

F R E E M A N

One Washington Blvd., Suite 1056
Detroit, MI 48226

Ph: (313) 393-0250 • Fax: (313) 393-0620
www.myfreemanonline.com

**2010 MACUL
CONFERENCE**
MARCH 11 - 12, 2010
DEVOS PLACE
GRAND RAPIDS, MICHIGAN

FREEMAN quick facts

SERVICE INFORMATION

BOOTH EQUIPMENT

Each 10' x 10' booth will be set with 8' high green and white back drape, 36" high green side dividers, one (1) 6' x 30" white draped table, two (2) side chairs, a wastebasket, one (1) 500-watt electrical circuit and a 7" x 44" one-line identification sign.

ARRANGEMENT OF EXHIBITS

Exhibitors must agree to arrange their exhibits so as not to obstruct the general view nor hide other exhibits. Regular and specially built back walls including signs may not exceed an overall height of 8'. Low side dividers between exhibits should not exceed 3' in height. If a high divider is desired, it cannot exceed 8' in height nor extend from the back wall more than one-half the depth of the space. Peninsula or End Cap booths must limit the length of the back wall to one-half the width of the space, centered, and the back wall or any other display item must not be more than 8' in height. In the case of Island or Free-Form booths, drawings shall be submitted to the Exhibit Manager for approval at least 60 days prior to the conference. No displays or obstructions may be placed in the normal aisle area. Booths not in compliance with regulations will need to be adjusted on-site or dismantled at the Exhibit Manager's request if they cannot be brought into compliance.

EXHIBIT HALL CARPET

The exhibit area is NOT carpeted; however, the aisles will be carpeted in green.

DISCOUNT PRICE DEADLINE DATE

In order to receive advance order discount rates listed on the price sheet, we must receive your order and payment by February 10, 2010.

Save money by ordering cleaning services and labor in advance. All cleaning orders as well as display and rigging labor orders placed at show site will be charged an additional 30% above the advance rate.

SHOW SCHEDULE

EXHIBITOR MOVE-IN

For more information and helpful hints on preshow procedures and move-in, please go to www.freemanco.com/preshowFAQ.

| | | |
|-----------|----------------|-------------------|
| Wednesday | March 10, 2010 | 9:00 am - 5:00 pm |
|-----------|----------------|-------------------|

EXHIBIT HOURS

| | | |
|----------|----------------|-------------------|
| Thursday | March 11, 2010 | 9:30 am - 6:00 pm |
| Friday | March 12, 2010 | 8:30 am - 1:00 pm |

EXHIBITOR MOVE-OUT

For more information and helpful hints on postshow procedures and move-out, please go to www.freemanco.com/postshowFAQ.

| | | |
|--------|----------------|-------------------|
| Friday | March 12, 2010 | 1:00 pm - 5:00 pm |
|--------|----------------|-------------------|

DISMANTLE AND MOVE-OUT INFORMATION

- Freeman will begin returning empty containers as soon as the aisle carpeting is removed from the exhibit floor at the close of the show.
- All exhibitor materials must be removed from the exhibit facility by Friday, March 12 at 5:00 pm.
- To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline please have all carriers check-in by 4:00 pm on Friday, March 12.

POST SHOW PAPERWORK AND LABELS

Our exhibitor services department will gladly prepare your outbound Material Handling Agreement and labels in advance. Complete the Outbound Shipping form and your paperwork will be available at show site. Be sure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

SERVICE CONTRACTOR CONTACTS / INFORMATION:

FREEMAN
 One Washington Blvd., Suite 1056
 Detroit, MI 48226
 (313) 393-0250 fax (313) 393-0620

FREEMAN EXHIBIT TRANSPORTATION
 (800) 995-3579 fax (817) 385-0983

FREEMAN ONLINE®

Our internet online ordering service, Freeman OnLine is available for your convenience to order all Freeman services, view show schedule, or print order forms. Once the show is available online, you will receive an e-mail which includes a direct link to Freeman OnLine.

To place online orders you will be required to enter your unique Login ID and Password. If this is your first time to use Freeman OnLine, click on the "Login" link in the top right corner to create a new account. To access Freeman OnLine without using the email link, visit www.myfreemanonline.com and click on the "Login" link in the top right corner. If you need assistance with Freeman OnLine please call our Customer Support Center at (888) 508-5054.

