 604-730-9851 Fax: 604-730-2621  
cgarlick@absolute.com  
www.absolute.com

### **Booth(s): 342**

Absolute Software is a leader in tracking, managing, and securing mobile devices for better data protection, easier IT asset management, and managed computer theft recovery. With our Computrace®, and Computrace® LoJack® for Laptops solutions, large enterprises, small businesses, and individuals can protect their computing devices and data over the Internet.

## **Ace Computers**

1425 East Algonquin Road  
Arlington Heights, IL 60005  
Phone: 847-952-6900 Fax: 847-952-6901  
jturk@acecomputers.com  
www.acecomputers.com

### **Booth(s): 409**

Ace Computers is a 27-year old ISO-9001 certified systems integrator focused on the needs of educational customers. We produce a line of education-focused desktops, portables, and specialized products fully compliant with industry standards like Microsoft WHQL, EPEAT, and Energy Star. We have been ranked in the top ten specialty system builders and have several products that have won industry awards for innovation. We will be showing some of our education-focused products at the MACUL Conference.

## **AEC Computer, Inc.**

2166B South Archer Avenue  
Chicago, IL 60616  
Phone: 888-886-0060  
aecpro@ameritech.net  
www.aecpronet.com

### **Booth(s): 252**

AEC Computer, Inc. is located in Chicago, IL. We have been an education technology distributor since 1997. We have provided computer hardware, software, and related services to more than 200 school districts throughout the United States. Our portable interactive whiteboard allows you to build a 21st century classroom with easy and cost effective ways.

## **Affordable Computers**

1070 Rosewood Street  
Ann Arbor, MI 48104  
Phone: 734-761-1698  
knadeau@acinc.com  
www.affordablecomputers.com

### **Booth(s): 243**

Sales, service, and lease of corporate-grade, refurbished computers. Our brands include Acer, Apple, Dell, IBM-Lenovo, HP, and Toshiba.

## **Alexandria/Textbook Tracker/KeepnTrack**

1831 Fort Union Boulevard  
Salt Lake City, UT 84121  
Phone: 800-347-6439 Fax: 888-515-3883  
sales@companioncorp.com  
www.goalexandria.com

### **Booth(s): 143**

Alexandria—check it out! A fully integrated, cross-platform, web-based library automation system used and loved by thousands of libraries around the world. Textbook Tracker is a powerful, easy-to-use solution to your textbook management woes. Stop losing money on lost and damaged textbooks. KeepnTrack ensures school safety while tracking students, visitors, volunteers, vendors, and staff.

## **Alternative Computer Technology**

7908 Cincinnati-Dayton Road, Suite West  
West Chester, OH 45069  
Phone: 513-755-1957 Fax: 513-755-1958  
keng@altcomp.com  
www.altcomp.com

### **Booth(s): 439**

Alternative Computer Technology (ACT) provides Internet and email content filtering, antivirus/spyware/anti-spam software, and bandwidth control software for the K-12 market. ACT offers products from M86 Security, Sophos, NetGear, Ironport, and Lightspeed Systems. We have over 17 years experience in the Internet security business and offer a single source solution to protect both students and faculty from undesirable and malicious Internet material.

# Exhibitor Directory

## Alternative View

319 West Saginaw Road  
Sanford, MI 48657

Phone: 800-555-4566 Fax: 989-687-6546

tammy@alternativeview.com  
www.AlternativeView.com

### Booth(s): 200

**MULTIMEDIA PROJECTION SYSTEMS:** For two decades, Alternative View personnel have helped Michigan educators solve their classroom and auditorium projection needs. We offer projectors, document cameras, media carts, self-install packages, and professional installation of presentation multimedia, from basic ceiling mount applications to more sophisticated AV control systems. Replace the anxiety of "doing it yourself" with Alternative View's "peace-of-mind" solutions.

## Apex Learning

1215 4th Avenue, Suite 1500  
Seattle, WA 98161

Phone: 206-505-5199 Fax: 206-381-5601

heidi.wenger@apexlearning.com  
www.apexlearning.com

### Booth(s): 542

Apex Learning is a publisher of digital curriculum serving all students, from those not prepared for grade-level academic challenges to those capable of advanced coursework. With Apex Learning's comprehensive, standards-based, online courses and utilizing multiple course pathways, teachers are able to differentiate instruction and spend more time working with students to address individual needs as they transition from middle school to high school and progress toward graduation.

## Astaro

260A Fordham Road  
Wilmington, MA 01887

Phone: 978-974-2600 Fax: 978-974-2626

americas@astaro.com  
www.astaro.com

### Booth(s): 353

Astaro combines best-of-breed applications, the proven quality of Linux and enterprise-level performance to provide unparalleled network, web, and email security. Software, hardware, and virtual appliances give flexibility for many deployment scenarios. With over 3,000 resellers, Astaro protects over 100,000 networks in 60 countries. Download products for free: [www.astaro.com](http://www.astaro.com).

## AVerMedia Information, Inc.

423 Dixon Landing Road  
Milpitas, CA 95035

Phone: 408-263-3828 Fax: 408-263-8132

rebecca.giordano@avermedia.com  
www.avermedia-usa.com/presentation

### Booth(s): 516, 518

AVerMedia Information is the leading manufacturer of portable document cameras and platform visual presenters, with a focus on the K-12 and higher education markets. AVerMedia provides a wide range of award-winning classroom display solutions that will fit any budget and display need as well as helpful application and training resources.

## AVI-SPL

2605 E Oakley Park Road  
Walled Lake, MI 48390

Phone: 866-843-0536

sales@avispl.com  
www.avispl.com

### Booth(s): 350, 352

From K-12 to higher education, leading AV integrator AVI-SPL offers educators the best in presentation technology. We're proud to feature the industry's top solutions, including interactive whiteboards, response systems, and so much more from SMART Technologies. Together, we equip students with the dynamic resources needed to increase motivation, retention, and test scores. Together, we can help your students truly excel.

## Barracuda Networks

678 Front Avenue  
Grand Rapids, MI 49504

Phone: 616-235-6860 Fax: 616-235-6860

chrisk@kgroupcompanies.com  
www.kdatasystems.net

### Booth(s): 313

Barracuda Networks Inc. built its reputation as the worldwide leader in content security appliances by offering easy to use and affordable products that protect organizations from email, web and IM threats. Barracuda Networks has leveraged its success in the security market to offer networking products that improve application delivery and network access as well as world-class solutions for message archiving, backup, and data protection.

## **BES Solutions**

150 Industrial Drive  
Lexington, OH 44904  
Phone: 800-522-0460 Fax: 419-884-1866  
shannon@bes-michigan.com  
www.bes-michigan.com

### **Booth(s): 106**

For over 25 years, BES Solutions has been providing state-of-the-art training solutions for the technical education market for STEM, business, IT, technology education, and science. BES Solutions implements innovative learning systems. We have partnered with education and training providers, in more than 2,000 classrooms and training labs. When we change the way instruction is delivered, teachers are provided with effective 21st century skills training and support.

## **Blackboard**

650 Massachusetts Avenue NW  
Washington, DC 20001  
Phone: 202-463-4860  
www.blackboard.com/k12  
www.blackboard.com/Company/Contact-Us.aspx

### **Booth(s): 349**

Blackboard Inc. is a global leader in online learning and a trusted education partner that enables schools to transform the experience of millions of students and teachers around the world every day. Blackboard solutions empower K-12 leaders to modernize how classes are created, managed, and delivered. Blackboard works with states, K-12 districts, and virtual schools to expand educational opportunities, create collaborative learning communities, and increase engagement for students, teachers, parents, and administrators.

## **Blue Raven Technology Inc.**

110 Fordham Road  
Hollis, NH 03049  
Phone: 978-203-1110 Fax: 978-661-7710  
spm@blueraven.com  
www.blueraven.com

### **Booth(s): 150**

Blue Raven is a Boston-based company focused on the sale and service of technology products. For 23 years, Blue Raven has set its main focus on the repair of notebooks and desktops, specializing in the after market care and service of technology products. Some of these products include notebooks.

## **Bob Brooks Computer Sales, Inc.**

1000 North Opdyke Road, Suite E  
Auburn Hills, MI 48326  
Phone: 800-833-3870 Fax: 248-340-9520  
danmoore@bbcs-inc.com  
www.bbcs-inc.com/remc

### **Booth(s): 508**

Michigan-based company for over 35 years, specializing in print imaging hardware, supplies, service, and print management solutions.

## **BrainHoney**

733 E. Technology Avenue  
Orem, UT 84097  
Phone: 801-932-1220  
support@agilix.com  
www.brainhoney.com

### **Booth(s): 538**

BrainHoney is the best online teaching and learning platform for K-12 Schools. More than conventional learning management systems, BrainHoney meets the needs of K-12 educators, giving them data driven, student customized, standard-aligned instruction. Schools and districts can purchase award-winning curriculum through our partners and administer it in a virtual or hybrid setting. See our "Continuity of Learning" Package.

## **Britannica Digital Learning**

331 N LaSalle Street  
Chicago, IL 60654  
Phone: 800-621-3900 Fax: 800-344-9624  
cdehaven@eb.com  
www.info.eb.com

### **Booth(s): 105**

Today, Britannica Digital Learning serves teachers, educators, librarians, and all ages of students better than ever before. Stop by the Britannica booth to learn more about our award-winning products and enter for your chance to WIN!

## **Brother International Corporation**

100 Somerset Corporate Boulevard  
Bridgewater, NJ 08807  
Phone: 773-528-1305 Fax: 908-243-2135  
robin.weber@brother.com  
www.brother.com

### **Booth(s): 133**

Brother International Corporation, a leading K-12 provider of computer peripherals, will demonstrate its new line of educational tools for 2010. Award-winning products include network compatible monochrome and color laser printers, laser and ink jet fax and multi-function machines, and the P-Touch label maker line. Please visit [www.brother.com](http://www.brother.com) for more information.

## **Bytes of Learning Incorporated**

251 Consumers Road, Floor 12  
Toronto, ON M2J 4R3  
Phone: 905-947-4646  
ericawiller@bytesoflearning.com  
www.bytesoflearning.com

### **Booth(s): 307**

UltraKey 5.0 is the keyboarding software for teachers who love to teach. UltraKey motivates students using individualized goals and praise for progress and students love it! UltraKey includes extensive learning management tools for teachers, and it operates reliably with minimum maintenance cost. Free, fully enabled evaluation copies are available at our booth.

# Exhibitor Directory

## ByteSpeed, LLC

3131 24th Ave S  
Moorhead, MN 56560

Phone: 877-553-0777 Fax: 218-227-0498

rich@bytespeed.com  
www.bytespeed.com

### Booth(s): 122

ByteSpeed is an Intel Premier Provider and MicroSoft Platinum Partner that custom-builds servers, laptops, and workstations for Education. We offer a FREE 30-day evaluation program, FREE imaging, FREE lifetime tech support, and a five-year parts and labor warranty.

## BYU Independent Study

120 MORC  
Provo, UT 84602

Phone: 801-422-4787

isconferences@byu.edu  
www.elearn.byu.edu

### Booth(s): 536

BYU Independent Study, accredited by DETC and NAAS offers more than 500 secondary and university online courses that help students make up credit, graduate on time, enhance their curriculum, or earn university credit. Students may sign up anytime and work at their own pace. We help all students receive a rigorous, high-quality, affordable education that aligns with or exceeds the Michigan Merit Curriculum.

## C Innovation, Inc.

3 Corporate Park, Suite 210  
Irvine, CA 92808

Phone: 949-242-7146 Fax: 949-242-7146

jgreenway@zangle.com  
www.zangle.com

### Booth(s): 247

C Innovation, Inc. offers Zangle, a student information system, that helps K-12 school districts to quickly and efficiently manage all aspects of student data including enrollment, scheduling, attendance, mark reporting, transcripts, behavior, health, and virtually all other student related data. Our staff consists of a team of educators and technologists who share a passion for creating sound products that meet customers' needs.

## C-SPAN

8573 Cedar Hills Drive  
Dexter, MI 48130

Phone: 734-994-2120

www.c-spanclassroom.org  
vandusen@aaps.k12.mi.us

### Booth(s): 452

C-SPAN Classroom is a free membership service dedicated to support educators' use of C-SPAN programming in their classes or for research. Members receive teaching guides for C-SPAN programs and access to a toll-free hotline for viewing tips and classroom strategies. C-SPAN Classroom has reached more than 1 million students since its inception in 1987.

## CDI Computer Dealers Inc

635 Highbury CT SE  
Ada, MI 49301

Phone: 616-977-9211 Fax: 616-977-9213

www.cdicomputers.com  
Dcarslon@cdicomputers.com

### Booth(s): 248

CDI is the largest distributor of re-certified computer equipment in the world. Our mission is to increase the availability of computers for students, while dramatically reducing technology spending. Over 25,000 US schools have already taken advantage of our industry-leading service, longer-than-new warranty, brand name selection and customized financing. Come see the difference that 100% focus on education can make. CDI—the world's largest distributor of re-certified computers for schools.

## CDW Government, LLC

120 S Riverside Plaza  
Chicago, IL 60606

Phone: 312-705-9016 Fax: 312-705-9116

lanbus@cdwg.com  
www.cdwg.com

### Booth(s): 450

CDW-G is a leading provider of technology products and services for K-12 education. CDW-G features dedicated account managers who help schools choose the right technology products and services to best meet their unique needs.

## Central Michigan University

802 Industrial Drive  
Mt. Pleasant, MI 48858

Phone: 877-268-4636 Fax: 989-774-2461

patri1kg@cmich.edu  
www.cmich.edu/offcampus

### Booth(s): 138

Central Michigan University has over 60 locations in the US, Canada, and Mexico, offering local and online higher education options that fit the busy schedules of working adults. Over 65,000 graduates have learned firsthand that CMU's adult-friendly format and excellent student services can make their educational goals a reality.

## CEO Image Systems, Inc.

340 N Main Street, Suite 203  
Plymouth, MI 48170

Phone: 734-354-8874 Fax: 734-354-8758

ceofoster@ceoimage.com  
www.ceoimage.com

### Booth(s): 123

CEO Imaging Systems is a full-service provider of comprehensive solutions for document indexing, archiving, and scanning. CEO's technologies are designed to enhance staff efficiency and reduce time wasted "shuffling paper," both in the classroom and for school administrative records.

## **CIPAFilter**

700 16th Avenue  
East Moline, IL 61244  
Phone: 800-243-3729 Fax: 309-755-7299  
andersj@cipafilter.com  
www.cipafilter.com

### **Booth(s): 343**

CIPAFilter is an exciting and innovative security and filtering solution that provides anti-spam, antivirus, filtering, spy-ware blocking, web reporting, and bandwidth management. Learn about our exciting way to filter proxies, pornography, and social networking sites, as well as preventing spam, without any management. CIPAFilter provides a refreshing approach to the technology and a tech support staff without limitations!

## **City Animation Co.**

57 Park Street  
Troy, MI 48083  
Phone: 248-589-0600 Fax: 248-589-2020  
eschultz@cityanimation.com  
www.cityanimation.com

### **Booth(s): 217, 316**

City Animation sells, installs, services, and rents audiovisual presentation systems. As specialists in interactive systems, video projection, and classroom audio, we have the product you need. Our installations are designed with user-friendly interfaces and flexibility for future enhancement and advancing technology. Helping teachers teach since 1960.

## **CNB Computers Inc.**

180 Traders Boulevard  
Mississauga, ON L4Z1W7 Canada  
Phone: 905-501-0099 Fax: 905-501-0699  
www.cnbeducation.com  
raja@cnbcomputers.com

### **Booth(s): 449**

We sell CNB certified IT equipment with warranty up to five years.

## **Computer Resources, LLC**

PO Box 60  
Barrington, NH 03825  
Phone: 603-609-1657 Fax: 603-664-5864  
bahartford@cri-mms.com  
www.cri-mms.com

### **Booth(s): 109**

MMS Generations is a complete school administrative software system, with functions for managing all aspects of student information, including attendance, scheduling, health, cafeteria, grading, discipline, state reporting, and more. The system features powerful, user-friendly software that has been supported by comprehensive training and personalized customer service since 1978. To learn more, please contact us at 888-665-4046, or visit [www.cri-mms.com](http://www.cri-mms.com).

## **Cornerstone University**

1001 East Beltline Avenue NE  
Grand Rapids, MI 49525  
Phone: 616-222-1448 Fax: 616-222-1408  
taryn\_lacy@cornerstone.edu  
www.pgs.cornerstone.edu

### **Booth(s): 205**

Cornerstone University offers three different areas of study for the Master of Arts in Education. Our accelerated programs can be completed in 18 months with classes meeting one night a week to accommodate the working adult. CU MAEd programs also provide options for both onsite and online completion.

## **Crestron Electronics**

617 East Colf Road  
Arlington Heights, IL 60005  
Phone: 800-949-3465 Fax: 847-437-6052  
kiselli@crestron.com  
www.crestron.com

### **Booth(s): 234**

Crestron is the world's leading manufacturer of advanced control and automation systems, innovating technology and reinventing the way people live and work. We offer integrated solutions to control audio, video, computer, IP, and environmental systems. Crestron streamlines technology, improving the quality of life for people in corporate boardrooms, conference rooms, classrooms, and auditoriums.

## **Crick Software, Inc.**

191 Post Road West  
Westport, CT 06880  
Phone: 203-221-2697 Fax: 203-221-2698  
nora.tragianese@cricksoft.com  
www.cricksoft.com

### **Booth(s): 117**

Founded by teachers in 1993, Crick Software products are now used on over half-a-million school computers. The company strongly believes in Universal Design for Learning and most products are switch accessible, enabling students with disabilities to benefit from the same educational software as their peers.

## **CrossTec Corporation**

500 NE Spanish River Boulevard, Suite 201  
Boca Raton, FL 33431  
Phone: 800 675 0729  
info@crossstecsoftware.com  
www.crossstecsoftware.com

### **Booth(s): 544**

CrossTec Corporation, based in Boca Raton, FL, provides desktop and classroom management solutions to schools and districts, domestically and around the world. CrossTec has sold to and supported thousands of customers with millions of desktops since 1996.

# Help Your Teachers Hit the Target!

Web-based Curriculum Crafter<sup>®</sup> gets you there. Powerful tool includes:

- *K-12 Curriculum Fully Aligned with MI State Standards*
- *Lessons at Your Fingertips*
- *Easy Customization*
- *Pacing Guides*

**616.365.2268**

Kent ISD  
2930 Knapp NE  
Grand Rapids, MI 49525

**curriculumcrafter@kentisd.org**



*“Custom Built --  
By Teachers For Teachers”*

## Exhibitor Directory

### CSC Learning

16W361 S. Frontage Road  
Burr Ridge, IL 60527

Phone: 630-468-2517 Fax: 630-468-2517

info@csclearning.com  
www.csclearning.com

**Booth(s): 504**

CSC Learning specializes in research-based, web-enabled interventions to help differentiate instruction and support RTI. We provide training and implementation services for Lexia Reading, Reading Plus, Symphony Math, and ILearn Math.

### Curriculum Crafter<sup>®</sup> Tool

2930 Knapp Street NE  
Grand Rapids, MI 49525

Phone: 616-365-2268 Fax: 616-364-1489

kathyvanlier@kentisd.org  
www.curriculumcrafter.org

**Booth(s): 303**

Curriculum Crafter<sup>®</sup> Tool is a web-based, fully functional, and state-aligned curriculum planning/mapping tool. Embedded with a robust content, this powerful tool provides teachers with a tremendous amount of learning resources at their fingertips.

### Custom Plus Inc.

PO Box 227  
Highland, MI 48357

Phone: 248-889-8251 Fax: 248-889-8927

sbrush@customplus.net  
www.customplus.net

**Booth(s): 457**

Custom Plus offers a full line of custom imprinted products for education. USB flash drives, cd/dvd duplication, mouse pads, mugs, tote bags, and much more.

### DakTech, Inc.

3502 36th Street SW  
Fargo, ND 58104

Phone: 888-761-8544 Fax: 701-282-9690

jbaukol@daktech.com  
www.daktech.com

**Booth(s): 444**

For 20 years, DakTech has been an IT hardware solution provider for the educational market. All of DakTech's Intel-based PCs and servers come with an industry-leading seven-year warranty. DakTech's laptops and netbooks come with a standard three-year warranty that includes accidental drop damage protection. All of DakTech's products are built and serviced in Fargo, ND.

## Data Consultants, Inc.

678 Front Avenue NW  
Grand Rapids, MI 49504  
Phone: 616-235-6860 Fax: 616-235-1634  
chrisk@kgrouppanies.com  
www.kgrouppanies.com

### Booth(s): 311

Data Consultants, Inc. has been providing solutions since 1979 in IT and security markets. We specialize in door access control, video intelligence, and analytics for government and education facilities. Our expertise allows us to assist you in utilizing your current security and video investments and maximizing the benefit with real-world experience and integration methods to achieve your goals.

## Data Image Systems, Inc.

3070 Old Farm Lane  
Walled Lake, MI 48390  
Phone: 248-960-0300 Fax: 248-960-0027  
donald@dataimage.com; susanj@dataimage.com  
www.dataimage.com

### Booth(s): 423, 425, 427

See all the REMC 2010 Epson LCD projectors, sound systems, and document cameras. Complete installation solutions and accessory products will also be on display. Representatives will be available to consult on your classroom or district wide projects. Data Image Systems was founded by a Michigan teacher to help integrate technology into the classroom. We are proud to be a major MACUL sponsor, supplying the LCD projectors you have seen in the MACUL session rooms.

## DataDirector/HMH

3800 Golf Road, Suite 100  
Rolling Meadows, IL 60008  
Phone: 630-467-7000 Fax: 630-467-6194  
jeff.cachur@hmhpub.com; janet.pilar@hmhpub.com  
www.riversidepublishing.com

### Booth(s): 208

Houghton Mifflin Harcourt Publishing Company combines a tradition of excellence with a commitment to innovation, providing comprehensive best-in-class pre-K–12 educational solutions, research-based assessments, and award-winning literature and reference materials. HMH is the parent company of the high-quality, technology-based products DataDirector and Earobics Reach, which have provided success stories for many Michigan districts.

## Dell

13975 Wildcat Drive  
Camel, IN 46033  
Phone: 512-426-3080  
Neil\_Osborne@Dell.com  
www.dell.com

### Booth(s): 337, 339, 436, 438

Dell understands today's students are the connected generation. To prepare students to work in a more connected digital world, we must work together to transform how learning happens. We've worked with educators around the world to create a learning ecosystem that connects students, teachers, parents, administrators, and communities to each other and to the learning resources they need.

## Digital Age Technologies, Inc.

1333 S Oak Road  
Davison, MI 48423  
Phone: 810-658-4008 Fax: 810-658-4881  
astoll@dat-inc.us  
www.dat-inc.us

### Booth(s): 256, 258

DAT is a full-service audiovisual company specializing in the educational market. We offer professional design and implementation of data, voice, video, professional sound, paging, automated control, interactive classroom technology, and data network infrastructure throughout Michigan.

## Discovery Education

One Discovery Place  
Silver Spring, MD 20910  
Phone: 240-662-2863  
jennifer\_o'Brien@discovery.com  
www.discoveryeducation.com

### Booth(s): 119

Powered by the number one nonfiction media company in the world, Discovery education combines scientifically-proven and standards-based digital media, customized professional development plans, assessment services, and a dynamic user community to empower teachers to improve student achievement. Explore the future of education at [www.discoveryeducation.com](http://www.discoveryeducation.com).