SHIPPING INFORMATION

Warehouse Shipping Address:

Exhibiting Company Name / Booth #
2010 MACUL CONFERENCE
 Freeman
 c/o ABF Whse.
 2690 Courier Ct. NW
 Walker, MI 49534

Freeman will accept crated, boxed or skidded material beginning Monday, February 8, 2010 at the above address. Material arriving after Wednesday, March 3, 2010 will be received at the warehouse with an additional after deadline charge. Shipments will NOT be received at the warehouse after Monday, March 8, 2010. *Shipments that arrive after this date will be refused.* To trace the arrival of your shipment, or for directions to the warehouse please call (616) 791-9455.

Show Site Shipping Address:

Exhibiting Company Name / Booth #
2010 MACUL CONFERENCE
 c/o Freeman
 DeVos Place
 303 Monroe NW
 Grand Rapids, MI 49503

Shipments will only be received at show site during the move-in period on March 10, 2010. As an exhibitor, it is your responsibility to instruct your carrier of the proper dates and times for direct deliveries to the convention facility. Shipments arriving before this date may be refused by the facility. Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.

Please note: All items and materials that must be brought into the facility may be subject to Material Handling charges and are the responsibility of the exhibitor. This also applies to items not ordered through the official show vendors.

LABOR INFORMATION

Union Labor may be required for your exhibit installation and dismantle. Please carefully read the UNION RULES AND REGULATIONS to determine your needs. Exhibitors supervising Freeman labor will need to pick up and release their labor at the Labor Desk. Refer to the order form under Display Labor for straight time and overtime hours.

ASSISTANCE

We want you to have a successful show. If we can be of assistance, please call our Exhibitor Services Department at (313) 393-0250.

WE APPRECIATE YOUR BUSINESS!

FREEMAN GENERAL INFORMATION

HELPFUL HINTS

SAVE MONEY

Place your order by February 10, 2010 to take advantage of advance order discount rates.

AVOID DELAY

Ship early to avoid delays. Shipments arriving late will cost you money, time and business!

SAFETY TIPS

Use a ladder, not a chair. Standing on chairs, tables and other rental furniture is unsafe and can cause injury to you or to others. These objects are not designed to support your standing weight.

Be aware of your surroundings. You are in an active work area with changing conditions during move-in and move-out. Pay attention. Look for obstacles, and machinery and equipment that are in use.

Keep your eyes open for scooters and forklifts. The drivers of these vehicles may not be able to see you.

Stay clear of dock areas, trucks and trailers. These areas can be particularly dangerous.

Prevent electrical shocks, falling items and damage to materials. Do not attach items or equipment to the drapes or metal framework provided for your booth. This can cause serious injury or damage to materials.

The operation or use of all motorized lifts and motorized material handling equipment for installation/dismantle of exhibits is NOT permitted by exhibitors or by their exhibitor appointed contractors (EAC's). Thank you for your cooperation.

EXHIBITOR ASSISTANCE

For more information and helpful hints on preshow procedures and move-in, please go to www.freemanco.com/preshowFAQ.

For more information and helpful hints on postshow procedures and move-out, please go to www.freemanco.com/postshowFAQ.

Call Freeman's exhibitor services department at (313) 393-0250 with any questions or needs you may have.

PAYMENT & LABOR

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE. The terms and conditions set forth below become a part of the Contract between FREEMAN and you, the EXHIBITOR. Acceptance of said terms and conditions will be construed when any of the following conditions are met:

- THE METHOD OF PAYMENT FORM IS SIGNED; OR
- AN ORDER FOR LABOR, SERVICES AND/OR RENTAL EQUIPMENT IS PLACED BY EXHIBITOR OR
- WORK IS PERFORMED ON BEHALF OF EXHIBITOR BY LABOR SECURED THROUGH FREEMAN.

DEFINITIONS

For purposes of this Contract, "FREEMAN" means Freeman Decorating Services, Inc. ("FDSI"), Freeman Decorating Ltd. Freeman Audio Visual Solutions, Inc., and their respective employees, directors, officers, agents, assigns, affiliated companies, and related entities. The term "EXHIBITOR" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractors ("EAC").