## Early Literacy Station™

2501 Seaport Drive, SH410  
Chester, PA 19013  
Phone: 610-833-6400 Fax: 610-833-6440  
nolanb@awe-net.com  
www.awe-net.com

### Booth(s): 202

AWE's Early Literacy Station™ and ELS Bilingual Spanish™ are the premiere all-in-one digital learning centers for children ages three to eight. Content is multimedia, educational, wholesome, interactive, and top-rated. No technical knowledge or support is required. "Kids don't have to know they are learning; they just think they are having fun."

## EarthWalk Communications Inc

10262 Battleview Parkway  
Manassas, VA 20109  
Phone: 703-393-1940 Fax: 703-393-1730  
www.EarthWalk.com  
AshleyS@earthwalk.com

### Booth(s): 453

EarthWalk's eco-friendly mobile computer labs focus on power efficiency with the integration of features such as high efficiency laptop charging, simultaneous laptop and battery charging, continuous operation capabilities, and wireless networking.

# Exhibitor Directory

## Eastern Michigan University

313 Porter Building  
Ypsilanti, MI 48197  
Phone: 734-487-3260  
jmargerum@emich.edu  
www.extended.emich.edu

### Booth(s): 302

Eastern Michigan University's Extended Programs and Educational Outreach delivers a wide range of courses and degrees in convenient, flexible, and innovative formats, both online and at locations throughout Michigan.

## Education 2020

7303 E Earll Drive, Suite 200  
Scottsdale, AZ 85251  
Phone: 616-826-0556 Fax: 480-423-0213  
www.education2020.com  
lrupert@education2020.com

### Booth(s): 246

Education 2020 combines the best of traditional education with technology through a web-based platform. The multimedia rich content provides opportunities for all students to engage in the learning process. Aligned to all state standards, the comprehensive curriculum includes courses in all subject areas and has been used successfully by schools for core curriculum, credit recovery, intervention, and test preparation.

## Educational Options/Orchard Learning

3440 North Fairfax Drive  
Arlington, VA 22201  
Phone: 866-243-7460 Fax: 703-248-0704  
sden-perry@edoptions.com  
www.edoptions.com

### Booth(s): 522

EdOptions™ is an award-winning education technology firm located in Arlington, Virginia. Its premier product, Stars Suite® (www.edoptions.com/products/stars/index.html) has served more than one million students nationwide and features 46 middle and high school courses as well as web-based solutions for state test preparation, high school preparation, and GED study. Other divisions include Blue Ridge International Academy™ (www.blueridgelearning.com).

## EduTek Midwest

1550 East Beltline Avenue, Suite 260  
Grand Rapids, MI 49506-4907  
Phone: 616-956-1323 Fax: 877-242-9266  
jim@edutekmidwest.com  
www.edutekmidwest.com

### Booth(s): 237, 239, 336, 338, 612

EduTek Midwest and elnstruction partner to create dynamic classrooms for all grade levels, with a focus on improving student achievement. We do this through elnstruction's response-pad technology (Classroom Performance System RF Pulse), matched with ExamView® Assessment Suite, the wireless MOBI tablet, and Interwrite Interactive Whiteboards. No other group of technology tools creates an interactive classroom quite like this! We've dramatically improved student participation, teacher instruction, and learning. Stop by our booth and see why.

## Ellsworth Publishing Company

2111 West Galveston Street  
Chandler, AZ 85224  
Phone: 888-963-4817 Fax: 480-963-4502  
Dean@EllsworthPublishing.com  
www.EllsworthPublishing.com

### Booth(s): 135

Our Keyboarding has so many outstanding features that a 60-day FREE trial is offered to schools so teachers can compare it with anything they are familiar with. No textbooks needed, no course software to install/maintain, and no papers to grade, print, or turn in. Scores, progress, and mid-term/final grades are recorded in the Teacher Manager, individualized to learners with free formatting. All at a reasonable price.

## Elmo USA Corp.

1478 Old Country Road  
Plainview, NY 11803  
Phone: 516-501-1400 Fax: 516-501-0429  
llyane@elmousa.com  
www.elmousa.com

### Booth(s): 506

ELMO Company Ltd. has been associated with safety, trust, and excellence in our products for over 80 years. With our strong focus on the future, we realize that it is highly important to strive to enhance both the value and competitive positioning of our products. Every aspect of our corporation is committed to that new focus. Our entire staff has embraced it and is dedicated to its success.

## Epson America, Inc.

3840 Kilroy Airport Way  
Long Beach, CA 90806  
Phone: 800-338-2349 Fax: 248-684-6908  
rich\_baringhaus@ea.epson.com  
www.epson.com

### Booth(s): 110, 112

Epson supports education in all the smartest ways. Our Brighter Futures program provides a powerful combination of consistent education discounts and education focused services, all to help K-12 and higher education administrators and practitioners make the most of technology throughout the learning environment.

## Extron Electronics

1230 South Lewis Street  
Anaheim, CA 92805  
Phone: 714-491-1500 Fax: 714-491-1517  
salesusa@extron.com  
www.extron.com

### Booth(s): 102

Extron Electronics is a leading manufacturer of A/V system integration solutions, ideal for single-projector K-12 classrooms, including its award-winning PoleVault® Systems, an all-inclusive A/V system and its new VoiceLift Microphone option which integrates seamlessly into the PoleVault System to amplify and evenly distribute the teacher's voice throughout the classroom.

## Facts4Me

720 Vandustrial Drive  
Westmont, IL 60559  
Phone: 800-515-0087 Fax: 630-515-0054  
smorgan@facts4me.com  
www.facts4me.com

### Booth(s): 443

Facts4Me is an online reference site designed for elementary readers. This site, designed and written by teachers, is ad-free, secure, and safe! Topics are loaded with dynamic pictures, easy-to-read charts, and informative text. Facts4Me is guaranteed to engage readers of all levels! Twelve-month school site license is only \$50.00. Extended school or extended staff licenses are available.

## Focus School Software

475 Central Avenue, #202  
St. Petersburg, FL 33701  
Phone: 727-388-3300 Fax: 727-213-6999  
bob@focusschoolsoftware.com  
www.focus-sis.org

### Booth(s): 250

Focus/SIS is an integrated system for managing most data involved in education. Focus/SIS is web-based, offering real-time access to all data compatible with any web browser. Educators create, store, and track data including demographics, scheduling, transcripts, state reporting, analytics, health, model Special Education, RTI, discipline, cafeteria, library usage, and more.

## Follett Library Resources, Inc.

1340 Ridgeview Drive  
McHenry, IL 60050  
Phone: 888-511-5114 Fax: 800-852-5458  
sales@flr.follett.com  
www.titlewave.com

### Booth(s): 130

Follett Library Resources, Inc. is a full service distributor to pre-K–12 schools of books (both print and electronic) and audiovisual materials, including fiction and nonfiction titles, early literacy and bilingual materials, professional resources, Accelerated Reader software, and more. We offer an easy-to-use website (www.titlewave.com), personal service, complete cataloging and processing, plus free shipping and handling on books and audiovisual materials.

## Follett Software

1391 Corporate Drive  
McHenry, IL 60050  
Phone: 800-323-3397 Fax: 815-578-5357  
lwelter@fsc.follett.com  
www.FollettSoftware.com

### Booth(s): 107

Follett Software Company is the leading provider of K-12 information and resource management. The company's wide range of proven software and service solutions helps districts manage instructional resources and other assets more effectively and use the power of data to make decisions that impact achievement.

## Fortinet

1090 Kifer Road  
Sunnyvale, CA 94086  
Phone: 408-235-7700 Fax: 408-235-7737  
partners@fortinet.com  
www.fortinet.com

### Booth(s): 245

Fortinet (NASDAQ: FTNT) is a worldwide provider of network security appliances and the market leader in unified threat management (UTM). Our products and subscription services provide broad, integrated, and high-performance protection against dynamic security threats while simplifying the IT security infrastructure.

## Foxbright

161 Ottawa Avenue, Suite 412  
Grand Rapids, MI 49503  
Phone: 616-638-4704 Fax: 616-988-2405  
rhuisinh@foxbright.com  
www.foxbright.com

### Booth(s): 203

Foxbright is a web communication software and services firm that develops market-driven, easy-to-maintain, well-thought-out websites for K-12 schools, districts, and the educational organizations that support them.

## Franklin Electronic Publishers

One Franklin Plaza  
Burlington, NJ 08016  
Phone: 800-525-9673 Fax: 609-239-5942  
john\_applegate@franklin.com  
www.franklin.com

### Booth(s): 209

Franklin offers a variety of hand-held electronic spellers, dictionaries, thesauruses, and translators, many with speech capabilities, for use as reading aids. Units appropriate for all ages, grade levels, and abilities. Also available are several educational games including Scrabble®, Sudoku® and the NY Times® Set® games in hand-held electronic format.

## FTC Publishing, Inc.

PO Box 1361  
Bloomington, IL 61702  
Phone: 888-237-6740 Fax: 309-663-5025  
nichole@ftcpublishing.com  
www.ftcpublishing.com

### Booth(s): 305

FTC Publishing is celebrating 15 years of providing school districts with teacher and student resources to increase achievement. WebFTC, the newest division of FTC Publishing, is proud to launch MyVRSpot, the most innovative way to connect true Web 2.0 with curriculum content. Check out how MyVRSpot will become your district's greatest online resource for both students and educators!

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## G-Tech Solutions

450 SW 9th Street  
Boca Raton, FL 33432

Phone: 561-395-0189 Fax: 561-395-0189

www.gtsolutionLLc.com  
glenngga@cs.com

**Booth(s): 446**

Drop-proof Intel Classmate Computers, classroom management software, and AV equipment for elementary and middle schools students.

## Gale Cengage

27500 Drake Road  
Farmington Hills, MI 48331

Phone: 248-699-8231 Fax: 248-699-8094

latrescia.murphy@cengage.com  
www.galeschools.com

**Booth(s): 402, 404**

Gale®, part of Cengage Learning, is a world leader in e-research and educational publishing. Best known for accurate and authoritative reference content, Gale creates and maintains more than 600 databases, including the new Global Issues in Context, Career Transitions, and GREENR (Global Reference on the Environment, Energy, and Natural Resources).

## GenNET Online Learning

5075 Pilgrim Road  
Flint, MI 48507

Phone: 810-591-4463 Fax: 810-591-4505

mjenning@geneseeisd.org  
www.gennet.us

**Booth(s): 206**

GenNET Online Learning equips Michigan school districts with a wide variety of cost-effective options to meet and enhance curriculum standards. By using various providers of web-based teacher-led courses, high schools and middle school students benefit from having access to opportunities from general education to advanced and accelerated courses and credit completion options.

## Glencoe

5191 Natorp Boulevard  
Mason, OH 45040

Phone: 800-354-9706 Fax: 800-487-8488

dalynne.adams@cengage.com  
www.school.cengage.com

**Booth(s): 406**

With the trusted names of South-Western, Delmar, and Course Technology, Cengage Learning is the premier publisher focusing on your business, career, and technology curriculum. Our diverse selection of student and teacher learning solutions feature up-to-date content combined with the latest technology.

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**Over 700 teacher-led courses available to  
high school & middle school students.**

## Courses include:

- **General Education**
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- **Advanced Placement**
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**www.gennet.us**



Genesee Network for  
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## GlobalScholar

960 37th Avenue Court  
Greeley, CO 80634  
Phone: 800-473-4572 Fax: 970-353-8340  
agreen@globalscholar.com  
www.pinnaclesuite.com

### Booth(s): 111, 113

The Pinnacle Suite gives educators integrated tools and real-time data for meaningful impact on student performance from a single vendor with a comprehensive online solution. By engaging stake-holders; integrating curriculum standards and assessments; improving access to information, reports, and educational content; and collaborating with leading assessment scholar Dr. Robert Marzano, GlobalScholar works with district partners to create change that matters.

## GovConnection, Inc.

732 Milford Road  
Merrimack, NH 03054  
Phone: 800-800-0019 Fax: 603-683-0062  
tsmith@govconnection.com  
www.govconnection.com

### Booth(s): 124

GovConnection is an IT solutions provider that helps academic institutions solve educational challenges through effective use of technology. We make each customer's mission our mission and support it with personal service, technical expertise, and customized IT solutions—all through a convenient single point of contact.

## H-ITT, LLC

420 Shearer Boulevard  
Cocoa, FL 32922  
Phone: 321-576-0396 Fax: 321-576-0397  
rmartin@h-itt.com  
www.h-itt.com

### Booth(s): 344

H-ITT is the next generation in classroom response systems, offering both IR and RF technology.

## Hi-Tech System Service, Inc.

3070 Palms Road  
Casco, MI 48064  
Phone: 810-326-9000 Fax: 810-326-9100  
sales@hitech-online.com  
www.hitech-online.com

### Booth(s): 403

Since 1987, Hi-Tech System Service, Inc. has been dedicated to serving the K-12 market. Our concentrated focus on the educational community allows Hi-Tech to understand and meet the unique technology issues that are faced in the education environment.

## Highly Reliable Systems (TapeSucks.com)

1900 Vassar Street  
Reno, NV 89502  
Phone: 877-384-6838 Fax: 775-322-5397  
cresta@high-rely.com  
www.high-rely.com

### Booth(s): 347

Highly Reliable Systems manufactures alternatives to tape backup. Our eSATA backup products allow one to ten drives to connect to a single controller. High-Rely provides superior reliability and recovery capability. We will be featuring our eight, five, and two bay Tandem rackmount units, along with our enterprise backup solution "the RAIDFrame," up to 30TB of removable backup. Backing up to removable hard drives is faster, less expensive, and more reliable than backing up to tape.

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1900 South Batavia Avenue  
Geneva, IL 60134  
Phone: 269-352-7774 Fax: 630-454-3768  
scott.goddard@hmhpub.com  
www.hmhpub.com

### Booth(s): 148

Houghton Mifflin Harcourt, a leading educational publisher combining excellence with innovations, publishes textbooks, instructional technology, and other classroom enrichment resources for the pre-K–12 school market.

## Houghton Mifflin Harcourt/Digital Solutions

8N604 Shady Lane  
Elgin, IL 60124  
Phone: 617-351-5000  
jan.sypnieski@hmhpub.com; bruce.perry@hmhpub.com  
www.hmhlt.hmco.com

### Booth(s): 210

Houghton Mifflin Harcourt/Digital Solutions is a recognized industry leader of highly engaging, transformative digital curriculum solutions and resources that are designed to help students prepare for 21st century skills. Our digital portfolio supports the American Recovery and Reinvestment Act (ARRA), and includes learning solutions for English language learning (ELL), special education, early literacy, advanced literacy, mathematics, science, social studies, tutoring, K-12 education, and more.

## ICI

789 Bridgeview North  
Saginaw, MI 48604  
Phone: 989-754-5040 Fax: 989-754-6955  
rjensen@1ici.com  
www.1ici.com

### Booth(s): 223, 225

Innovative Communications, Inc. (ICI) is a leading integrator of audiovideo systems, video conferencing systems, and custom collaborative technology solutions. ICI offers a knowledgeable, certified staff to provide cost effective, easy-to-operate audiovideo systems. ICI is known for its high quality system design as well as our Technical Services department to assist customers in maintaining their equipment.

# Exhibitor Directory

## Inacomp TSG

17250 West 12 Mile Road  
Southfield, MI 48076

Phone: 248-559-5700 Fax: 248-559-5782

mike.kananii@inacomptsg.com  
www.inacomp.net

### Booth(s): 312

Inacomp is a leading provider of professional technology services to government, education, and commercial customers in the Midwest. Inacomp provides custom-tailored computer and networking services that work, from the elementary school classroom to the corporate boardroom. At Inacomp, we work closely with your key technology suppliers and partners to ensure that all of your IT service needs are met.

## JST, Inc

1000 N. Opdyke, D-2  
Auburn Hill, MI 48326

Phone: 248-370-8120 Fax: 248-370-8124

info@jstinc.com  
www.jstinc.com

### Booth(s): 348

JST, Inc. represents and supports instructional software products that are designed to provide individualized instruction and support for students. Using technology, we provide cost-effective solutions to help staff and students succeed in the classroom. Our training and technical staffs work closely with schools to assist with implementation. We want to be your partners in education.

## LanSchool Technologies

770 West 210 South  
Orem, UT 84058

Phone: 240-331-1316 Fax: 240-331-1316

sales@lanschool.com  
www.lanschool.com

### Booth(s): 147

LanSchool v7.4 classroom management software improves teacher effectiveness in a 21st century classroom. LanSchool allows teachers to easily remove distractions, demonstrate skills, and monitor and assess student progress. LanSchool supports PCs, Macs, and Thin Clients and aligns with the ARRA stimulus funding by helping the lowest performing students and improving professional development.

## Lawrence Technological University

21000 West Ten Mile Road  
Southfield, MI 49075

Phone: 248-204-3160 Fax: 248-204-2228

admissions@ltu.edu  
www.ltu.edu

### Booth(s): 407

Lawrence Technological University is a private, fully-accredited university focused on providing superior education through cutting-edge technology, small class sizes, and innovative programs. Lawrence Tech offers over 50 academic programs through Colleges of Architecture and Design, Arts and Sciences, Engineering, and Management. Students are enrolled in undergraduate, masters, and doctoral programs conveniently offered for full or part-time students with day, evening, weekend, and online courses.

## Learn360

37 Ground Pine Road  
Morris Plains, NJ 07950

Phone: 800-341-2293 Fax: 973-538-0855

fviscolearn360@optonline.net  
www.learn360.com

### Booth(s): 136

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## Learning Services

PO Box 10636  
Eugene, OR 97440

Phone: 800-877-9378 Fax: 800-815-5154

tiffany@learningservicesus.com  
www.learningservicesus.com

### Booth(s): 309

With over 30 years of experience, Learning Services is here to serve you. LS strives to always stay connected with its customers, whether through email, phone, fax, mail, or its newly updated website. LS can expand, enhance, and enrich your curriculum by providing educational software, classroom manipulative, computer peripherals, and A/V equipment to schools and districts nationwide.

## LEGO Education North America

20355 Danbury Lane  
Harper Woods, MI 48225  
Phone: 313-647-0043 Fax: 313-371-8768  
itoussant@legoeducation.us  
www.legoeducation.us

### Booth(s): 151, 153

LEGO Education provides hands-on science, technology, engineering, and mathematics curriculum-based solutions for teachers and students. Our robotics, simple machines, energy, forces, and motorized products and activities engage and motivate students while meeting and exceeding state and national content standards.

## Lenovo

1009 Think Place  
Morrisville, NC 27560  
Phone: 317-966-9669  
makoch@lenovo.com  
www.lenovo.com

### Booth(s): 411

Lenovo is dedicated to building exceptionally engineered personal computers. Lenovo's business model is built on innovation, operational efficiency, and customer satisfaction as well as a focus on investment in emerging markets. Formed by Lenovo Group's acquisition of the former IBM Personal Computing Division, Lenovo is a new world company that develops, manufactures, and markets reliable, high-quality, secure, and easy-to-use technology products and services worldwide.

## Lexmark International, Inc.

Two Towne Square, Suite 150  
Southfield, MI 48076  
Phone: 734-834-2582 Fax: 248-263-3272  
stevek@lexmark.com  
www.lexmark.com

### Booth(s): 346

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, solutions, and services that help them to be more productive. Lexmark can help you to design an output strategy to fit your challenging needs that will allow you to print less and save more.

## Lightspeed Systems

1800 19th Street  
Bakersfield, CA 93301  
Phone: 661-716-7600 Fax: 661-716-8600  
toni@lightspeedsystems.com  
www.lightspeedsystems.com

### Booth(s): 145

Lightspeed Systems partners with schools, delivering innovative software and unparalleled support and training to help schools operate their networks effectively and efficiently. The company's flagship product, Total Traffic Control, integrates content filtering, antivirus, spam management, bandwidth management, email archiving, and extensive monitoring and reporting into a single interface.

## Lightspeed Technologies, Inc.

11509 SW Herman Road  
Tualatin, OR 97062  
Phone: 800-732-8999 Fax: 503-684-3197  
lisa.sanford@lightspeed-tek.com  
www.lightspeed-tek.com

### Booth(s): 232

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## Lincoln Interactive

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Phone: 724-764-7200 Fax: 330-385-2531  
dana.corradi@avantimgmt.com  
www.lincolninteractive.com

### Booth(s): 456

Lincoln Interactive is a high quality, virtual curriculum that provides students with an innovative, effective educational experience while utilizing state-of-the-art technology, and the guidance and support of highly qualified, licensed instructors. Our 250+ courses cover the core curriculum areas of math, English, science, and social studies as well as world languages and a wide range of elective subjects.

## Madonna University

36600 Schoolcraft Road  
Livonia, MI 48150  
Phone: 734-432-5697 Fax: 734-432-5895  
amorris@madonna.edu  
www.madonna.edu/pages/EDUPDP.cfm

### Booth(s): 308

Madonna University offers graduate credit to educators for the hours accrued at conferences. For program specifics, or to register for graduate credit, please visit us at our booth, refer to our website ([www.madonna.edu/pages/EDUPDP.cfm](http://www.madonna.edu/pages/EDUPDP.cfm)), or contact us at [pdp@madonna.edu](mailto:pdp@madonna.edu) or 734-432-5697.

## Mainline / IBM

1721 Millard Avenue  
Madison Heights, MI 48071  
Phone: 248-224-7202 Fax: 888-283-1356  
cathy.samanen@mainline.com  
www.mainline.com

### Booth(s): 142

Mainline is an IBM Premier Business Partner. The IBM and Mainline public sector teams in Michigan are focused on helping our customers save via server consolidation and desktop virtualization, becoming more green, and security solutions. Nothing better illustrates Mainline's technical and industry-specific expertise than our customers. To date, Mainline has a 98% satisfaction level.

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## MapleNet Wireless Inc.

PO Box 552  
Goshen, IN 46527  
Phone: (877) 627-5301 Fax: (574) 389-3119  
mhutter@maplenetwireless.com  
www.maplenetwireless.com

### Booth(s): 259

MapleNet Wireless is a turn-key microwave and wireless LAN contractor. The company's IP and TDM solutions from Motorola, Ceragon, and Redline provide gigabit connectivity for districts searching for an alternative to expensive fiber or slow leased lines. School districts, colleges, and libraries also turn to MapleNet's 802.11n/g wireless LAN engineering and installation services for VOIP and data.

## Marygrove College

8425 West McNichols  
Detroit, MI 48221  
Phone: 313-927-1217 Fax: 313-927-1523  
emoore@marygrove.edu  
www.marygrove.edu

### Booth(s): 502

Marygrove College prepares compassionate, reflective teachers who are academically, socially, and technically competent to communicate with all learners in a diverse world. Graduate education programs include the MEd in Educational Technology and Educational Technology Endorsement [NP] program, along with the Online Master in the Art of Teaching program. Other programs and endorsements in education may be found at [www.marygrove.edu/education](http://www.marygrove.edu/education).

## MEEMIC Insurance Company

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Auburn Hills, MI 48326  
Phone: 888-463-3042 Fax: 248-377-1459  
katy.clippert@meemic.com  
www.meemic.com

### Booth(s): 244

MEEMIC Insurance Company was founded in 1950 and is a leading property and casualty insurance company that provides personal lines insurance products to members of the educational community in the state of Michigan. MEEMIC offers quality automobile, homeowners, boat, and umbrella insurance. The majority of MEEMIC's sales representatives are or were also members of the educational community. Visit [www.meemic.com](http://www.meemic.com) for more information.