PAYMENT TERMS

Full payment, including any applicable tax, is due at the time the order is placed. Purchase orders are not considered payment. All payments must be in U.S. funds and all checks must be drawn on a U.S. bank. Orders received without advance payment or after the deadline date will incur additional After Deadline charges as indicated on each order form. All materials and equipment are on a rental basis for the duration of the show or event and remain the property of Freeman except where specifically identified as a sale. All equipment rentals are based on Show Rates and apply only to Show Days. Rental prices on Audio Visual equipment (including computers) do not include labor, delivery, electrical services or removal of the equipment from the booth. Exhibitor agrees to use all rental equipment with reasonable care to prevent excessive wear and tear and/or damage to Freeman's property. Exhibitor will notify Freeman immediately of any damage to rental equipment and agrees to be billed for any damage to, or loss of, rental equipment rented to Exhibitor. In case of cancellation of any labor orders by Exhibitor a one-hour "per person, per hour" charge will be applied for all labor and equipment orders that are not canceled in writing at least 24 hours prior to the scheduled start time. If Prestige Carpet, Custom-Cut Carpet, Modular Rental Exhibits, Audio Visual and/or Computer Equipment and any other custom-order items or services have already been provided at the time of cancellation, fees will remain at 100% of the original charge. If the Show or Event is canceled because of reasons beyond Freeman's control, Exhibitor remains responsible for all charges for services and equipment provided up to and including the date of cancellation. Freeman will not issue refunds to Exhibitor of any payments made before the date of cancellation. It is Exhibitor's responsibility to advise the Freeman Service Center Representative of problems with any orders, and to check the Exhibitor's invoice for accuracy prior to the close of the Show or Event. If Exhibitor is exempt from payment of sales tax, Freeman requires an exemption certificate for the State in which the services are to be used. Resale certificates are not valid unless Exhibitor is rebilling these charges to its customers. For International Exhibitors, Freeman requires 100% prepayment of advance orders, and any order or services placed at show site must be paid at the show. For all others, should there be any preapproved unpaid balance after the close of the show; terms will be net, due and payable in Dallas, Texas upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a pre-paid basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by Freeman shall be either applied to reduce the principal unpaid balance or refunded to the payer. If past due invoices or invoice balances are placed with a collection agency or attorney for collection or suit, Exhibitor agrees to pay all legal and collection costs. THESE PAYMENT TERMS AND CONDITIONS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS. In the event of any dispute between the Exhibitor and Freeman relative to any loss, damage, or claim, such Exhibitor shall not be entitled to and shall not withhold payment, or any partial payment, due to Freeman for its services, as an offset against the amount of any alleged loss or damage. Freeman reserves the right to charge Exhibitor for the difference between the Exhibitor's estimate of charges and the actual charges incurred by Exhibitor, or for any charges that Freeman may be obligated to pay on behalf of Exhibitor, including without limitation, any shipping charges. If Exhibitor provides a credit card for payment and charges are rejected by the Exhibitor's credit card company for any reason, Freeman hereby provides notice that it reserves the right, and Exhibitor authorizes Freeman, to continue to attempt to secure payment through that credit card for as long as unpaid balances remain on the Exhibitor's account. Exhibitor hereby grants a lien on its property in Freeman's possession to the extent of any outstanding obligations owed to Freeman by Exhibitor.

LABOR UNDER SUPERVISION OF EXHIBITOR: Exhibitor shall be responsible for the performance of labor provided under this section. It is the responsibility of Exhibitor to supervise labor secured through Freeman in a reasonable manner as to prevent bodily injury and/or property damage and also to direct them to work in a manner that is in compliance with Freeman's Safe Work Rules and/or Federal, State, County and Local ordinances, rules and/or regulations, including but not limited to Show or Facility Management rules and/or regulations. It is the responsibility of Exhibitor to check in with the Service Desk to pick up labor, and to return to the Service Desk to release labor when the work is completed. **INDEMNIFICATION:** Exhibitor agrees to indemnify, hold harmless, and defend Freeman from and against any and all demands, claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) arising out of work performed by labor provided by Freeman but supervised by Exhibitor. Further, the Exhibitor's indemnification of Freeman includes any and all violations of Federal, State, County or Local ordinances, "Show Regulations and/or Rules" as published and/or set forth by Facility or Show Management, and/or directing labor provided by Freeman to work in a manner that violates any of the above rules, regulations, and/or ordinances.

IMPORTANT

PLEASE REFER TO FREEMAN'S "MATERIAL HANDLING TERMS & CONDITIONS" AS IT RELATES TO MATERIAL HANDLING SERVICES AND TO THE "SERVICE REQUEST & SHIPPING INSTRUCTIONS CONTRACT" AS IT RELATES TO TRANSPORTATION SERVICES. CONTRACT TERMS DEPEND ON THE NATURE OF SERVICES SECURED BY EXHIBITOR THROUGH FREEMAN. TERMS & CONDITIONS MAY VARY FOR EACH TYPE OF SERVICE ORDERED THROUGH FREEMAN.