## Merit Network, Inc.

1000 Oakbrook Drive, Suite 200  
Ann Arbor, MI 48104  
Phone: 734-527-5772 Fax: 734-527-5790  
jamien@merit.edu  
www.merit.edu

### Booth(s): 211

Merit Network is a collaborative community of education and research organizations that utilizes Merit's high-performance network, essential services, and exceptional member support to help your institution achieve its mission and goals. Merit believes in the strength of a vibrant, collaborative educational community. By connecting organizations, building relationships, and sharing services, educational institutions achieve far more together than they can alone.

## Michigan Education Association

1216 Kendale Boulevard  
Lansing, MI 48826  
Phone: 800-292-1934 Fax: 517-337-5414  
dpratt@mea.org  
www.mea.org

### Booth(s): 101

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## Michigan State University

435 Erickson Hall  
East Lansing, MI 48824  
Phone: 517-432-9259 Fax: 517-353-6393  
edutech@msu.edu  
www.edutech.msu.edu

### Booth(s): 512

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## Michigan Virtual University

3101 Technology Boulevard, Suite G  
Lansing, MI 48910  
Phone: 888-532-5806 Fax: 517-336-7787  
lfrederickson@mivu.org  
www.mivu.org

### Booth(s): 219, 318

Michigan Virtual University® is a leader in K-12 online learning solutions. MVU is the parent company of Michigan Virtual School®, providing online courses to students, and Michigan LearnPort®, providing online high quality professional development and resources to teachers. Michigan Virtual School® offers more than 150 courses, including 19 AP subject courses and seven world languages. Michigan LearnPort® has over 52,000 users and nearly 300 courses, many at no cost.

## **mimio**

1 Charles Park, Floor 3  
Cambridge, MA 02142  
Phone: 617-902-2040 Fax: 617-902-2041  
jennifer.moinar@mimio.com  
www.mimio.com

### **Booth(s): 116**

mimio® is a recognized provider of interactive teaching technologies that make it possible to capture, manage, share, and interactively create and present information and ideas.

## **Monarch Teaching Technologies**

22001 Fairmount Boulevard  
Shaker Heights, OH 44118  
Phone: 216-320-8505 Fax: 216-320-8759  
steelea@bellefairejcb.org  
www.Monarchtt.com

### **Booth(s): 401**

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## **MORE Portal and MeL.org**

PO Box 30008  
Lansing, MI 48909  
Phone: 517-335-1291 Fax: 517-241-0196  
fardellb@michigan.gov  
www.more.mel.org

### **Booth(s): 204**

The Michigan E Library, (MeL) hosts the Michigan Online Resources for Educators (MORE) portal. Both sites offer digital resources at no charge that support instruction from pre-K through college level. MORE resources are aligned to GLCEs and HSCEs. MeL databases provide invaluable resources on a myriad of subjects, ranging from GED Prep to Michigan history to complete digital newspaper access.

## **netTrekker**

3630 Park 42 Drive, Suite 170F  
Cincinnati, OH 45241  
Phone: 877-517-1125 Fax: 513-731-1710  
customersupport@netTrekker.com  
www.netTrekker.com

### **Booth(s): 351**

Get connected with netTrekker, the leading educational search tool for K-12 students and educators. netTrekker connects you to the most relevant, standards-aligned digital resources for engaging students in a learning experience that supports their unique needs. From lesson plans and assessments to learning games and videos, you'll find it all in netTrekker.

## **Nystrom**

4719 W 62nd Street  
Indianapolis, IN 46268  
Phone: 614-668-1156 Fax: 740-881-2117  
www.gphotopp@herffjones.com  
www.stratologica.com

### **Booth(s): 448**

The leading hands-on and digital social studies publisher.

## **OdysseyWare, Inc.**

300 North McKerny Avenue  
Chandler, AZ, 85226  
Phone: 877-795-8904  
info@odysseyware.com  
www.odysseyware.com

### **Booth(s): 600**

Headquartered in Chandler, Arizona, ODYSSEYWARE®, Inc. provides online-based curriculum to charter, public, and virtual schools in more than 1,500 districts across the United States. More than thirty years of experience have enabled the ODYSSEYWARE team to lead the industry in creating an engaging, technology-rich learning environment for the digital generation.

## **Pasco Scientific**

10101 Foothills Boulevard  
Roseville, CA 95747  
Phone: 800-772-8700 Fax: 916-786-8161  
sales@pasco.com  
www.pasco.com

### **Booth(s): 146**

Prepare your students for the future: 21st century science education requires 21st century science methods and tools. PASCO scientific empowers teachers to deliver authentic 21st century science experiences by combining standards-based content and relevant teacher professional development with innovations in modern, electronic measurement.

## **Pearson Career and Technology**

5601 Green Valley Drive  
Bloomington, MN 55437  
Phone: 317-503-5466 Fax: 765-382-0562  
mary.turner@pearson.com  
www.PearsonSchool.com

### **Booth(s): 118**

Pearson Career and Technology offers educational materials for a wide variety of careers including computer applications, accounting, technical trades, culinary arts, hospitality, criminal justice, nursing, and health occupations.

# Exhibitor Directory

## Pearson School Systems

10911 White Rock Road  
Rancho Cordova, CA 95670  
Phone: 877-873-1550 Fax: 916-288-1585  
todd.perry@pearson.com  
www.pearsonschoolsystems.com

### Booth(s): 114

Pearson, the industry leader in SIS solutions, is the only education technology provider to offer districts an unparalleled selection of technologies that address the challenges of achievement, reporting, growth, and scalability. Pearson's PowerSchool® Premier and Chancery SMS® solutions provide an integrated, flexible, and customizable technology infrastructure to power individualized learning.

## Polycom

4750 Willow Road  
Pleasanton, CA 94588  
Phone: 800-765-9266  
rob.mackey@polycom.com  
www.polycom.com

### Booth(s): 451

Polycom, Inc. is the worldwide leader in unified collaborative communications (UCC) that maximize the efficiency and productivity of people and organizations by integrating the broadest array of video, voice, data, and web solutions to deliver the ultimate communications experience. For additional information call 1-800-POLYCOM (765-9266) or visit [www.polycom.com/education](http://www.polycom.com/education).

## PolyVision, Inc. . . . a Steelcase Company

901 44th Street  
Grand Rapids, MI 49508  
Phone: 616-246-9026 Fax: 616-246-4918  
sbatdorf@polyvision.com  
www.polyvision.com

### Booth(s): 322, 324

Bring learning to life™

## PowerIT

20 Main Street,  
Oakville, CT 06779  
Phone: 203-648-4388  
contact@mypowerit.net  
www.poweritschools.com

### Booth(s): 213

PowerIT provides tailored webware solutions for K-12 schools and districts. SchoolCMS, used by districts in over 20 states, is our leading solution for school websites and web-based communications. Come by the booth to see what's new in SchoolCMS version 3.

## Precision Data Products, Inc.

5036 Falconview Avenue SE  
Kentwood, MI 49512  
Phone: 616-698-2242 Fax: 616-698-9047  
andre.phaneuf@precision.com  
www.precision.com

### Booth(s): 410, 412

Distributors of computer-related products and accessories (i.e. document cameras, digital cameras, laser printers, etc.) with a focus on document cameras for education.

## Precision Printer Services, Inc.

9185 Portage Industrial Drive  
Portage, MI 49024  
Phone: 269-384-5725 Fax: 269-384-4164  
dvandenberg@precisionprinterservices.com  
www.precisionprinterservices.com

### Booth(s): 447

Precision Printer Services has been working with schools for 19 years to lower the cost of ownership for laser printers and MFPs. PPS focuses on toner cartridges and machine repair to save districts up to 60%. Call us today for a complete analysis of your district's printer fleet.

## Priority Office Solutions

56696 Mound Road  
Shelby Township, MI 48316  
Phone: 586-786-1776 Fax: 586-786-1775  
michelle@priorityos.com  
www.priorityos.com

### Booth(s): 159

Providing solutions for educators, Priority Office Solutions is a Michigan-based company. We specialize in full color poster maker systems, award and sticker makers, hot laminators, and button makers.

## Professional Computing Resources, Inc.

4635 N Breton Court, SE  
Kentwood, MI 49508  
Phone: 616-554-0000 Fax: 616-554-1038  
frdesk@pcr.com  
www.pcr.com

### Booth(s): 526

Professional Computing Resources presents the COMIT® Technology Management Systems. COMIT® provides the ability to manage all of the voice and data assets utilized today to support the modern enterprise. COMIT® manages the traditional voice network (TDM) and also IP-based networks (VoIP) and will support the transition to the next generation networks.

## The Professional Group

25775 Meadowbrook Road  
Novi, MI 48375

Phone: 248-893-0738 Fax: 248-893-0747

marcie@macprofessionals.com  
www.macprofessionals.com

**Booth(s): 125, 127, 129, 222, 224, 226, 228**

The Professional Group is a subsidiary of Macprofessionals, a technology integration company based in Novi, Michigan. We operate with distinct divisions in education, video/film, enterprise, professional services, and training. The company is one of the leading computer support businesses in the Midwest. Our professional services division is called on for its expertise on a wide variety of subjects.

## Qwizdom, Inc.

12617 Meridian E  
Puyallup, WA 98373

Phone: 253-845-7738 Fax: 253-845-1909

jean@qwizdom.com  
www.qwizdom.com

**Booth(s): 212**

Qwizdom combines standards-based RF technology with online assessment, curriculum, and content-sharing software to provide a complete instructional solution for the classroom. The Interactive Learning System includes student remotes and the Q7, a full functioning tablet, allowing teachers to control student response system features, view response data, and more.

## Read Naturally, Inc.

2945 Lone Oak Drive, Suite 190  
St. Paul, MN 55120

Phone: 800-788-4085 Fax: 651-452-9204

lmarofsky@readnaturally.com  
www.readnaturally.com

**Booth(s): 218**

Read Naturally provides supplemental reading programs for struggling readers. The flagship program has successfully improved reading fluency and comprehension skills in students nationwide for over 18 years by combining teacher modeling, repeated reading, and progress monitoring. Read Naturally also provides programs for reading assessment, phonics, vocabulary, and ELL students.

## REMC \$AVE Bid Project

611 Hagadorn Road  
Mason, MI 48854

Phone: 517-244-4534 Fax: 517-676-9726

ncorner@inghamisd.org  
www.remcbid.org

**Booth(s): 429**

STOP, LEARN and GO \$AVE with the REMC \$AVE Bid Project for statewide aggregated, volume-bid prices available to your district. The Bid Project provides high-volume pricing, extended warranties, and no- or low-shipping charges. Contracts include computers, network electronics, supplies (A/V, computer, instructional, library, and office), software, equipment, and furniture.

## Renaissance Learning

2911 Peach Street  
Wisconsin Rapids, WI 54494

Phone: 715-424-3636 Fax: 715-424-4242

jmvetron@renlearn.com  
www.renlearn.com

**Booth(s): 417, 419**

Renaissance Learning's computer-based assessments and best practices have always provided educators with the data and recommendations for best use of that data to help accelerate learning, and this data has become even more valuable as educators across the nation implement Response to Intervention (RTI). Renaissance Learning's assessments make RTI reliable, cost-effective, and practical.

## Ruckus Wireless/eGearUSA

10861 Paw Paw Dr.  
Holland, MI 49424

Phone: 616-499-3447

larry@eGearUSA.com  
www.eGearUSA.com

**Booth(s): 257, 356**

The Ruckus ZoneFlex product line is the first centrally-managed multimedia wireless LAN (WLAN) solution developed specifically for Enterprise, SMB, and hot zone operators. ZoneFlex provides a complete, secure, robust, and easily expandable WLAN solution at a low cost of ownership. eGearUSA means innovation for the educational market. Innovative purchasing of information technology solutions has fueled our consistent growth. Innovative offerings helps keep our clients ahead of the pack, stretching IT dollars farther.

## Samsung Techwin America

1480 Charles Willard Street  
Carson, CA 90746

Phone: 310-605-3306 Fax: 310-632-2195

richardb@samsungsoa.com

www.samsungpresenterusa.com

**Booth(s): 500**

Samsung is a leading supplier of innovative, high quality, yet easy-to-use document cameras for all your education applications. See the new SAM CAM 860 with 48x fast auto-focus zoom, unmatched SXGA resolution at 30fps, built-in video and audio recording, image capture, and web cam capabilities. Integrate with electronic whiteboards for live annotation via Viewer software for Win XP/Vista/7 and Mac OS10.6.

# Exhibitor Directory

## Sanyo North America Corporation

8519 Cahill Drive, #2107  
Austin, TX 78729

Phone: 512-331-1199 Fax: 512-692-7253

mweems@sna.sanyo.com  
www.sanyoeducation.com

### Booth(s): 216

Sanyo is a leading manufacturer of LCD and DLP data projectors for the education market with models for the classroom, lecture hall, or auditorium. Featuring the new PLC-XU200 cost-effective classroom projector, the PLC-WXL46 short-throw projector for use with interactive whiteboards, and the PLC-XC55 ultimate classroom projector with excellent total cost of ownership.

## Scholastic Education

300 Madsen, Suite 102  
Bloomington, IL 60108

Phone: 630-523-5138 Fax: 630-671-0654

lharrington@scholastic.com  
www.scholastic.com

### Booth(s): 137, 139

Scholastic is the world's largest publisher and distributor of children's books and a leader in educational technology and children's media. Scholastic products, programs, and people will work with you to prepare your students to meet standards in the classroom and beyond. Our products help you get measurable results in reading and math. To contact your local representative, call Lore Harrington, 1-800-225-4625.

## School Specialty

W6316 Design Drive  
Greenville, WI 54942

Phone: 888-388-3224 Fax: 888-388-6344

jim.strabel@schoolspecialty.com  
www.schoolspecialty.com

### Booth(s): 524

School Specialty is a leading education company that provides innovative and proprietary products, programs, and services to help educators engage and inspire students of all ages and abilities to learn. The company designs, develops, and provides pre-K-12 educators with the latest and very best curriculum, supplemental learning resources, and school supplies. For more information about School Specialty, visit [www.schoolspecialty.com](http://www.schoolspecialty.com)

## SchoolCenter

1075 Reed Station Road  
Carbondale, IL 62902

Phone: 888-642-4448

msmith@schoolcenter.com  
www.schoolcenter.com

### Booth(s): 157

SchoolCenter provides expertise and technology for building interactive K-12 web environments that engage everyone. Our industry-leading solutions deliver the necessary elements for a best practices web environment, ensuring all identified goals are met. Our comprehensive offering includes strategic planning and analysis, customized design services, scalable technology, implementation, and ongoing training and support.

## Schoolfusion

999 18th Street

Denver, Co 80202

Phone: 303-446-004

info@schoolfusion.com  
www.schoolfusion.com

### Booth(s): 249

SchoolFusion is a complete web solution that includes an intuitive content management piece, a calendaring system with real-time event information, unparalleled student and parent portals, and classroom pages that will enhance your building's teaching and learning tools.

## SchoolKIT

9 Lake Drive, #105

Bellevue, WA 98005

Phone: 800-979-0373/107 Fax: 425-467-0580

psalstrand@schoolkit.com  
www.schoolkit.com

### Booth(s): 242

SchoolKIT provides technology integration solutions for students, teachers, and administrators. We focus on integrating technology literacy into core curriculum to increase rigor, student achievement, and tech literacy proficiency. We provide student technology profiles that are reliable and valid to be used for reporting under NCLB. Online professional development provides best-practice technology and curriculum integration for teachers. All SchoolKIT solutions are based in a 21st century-skills context.

## Schoolwires

320 Rolling Ridge Drive, Suite 201

State College, PA 16801

Phone: 877-427-9413

jon.pams@schoolwires.com  
www.schoolwires.com

### Booth(s): 345

Schoolwires provides strategic online communication, website and community management, and productivity solutions that result in stronger K-12 communities, more effective schools, and greater student success.

## Scott Electric

1000 South Main Street  
Greensburg, PA 15601  
Phone: 800-442-8045x1505 Fax: 877-837-8906  
sld@scottelectricusa.com  
www.scottelectricusa.com

### Booth(s): 445

We are an electrical wholesaler for projection and audio visual lamps, stage/studio lamps, and transparency film.

## Sehi Computer Products

2930 Bond Street  
Rochester Hills, MI 48309  
Phone: 800-233-7344 Fax: 248-299-1590  
patti@sehi.com  
www.sehi.com

### Booth(s): 323, 325, 422, 424

For over 25 years, Sehi Computer Products has been committed to meeting technology needs of educational clients by leveraging strategic partnerships and delivering superior support services. With over 1,000 loyal educational customers, Sehi has become one of the largest independent HP resellers and remains focused on helping schools reduce technology costs while improving productivity and their return on IT investments.

## SkillsTutor—Houghton Mifflin Harcourt

10400 Little Patuxent Parkway, Suite 310  
Columbia, MD 21044  
Phone: 617-351-1949  
Jeff.Miller@hmpub.com  
www.skillstutor.com

### Booth(s): 405

SkillsTutor, from Houghton Mifflin Harcourt, offers online, supplemental teaching tools that offer basic skills instruction for grades K-Adult. The programs are diagnostic and prescriptive, are aligned to state performances curriculum standards, satisfy requirements of No Child Left Behind, and are helping schools across Michigan meet basic skills improvement goals. Teaching methodologies used to publish the programs can be found at [www.SkillsTutor.com](http://www.SkillsTutor.com) under Research/Effectiveness Studies.

## Skyward, Inc.

5233 Coye Drive  
Stevens, WI 54481  
Phone: 800-236-7274 Fax: 715-341-9401  
katek@skyward.com  
www.skyward.com

### Booth(s): 100

Since 1980, Skyward has been serving the K-12 Administrative software needs of school districts. Skyward's School Management System represents an integrated student and financial management software system designed to keep administrators, educators, and families connected. Skyward's software is found in over 1,300 school districts throughout the world.

## SmartEd Services

1821 East 40th Street  
Cleveland, OH 44103  
Phone: 800-251-4077 Fax: 216-432-0044  
pfioritto@teachsmart.org  
www.teachsmart.org

### Booth(s): 317, 319, 416, 418

SmartEd Services works with educators from K-12 to higher education to design, install, and support AV technologies that promote dynamic teaching. An authorized reseller for SMART Technologies™, NEC®, Elmo®, and more, we strive to provide state-of-the-art technologies at the best possible value. With in-house support, installation, and professional development, SmartEd Services is your comprehensive source for the best in educational technology.

## Software Express

4128-A South Boulevard  
Charlotte, NC 28209  
Phone: 800-527-7638 Fax: 704-529-1010  
jcochran@swexpress.com  
www.swexpress.com

### Booth(s): 437

Software Express offers quality software at prices that schools can afford. We understand the unique needs of each customer we serve, and we strive to find your perfect fit every time, often saving you up to 75%! Contact us today to see how we make it so easy for you to enjoy top-of-the-line academic software.

## Specialized Data Systems

3333 Warrenville Road, Suite 140  
Lisle, IL 60532  
Phone: 800-323-1605 Fax: 630-955-1599  
john@schooloffice.com  
www.schooloffice.com

### Booth(s): 310

Financial and student administrative software that is completely web-based. Financial software features "paperless office" and the student system includes grade book and parent portal.

## Spectrum Industries, Inc.

PO Box 400  
Chippewa Falls, WI 54729  
Phone: 800-235-1262 Fax: 800-335-0473  
souimet@spectrumfurniture.com  
www.spectrumfurniture.com

### Booth(s): 442

Innovative learning and training furniture, laptop storage carts, instructional media lecterns, student workstations, training desks, seating, computer lab, CAD, flat-panel and office furniture. Innovative designs manage power/network cables, are ergonomic, modular, durable, cost-effective, attractive, and easy-to-assemble. Products are ideal for educational, government, and corporate environments. Researched, designed, and manufactured in the USA.

# Exhibitor Directory

## SPI Innovations

5085 Miller Road  
Flint, MI 48507

Phone: 810-733-7460 Fax: 810-733-5434

adaron@spiinnovations.com  
www.spiinnovations.com

### Booth(s): 236, 238

We design, manage, and protect data networks. We bring new technology and innovation to the classroom.

## Studica, Inc.

2326 Lockport Road  
Sanborn, NY 14132

Phone: 716-731-9070

perryt@studica.com  
www.studica.com

### Booth(s): 140

We represent Autodesk software for schools. Studica also offers the Fischertechnik product line of training models and STEM-based design kits.

## Study Island

3400 Carlisle Street, Suite 345  
Dallas, TX 75204

Phone: 800-419-3191

stephanie.darby@studyisland.com  
www.studyisland.com

### Booth(s): 132

Study Island is an online standards mastery and test preparation program available in all 50 states and is built from state standards. Study Island is used by over nine million students in over 20,000 schools and now has high school, reading intervention, K1, and GED products.

## Synergy Massaging Insoles

PO Box 398

Grawn, MI 49367

Phone: 231-218-0416 Fax: 231-943-4213

bill@synergymedicalproducts.com  
www.synergymassaginginsoles.com

### Booth(s): 357

Synergy Massaging Insoles are therapeutic, 100% glycerin filled insoles that provide cushion, increase circulation, and massage your feet with every step. Absorbs shock—great for knees, hips, and back. Our insoles assist in reducing pain due to fatigue, spurs, plantar fasciitis, and more. Please stop by our booth today and try out a pair for yourself.

## Systime, Inc.

46665 Magellan Drive  
Novi, MI 48377

Phone: 248-567-3056

mronan@systime.com  
www.systime.com

### Booth(s): 120

Systime has been providing technology solutions, services, and support to business, educational, and government organizations since 1985. Our business is founded on helping our customers make the most of their technology investments. We are a large enough organization to be extremely competitive and small enough to pay personal attention to our customers. We have an unwavering commitment to providing the best solutions, service, and support to our customers.

## Teachers' Curriculum Institute (TCI)

PO Box 1327

Rancho Cordova, CA 95741

Phone: 800-497-6138 Fax: 800-343-6828

seaster@teachtci.com

www.teachtci.com

### Booth(s): 134

TCI has been helping transform social studies instruction for more than 20 years, with unique K-12 programs created by teachers, for teachers. Our cutting-edge technology solutions for both teachers and students are designed to enhance teaching and learning. Our new dynamic, web-based technologies make it easy and fun to plan, present, and manage TCI lessons.

## Tech4Learning

10981 San Diego Mission Road, Suite 120  
San Diego, CA 92120

Phone: 619-563-5348

david@tech4learning.com

www.tech4learning.com

### Booth(s): 201, 300

Tech4Learning creates software tools and professional development to support classroom instruction, engaging students in the curriculum. Students use Tech4Learning software to explore early math and literacy skills, share stories, and develop problem-solving and thinking skills. Tech4Learning professional development, including both training and online resources, helps educators effectively integrate technology.

## TechSmith

2405 Woodlake Drive  
Okemos, MI 48864

Phone: 517-381-2300

d.mccollom@techsmith.com

www.techsmith.com/edu

### Booth(s): 510

TechSmith is the leading provider of screen capture and recording software. Create professional presentations with Camtasia Studio by recording, editing, and producing your content. Use Snagit to visually enhance handouts and tutorials. Instantly capture and share a screenshot or screen recording with Jing. Free trials and demos at our booth!

## TeL Systems (Thalner Electronic Labs)

7235 Jackson Road  
Ann Arbor, MI 48103

Phone: 1-800-686-7235

peiswerth@thalner.com

www.thalner.com

**Booth(s): 408**

AV products systems designer, dealer, installer and service center, specializing in systems for school districts and higher education. Systems for video-over-IP and streaming, HD recording, signage, and sound. Call for no-obligation pricing on projectors, flat panels, AV components, and AV systems. Visit our web page for system configuration data, white papers on projector selection criteria, HD video compression, playback systems, etc.