MATERIAL HANDLING

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE.

The terms and conditions set forth below become a part of the Contract between FREEMAN and you, the EXHIBITOR. Acceptance of said terms and conditions will be construed when any of the following conditions are met:

- THE MATERIAL HANDLING SERVICE AGREEMENT IS SIGNED; OR
- EXHIBITOR'S MATERIALS ARE DELIVERED TO FREEMAN'S WAREHOUSE OR TO A SHOW OR EXPOSITION SITE FOR WHICH FREEMAN IS THE OFFICIAL SHOW CONTRACTOR; OR
- AN ORDER FOR LABOR AND/OR RENTAL EQUIPMENT IS PLACED BY EXHIBITOR WITH FREEMAN.

1. DEFINITIONS. For purposes of this Contract, "FREEMAN" or "The Freeman Companies" means Freeman Decorating Services, Inc., Freeman Decorating Ltd., Freeman Exhibit, AVW-TELAV Inc., Freeman Transportation, Hoffend Xposition, Stage Rigging, Inc., Kerry Technical Services, TFC, Inc., Freeman Electrical Services, and their respective employees, directors, officers, agents, assigns, affiliated companies, and related entities including, but not limited to, any subcontractors FREEMAN may appoint. The term "EXHIBITOR" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractors ("EAC").

2. PACKAGING AND CRATES. FREEMAN shall not be responsible for damage to loose or uncrated materials, pad-wrapped or shrink-wrapped materials, glass breakage, concealed damage, carpets in bags or poly, or improperly packed materials. In addition, FREEMAN shall not be responsible for crates and packaging which are unsuitable for handling, in poor condition, or have prior damage. Crates and packaging should be of a design to adequately protect contents for handling by fork-lift and similar means.

3. EMPTY CONTAINERS. Empty container labels will be available at the show site service desk. Affixing labels to the containers is the sole responsibility of EXHIBITOR or its representative. All previous labels must be removed or obliterated. FREEMAN assumes no responsibility for:

- Error in the above procedures
- Removal of containers with old empty labels and without FREEMAN labels
- Improper information on empty labels

FREEMAN WILL NOT BE LIABLE FOR LOSS OR DAMAGE TO CRATES AND CONTAINERS OR THEIR CONTENTS WHILE SAME ARE IN EMPTY CONTAINER STORAGE.

4. INBOUND SHIPMENT(S). Consistent with trade show industry practices, there may be a lapse of time between the delivery of shipment(s) to the booth and the arrival of EXHIBITOR or its representative, and during such time the materials will be left unattended. FREEMAN WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY LOSS, DAMAGE, THEFT, OR DISAPPEARANCE OF EXHIBITOR'S MATERIALS AFTER SAME HAVE BEEN DELIVERED TO EXHIBITOR'S BOOTH AT SHOW SITE. FREEMAN highly recommends the securing of security services from Facility or Show Management.

5. OUTBOUND SHIPMENT(S). Consistent with trade show industry practices, there may be a lapse of time between the completion of packing and the actual pick-up of materials from the booths for loading onto a carrier and during such time the materials will be left unattended. FREEMAN WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY LOSS, DAMAGE, THEFT, OR DISAPPEARANCE OF EXHIBITOR'S MATERIALS BEFORE SAME HAVE BEEN PICKED UP FOR RELOADING AT THE CONCLUSION OF THE EVENT. FREEMAN highly recommends the securing of security services from Facility or Show Management. All Material Handling Agreements submitted to FREEMAN by EXHIBITOR will be checked at the time of pickup from the booth and corrections will be made where discrepancies exist between the quantities of items on any form submitted to FREEMAN and the actual count of such items in the booth at the time of pickup.

6. DELIVERY TO THE CARRIER FOR RELOADING. FREEMAN assumes no responsibility for loss, damage, theft, or disappearance of EXHIBITOR'S materials after same have been delivered to EXHIBITOR'S appointed carrier, shipper, or agent for transportation after the conclusion of the show. FREEMAN loads the materials onto the carrier under directions from the carrier or driver of that carrier. Any loading onto the carrier will be understood to be under the exclusive supervision and control of the carrier or driver of that carrier. FREEMAN assumes no responsibility for loss, damage, theft or disappearance of EXHIBITOR'S materials that arises out of improperly loaded materials.