## Troxell Communications

51194 Romeo Plank Road #632

Macomb, MI 45802

Phone: 586-532-1219 Fax: 586-532-1226

www.trox.com

jerry.crubaugh@trox.com

**Booth(s): 548, 550, 552**

Troxell Communications is a provider of all types of classroom multimedia equipment, including projectors, document cameras, sound systems, classroom response systems, and more. Services include design and installation in professional development training.

## Turning Technologies

255 West Federal Street

Youngstown, OH 44503

Phone: 330-884-6065

sales@turningtechnologies.com

www.TurningTechnologies.com

**Booth(s): 251, 253**

Student response for any environment. Achieve student success with proven educational technology and research-based professional development. Use student response for immediate feedback, pre/post assessment, data-driven decisions, and differentiated instruction.

## Tyler Technologies, Inc.

370 US Route One

Falmouth, ME 04105

Phone: 800-772-2260 Fax: 207-781-2459

abigaile.kane@tylertech.com

www.tylertech.com

**Booth(s): 207**

Tyler's education and financial management solutions help schools, districts, and offices nationwide. Our web-based student information solutions (SIS) are fully integrated, scalable, and NCLB/state compliant. VersaTrans Transportation suite supports routing, redistricting, GPS fleet tracking, maintenance, and field trip planning. Powerful financial applications integrate across business offices.

## University of Michigan—Flint

303 East Kearsley Street

Flint, MI 48502-1950

Phone: 810-762-3171

Fax: 810-766-6789

mdeibis@umflint.edu

www.umflint.edu

**Booth(s): 103**

The University of Michigan—Flint provides K-12 teachers and administrators with graduate degree programs in education and related disciplines; fully online continuing education courses that earn SB-CEUs and are designed with curriculum integration lessons for immediate application in the classroom; and graduate credit for professional development opportunities with our partner school districts, ISDs, and organizations (such as MACUL) which serve K-12 educators.

## ViewSonic Corporation

381 Brea Canyon Road

Walnut, CA 91789

Phone: 888-881-8781

SalesInfo@ViewSonic.com

www.ViewSonic.com

**Booth(s): 128**

ViewSonic® Corp. is a leading provider of visual display, computing, and digital content solutions, headquartered in Walnut, California. The company's 22-year history of providing marketing-leading LCD displays, projectors, PCs, digital signage, and HDTVs has won ViewSonic more than 2,500 globally. ViewSonic supports the education community with specialized programs like our ViewSchool program which offers special pricing and solutions. Details at [www.ViewSonic.com/ViewSchool](http://www.ViewSonic.com/ViewSchool)

## Virtual Technologies Group

3820 South Dixie Highway

Lima, OH 45806

Phone: 419-255-9070

agladieux@vtgus.com

www.vtgus.com

**Booth(s): 154**

Virtual Technologies Group has been in business since 1962. Our primary focus is selling and serving all types of hardware and software, including Lenovo, Dell, and HP. We have a variety of skills that include running cable in walls to solving WAN routing problems to managed services to VoIP phone systems. We strive to find solutions that fit your business.

## VSC, Inc.

46725 Magellan Drive

Novi, MI 48377

Phone: 248-926-2540

Fax: 248-926-2541

fkemmer@vsci.com

www.shopvsc.com

**Booth(s): 301, 400**

VSC has been supplying educational institutions with technology products for more than 27 years. Since the very beginning, our goal has been to develop a relationship of trust with our customers by offering competitive prices along with outstanding service.

# Exhibitor Directory

## Walden University

650 S. Exeter  
Baltimore, MD, 21202  
Phone: 734-233-7853 Fax: 734-544-1857  
kelly.bicy@waldenu.edu  
www.waldenu.edu/local

### Booth(s): 152

Providing bachelors, masters, and doctoral programs for working professionals. Our track record makes us a trusted leader in innovative learning techniques for distance education. When you enroll at Walden, you join a vibrant learning community. Students and faculty from diverse industries, cultures, and professional experiences can connect and collaborate online. High-quality instruction and academic support combine with courses that fit your schedule and budget. This makes Walden an effective partner as you pursue lifelong learning.

## Western Michigan University Educational Technology

ELRT Department, Sangren Hall  
Kalamazoo, MI 49008  
Phone: 269-387-2053  
bob.leneway@wmich.edu  
www.wmich.edu/coe/elrt/edtech

### Booth(s): 304

Earn an Educational Technology Masters of Arts degree or certificate entirely online at Western Michigan University. Stop by and find out more. If you are already one of hundreds of students and graduates from around the world, stop by for a visit.

## WKAR PBS TeacherLine

283 Communication Arts and Sciences  
East Lansing, MI 48824  
Phone: 517-432-9527  
susi@wkar.org; maddie@wkar.msu.edu  
www.wkar.org

### Booth(s): 306

WKAR is mid-Michigan's Public Broadcasting station and partner in education. Together with PBS TeacherLine, we provide pre-K–12 teachers with high-quality, standards and research-based professional development in a facilitated, online environment. Our six-week courses offer teachers challenging, in-depth learning experiences that boost student achievement.

## World Book, Inc.

233 North Michigan, Suite 2000  
Chicago, IL 60601  
Phone: 800-975-3250 Fax: 888-922-3766  
cheryl.kaufman@worldbook.com  
www.worldbookonline.com

### Booth(s): 108

World Book is a leading publisher of online and print resources for classrooms and libraries. Products include the World Book Web, Dramatic Learning, World Book Encyclopedia, Discovery Encyclopedia, Inventions and Discovery, Living Green, Natural Disasters, Animals of the World, Early Peoples, People and Places, Biographical Connections, Atlas, Dictionary, Gran Enciclopedia Hispanica, L'Encyclopedie Decouverte, and World Book, Chinese Version.

## Writer Learning Systems

PO Box 186  
Paso Robles, CA 93447  
Phone: 800-797-7121 Fax: 805-239-8973  
liz@writerlearning.com  
www.writerlearning.com

### Booth(s): 126

Writer Learning offers low-cost, focused, and effective learning tools for special needs and regular education students. Come by and see what's new with the Fusion and the New Writer keyboards.

## Writer's Workbench

PO Box 816  
Naperville, IL 60566  
Phone: 888-366-8326 Fax: 630-369-3482  
go@emo.com  
www.writersworkbench.com

### Booth(s): 104

Writer's Workbench provides immediate, accurate, instructional feedback directly to student writers as they write and revise their compositions in Microsoft Word. WWB is the perfect software for high school writing labs and LRCs. WWB allows teachers to set specific writing goals and track writing improvement. "For the best educational software that we could find, see Writer's Workbench." Top Ten Reviews

## Xirrus

2101 Corporate Center Drive  
Thousand Oaks, CA 91320  
Phone: 800-947-7871  
info@xirrus.com  
www.xirrus.com

### Booth(s): 149

The Xirrus Wi-Fi Array architecture displaces both overlay Wi-Fi offerings and switched Ethernet to the desktop. The Xirrus Wi-Fi Array delivers more coverage, bandwidth, throughput, and user density than anything else available on the market today, resulting in a solution that uses 75% fewer devices, cabling, switch ports, power, space, and installation time compared with any other offering.



# Read Naturally<sup>®</sup> motivates struggling readers

- Read Naturally's programs received **Florida Center for Reading Research** and the **University of Oregon's** highest ratings
- **Nine control-group studies** and over **500 teacher case studies** have demonstrated the effectiveness of Read Naturally's programs

The power of Read Naturally's programs lies in a pioneering combination of **research-proven** strategies that provide educators with **confidence** in their underlying research base.

Our **fluency, phonics, and vocabulary** programs incorporate **teacher modeling, repeated reading, and progress monitoring** to **motivate** students and **accelerate** their growth.

## Visit our booth (#218)

- Enter a drawing for **FREE** Read Naturally materials!
- Learn how you can try the **Software Edition** for free!



**Better Tools. Better Readers. Brighter Futures.**

[www.readnaturally.com](http://www.readnaturally.com) ■ 800-788-4085

# Products and Services Directory

## Administrative Solutions

Alexandria/Textbook Tracker/KeepnTrack  
C-SPAN  
CDW Government, LLC  
CEO Image Systems, Inc.  
Computer Resources, LLC  
Custom Plus Inc.  
DataDirector/HMH  
Focus School Software  
GlobalScholar  
Houghton Mifflin Harcourt/Digital Solutions  
Inacomp TSG  
Mainline / IBM  
Michigan Virtual University  
Specialized Data Systems  
Study Island  
Systime, Inc.  
Virtual Technologies Group  
WKAR PBS TeacherLine

## Audiovisual

A. J. Bros., Inc.  
AEC Computer, Inc.  
AVerMedia Information, Inc.  
AVI-SPL  
Barracuda Networks  
CDI Computer Dealers Inc  
CDW Government, LLC  
City Animation Co.  
Custom Plus Inc.  
Data Consultants, Inc.  
Data Image Systems, Inc.  
Digital Age Technologies, Inc.  
Elmo USA Corp  
Epson America, Inc.  
Extron Electronics  
Follett Library Resources, Inc.  
G-Tech Solutions  
ICI  
Inacomp TSG  
Learning Services  
Lightspeed Technologies, Inc.  
PolyVision, Inc. . . . a Steelcase Company  
REMC \$AVE Bid Project  
Samsung Techwin America  
Sanyo North America Corporation  
Scott Electric  
SmartEd Services  
SPI Innovations  
Study Island  
TeL Systems (Thalner Electronic Labs)  
Troxell Communications  
VSC, Inc.  
WKAR PBS TeacherLine

## Consulting

Barracuda Networks  
Bob Brooks Computer Sales, Inc.  
C-SPAN  
CDW Government, LLC  
City Animation Co.  
CSC Learning  
Data Consultants, Inc.  
Data Image Systems, Inc.  
EduTek Midwest  
Foxbright  
Hi-Tech System Service, Inc.  
Inacomp TSG  
Lincoln Interactive  
Michigan Virtual University  
The Professional Group  
Ruckus/eGearUSA  
SchoolKiT  
Sehi Computer Products  
SPI Innovations  
Study Island  
Systime, Inc.  
TeL Systems (Thalner Electronic Labs)  
Virtual Technologies Group  
WKAR PBS TeacherLine

## Education and Training

A. J. Bros., Inc.  
BES Solutions  
Blackboard  
Britannica Digital Learning  
Bytes of Learning Incorporated  
BYU Independent Study  
C-SPAN  
CDW Government, LLC  
Central Michigan University  
Cornerstone University  
Curriculum Crafter® Tool  
DataDirector/HMH  
Dell  
Eastern Michigan University  
EduTek Midwest  
Ellsworth Publishing Company  
Elmo USA Corp  
Focus School Software  
Glencoe  
GlobalScholar  
Holt McDougal/GreatSource, Rigby, Steck-Vaughn  
Houghton Mifflin Harcourt/Digital Solutions  
Lawrence Technological University  
Lincoln Interactive  
Madonna University  
Marygrove College  
Michigan State University  
Michigan Virtual University  
mimio

## Education and Training continued

MORE Portal and MeL.org  
Pearson Career and Technology  
PolyVision, Inc. . . . a Steelcase Company  
The Professional Group  
Qwizdom, Inc.  
Read Naturally, Inc.  
Renaissance Learning  
Ruckus/eGearUSA  
SchoolCenter  
SchoolKiT  
Sehi Computer Products  
SmartEd Services  
SPI Innovations  
Study Island  
Tech4Learning  
TechSmith  
Troxell Communications  
University of Michigan—Flint  
Virtual Technologies Group  
Walden University  
Western Michigan University Educational Technology  
WKAR PBS TeacherLine  
The Writer Learning Systems

## Furniture

A. J. Bros., Inc.  
ABC Warehouse  
EarthWalk Communications Inc.  
C-SPAN  
CDI Computer Dealers Inc  
G-Tech Solutions  
REMC \$AVE Bid Project  
School Specialty  
SmartEd Services  
Spectrum Industries, Inc.  
Study Island  
TeL Systems (Thalner Electronic Labs)  
VSC, Inc.

## Hardware

ABC Warehouse  
Ace Computers  
Affordable Computers  
Astaro  
AVerMedia Information, Inc.  
Barracuda Networks  
Blue Raven Technology Inc.  
Bob Brooks Computer Sales, Inc.  
Brother International Corporation  
ByteSpeed, LLC  
CDI Computer Dealers Inc.  
CDW Government, LLC  
CEO Image Systems, Inc.  
CNB Computers, Inc.  
DakTech, Inc.  
Data Consultants, Inc.

## Hardware continued

Data Image Systems, Inc.  
Dell  
Early Literacy Station™  
EduTek Midwest  
Extron Electronics  
Franklin Electronic Publishers  
G-Tech Solutions  
GovConnection, Inc.  
Hi-Tech System Service, Inc.  
Highly Reliable Systems  
Inacomp TSG  
JST, Inc.  
Lenovo  
Lexmark International, Inc.  
Lightspeed Systems  
Mainline / IBM  
PolyVision, Inc. . . . a Steelcase Company  
Precision Printer Services, Inc.  
Priority Office Solutions  
The Professional Group  
REMC \$AVE Bid Project  
Renaissance Learning  
Ruckus/eGearUSA  
Samsung Techwin America  
Sanyo North America Corporation  
Sehi Computer Products  
SmartEd Services  
SPI Innovations  
Study Island  
Systeme, Inc.  
TeL Systems (Thalner Electronic Labs)  
ViewSonic Corporation  
Virtual Technologies Group

## Insurance

MEEMIC Insurance Company

## Integrated Learning Systems

A. J. Bros., Inc.  
Apex Learning  
BES Solutions  
Bytes of Learning Incorporated  
CDW Government, LLC  
DataDirector/HMH  
Digital Age Technologies, Inc.  
Discovery Education  
Early Literacy Station™  
Elmo USA Corp  
Focus School Software  
GenNET Online Learning  
GlobalScholar  
H-ITT, LLC  
Houghton Mifflin Harcourt/Digital Solutions  
Inacomp TSG  
JST, Inc.  
LEGO Education North America

## Integrated Learning Systems continued

Michigan Virtual University  
mimio  
MORE Portal and MeL.org  
OdysseyWare Inc.  
PolyVision, Inc. . . . a Steelcase Company  
Qwizdom, Inc.  
Pasco Scientific  
The Professional Group  
Renaissance Learning  
Scholastic Education  
Schoolwires  
SmartEd Services  
Teachers' Curriculum Institute (TCI)  
Virtual Technologies Group

## Keyboarding

Bytes of Learning Incorporated  
Ellsworth Publishing Company  
Renaissance Learning  
Writer Learning Systems

## Library Solutions

Alexandria/Textbook Tracker/KeepnTrack  
Early Literacy Station™  
Gale Cengage  
MORE Portal and MeL.org

## Multimedia

A. J. Bros., Inc.  
Alternative View  
Bytes of Learning Incorporated  
C-SPAN  
CDW Government, LLC  
Crestron Electronics  
Custom Plus Inc.  
Data Consultants, Inc.  
Digital Age Technologies, Inc.  
Foxbright  
Inacomp TSG  
MORE Portal and MeL.org  
PowerIT  
REMC \$AVE Bid Project  
Sehi Computer Products  
SPI Innovations  
TechSmith  
Troxell Communications

## Network Products and Services

Alexandria/Textbook Tracker/KeepnTrack  
Alternative Computer Technology  
Astaro  
Barracuda Networks  
Brother International Corporation  
CDW Government, LLC  
CIPAFILTER  
Computer Resources, LLC  
Data Consultants, Inc.

## Network Products and Services continued

Digital Age Technologies, Inc.  
Extron Electronics  
Fortinet  
GenNET Online Learning  
Highly Reliable Systems  
Inacomp TSG  
Mainline / IBM  
MapleNet Wireless Inc.  
REMC \$AVE Bid Project  
Ruckus/eGearUSA  
Sehi Computer Products  
Skyward, Inc.  
SPI Innovations  
Synergy Massaging Insoles  
Virtual Technologies Group  
Xirrus

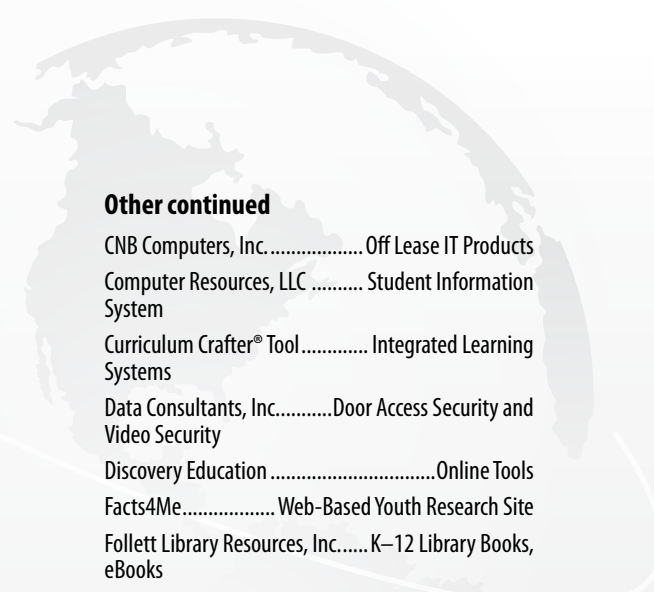
## Publications

DataDirector/HMH  
Gale Cengage  
Houghton Mifflin Harcourt/Digital Solutions  
PowerIT  
Scholastic Education  
Tech4Learning  
World Book, Inc.

## Software

Absolute Software  
Alexandria/Textbook Tracker/KeepnTrack  
Alternative Computer Technology  
Apex Learning  
Astaro  
AVerMedia Information, Inc.  
Barracuda Networks  
BES Solutions  
BrainHoney  
Bytes of Learning Incorporated  
CDW Government, LLC  
CEO Image Systems, Inc.  
C Innovation, Inc.  
Computer Resources, LLC  
Crick Software, Inc.  
CrossTec Corporation  
Curriculum Crafter® Tool  
Data Consultants, Inc.  
DataDirector/HMH  
Dell  
Early Literacy Station™  
Education 2020  
EduTek Midwest  
Ellsworth Publishing Company  
Extron Electronics  
Focus School Software  
Follett Software  
Foxbright  
FTC Publishing, Inc.

# Products and Services Directory



## Software continued

G-Tech Solutions  
GovConnection, Inc.  
Hi-Tech System Service, Inc.  
Houghton Mifflin Harcourt/Digital Solutions  
Inacomp TSG  
JST, Inc.  
LanSchool Technologies  
Learning Services  
Lexmark International, Inc.  
Lightspeed Systems  
MonarchMonarch Teaching Technologies  
MORE Portal and MeL.org  
netTrekker  
Pasco Scientific  
Pearson School Systems  
PolyVision, Inc. . . . a Steelcase Company  
PowerIT  
Precision Data Products, Inc.  
Professional Computing Resources, Inc.  
Qwizdom, Inc.  
Read Naturally, Inc.  
REMC \$AVE Bid Project  
Renaissance Learning  
Ruckus/eGearUSA  
Scholastic Education  
SchoolCenter  
Schoolfusion  
SchoolKiT  
Schoolwires  
SkillsTutor—Houghton Mifflin Harcourt  
Skyward, Inc.  
Software Express  
SPI Innovations  
Studica, Inc.  
Teachers' Curriculum Institute (TCI)  
Tech4Learning  
TechSmith  
Turning Technologies  
Tyler Technologies, Inc.  
Virtual Technologies Group  
World Book, Inc.  
Writer's Workbench

## Tech Support/Service

Alternative Computer Technology  
Barracuda Networks  
CDW Government, LLC  
City Animation Co.  
Computer Resources, LLC  
Data Consultants, Inc.  
Data Image Systems, Inc.  
Dell  
Early Literacy Station™  
Hi-Tech System Service, Inc.  
Inacomp TSG

## Tech Support/Service continued

JST, Inc.  
Lightspeed Systems  
Mainline / IBM  
The Professional Group  
Renaissance Learning  
Sehi Computer Products  
SPI Innovations  
Systime, Inc.  
Tech4Learning  
Virtual Technologies Group

## Telecommunications

Barracuda Networks  
Brother International Corporation  
CDW Government, LLC  
City Animation Co.  
Digital Age Technologies, Inc.  
GenNET Online Learning  
Hi-Tech System Service, Inc.  
Inacomp TSG  
MapleNet Wireless Inc.  
Polycom, Inc.  
Professional Computing Resources, Inc.  
Ruckus/eGearUSA  
SPI Innovations  
Systime, Inc.  
Virtual Technologies Group

## Video/Films

C-SPAN  
CDW Government, LLC  
Custom Plus Inc.  
Data Consultants, Inc.  
Foxbright  
Learn360  
The Professional Group

## Other

Alexandria/Textbook Tracker/KeepnTrack . . . . . School Safety, Automation  
Alternative Computer Technology . . . . . Internet Security, Anti-Virus Software  
Apex Learning . . . . . Digital Curriculum, Content Provider, Online Publisher, Distance Learning Solutions, Literacy Solutions, Assessment Solutions, Test Preparation  
Barracuda Networks . . . . . Email Archiving  
BES Solutions . . . . . Online ELearning Modules  
Britannica Digital Learning . . . . . Reference Multimedia Training  
BYU Independent Study . . . . . Online Courses  
CIPAFILTER . . . . . Filtering, Network Security, Internet, Email, Reporting  
City Animation Co. . . . . Interactive Whiteboards

## Other continued

CNB Computers, Inc. . . . . Off Lease IT Products  
Computer Resources, LLC . . . . . Student Information System  
Curriculum Crafter® Tool . . . . . Integrated Learning Systems  
Data Consultants, Inc. . . . . Door Access Security and Video Security  
Discovery Education . . . . . Online Tools  
Facts4Me . . . . . Web-Based Youth Research Site  
Follett Library Resources, Inc. . . . . K–12 Library Books, eBooks  
Foxbright . . . . . Website Development  
FTC Publishing, Inc. . . . . Interactive Tools, Web Portals, Test Preparation  
GenNET Online Learning . . . . . Statewide Seat-Time Waiver Facilitation, Online Learning Programs for High School/Middle School Students  
Learn360 . . . . . Video Streaming  
Lightspeed Systems . . . . . Web 2.0 Learning Tools  
Lightspeed Technologies, Inc. . . . . Classroom Audio Technology  
Lincoln Interactive . . . . . Accredited Online Curriculum  
Michigan Education Association . . . . . Labor Union  
netTrekker . . . . . Digital Resources  
Nystrom . . . . . Digital Curriculum Solutions  
OdysseyWare Inc. . . . . Interactive Online Curriculum  
Pasco Scientific . . . . . Technology  
Pearson School Systems . . . . . Student Information System  
Precision Printer Services, Inc. . . . . Michigan Manufactured Toner Cartridges  
Priority Office Solutions . . . . . Classroom Tools  
The Professional Group . . . . . Promethean Interactive Classroom  
REMC \$AVE Bid Project . . . . . AV/Office/Library Supplies  
SPI Innovations . . . . . eInstruction, Interactive Whiteboards  
Synergy Massaging Insoles . . . . . Footwear  
Tyler Technologies, Inc. . . . . ERP Solutions to Schools  
Walden University . . . . . Higher Education  
Writer Learning Systems . . . . . Word Processors  
Xirrus . . . . . Wireless Arrays

Exhibitors