7. DESIGNATED CARRIERS. In order to expedite removal of materials from show site as required by Show Management and/or the facility, FREEMAN shall have the authority to change the EXHIBITOR designated carrier if that carrier does not pick up the shipment(s) at the appointed time. Where no disposition is made by EXHIBITOR, materials may be taken to a warehouse to await EXHIBITOR'S shipping instructions and EXHIBITOR agrees to be responsible for charges relating to such rerouting and handling. In no event shall FREEMAN be responsible for any loss resulting from such rerouting designation.

8. FREEMAN'S RESPONSIBILITIES. FREEMAN shall be responsible only for those services which it directly provides. FREEMAN assumes no responsibility for any persons, parties, or other contracting firms not under FREEMAN'S direct supervision and control. FREEMAN'S performance hereunder is subject to, and FREEMAN shall not be responsible for loss, delay, or damage due to, strike, lockouts, work stoppages, natural elements, vandalism, Act of God, civil disturbances, power failures, explosions, acts of terrorism or war, or for any other cause beyond FREEMAN'S reasonable control, nor for ordinary wear and tear in the handling of materials.

9. INSURANCE. It is understood that FREEMAN is not an insurer. Insurance on exhibit materials, if any, shall be obtained by EXHIBITOR in amounts and for perils determined by EXHIBITOR. EXHIBITOR agrees to provide FREEMAN with a release of subrogation to the extent of any insurance settlement received.

10. CLAIM(S) FOR LOSS. EXHIBITOR agrees that any and all claims for loss or damage must be submitted to FREEMAN immediately at the show site, and in any case not later than thirty (30) business days after the conclusion of the show or exposition. (For purposes of claim reporting, the "conclusion" of the show shall be construed as the time when EXHIBITOR'S materials are delivered to the carrier for transportation from the show site or from FREEMAN'S warehouse). All claims reported after thirty (30) days will be rejected. In no event shall a suit or action be brought against FREEMAN more than one (1) year after the date of loss or damage occurred.

(a) **PAYMENT FOR SERVICES MAY NOT BE WITHHELD.** In the event of any dispute between the EXHIBITOR and FREEMAN relative to any loss, damage, or claim, EXHIBITOR shall not be entitled to and shall not withhold payment, or any partial payment, due FREEMAN for its services as an offset against the amount of any alleged loss or damage. Any claims against FREEMAN shall be considered a separate transaction and shall be resolved on their own merits.

(b) **MAXIMUM RECOVERY.** If found liable for any loss, FREEMAN'S sole and exclusive MAXIMUM liability for loss or damage to EXHIBITOR'S materials and EXHIBITOR'S sole and exclusive remedy is limited to \$.50 (USD) per pound per article with a maximum liability of \$100.00 (USD) per item, or \$1,500.00 (USD) per shipment whichever is less.

(c) **BREACH OF CONTRACT AND/OR NEGLIGENCE ONLY.** FREEMAN'S liability shall be limited to any loss or damage which results solely from FREEMAN'S NEGLIGENCE in the actual physical handling of the items comprising EXHIBITOR'S shipment(s) OR which results from BREACH OF THIS CONTRACT and not for any other type of loss or damage. In no event shall FREEMAN be liable to the EXHIBITOR or to any other party for special, collateral, exemplary, indirect, incidental, or consequential damages, whether such damages occur either prior or subsequent to, or are alleged as a result of, tortious conduct, failure of the equipment or services of FREEMAN or breach of any of the provisions of this Contract, regardless of the form of action, whether in contract or in tort, including strict liability and negligence, even if FREEMAN has been advised or has notice of the possibility of such damages, or for any damages caused by EXHIBITOR'S failure to perform EXHIBITOR'S responsibilities. Such excluded damages include but are not limited to loss of profits, loss of use, interruption of business or other consequential or indirect economic losses.

11. DECLARED VALUE. Declarations of Declared Value are between the EXHIBITOR and the selected Carrier ONLY, and are in no way an extension of FREEMAN'S maximum liability stated herein. FREEMAN will use commercially reasonable efforts to transmit the Declared Value instructions to the selected Carrier; however, FREEMAN WILL NOT BE LIABLE FOR ANY CLAIM ARISING FROM THE TRANSMITTAL OF, OR FAILURE TO TRANSMIT, DECLARED VALUE INSTRUCTIONS TO THE CARRIER NOR FOR FAILURE OF THE CARRIER TO UPHOLD THE DECLARED VALUE OR ANY OTHER TERM OF CARRIAGE.

12. JURISDICTION / ARBITRATION. THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ITS CONFLICT OF LAWS RULES. EXCLUSIVE VENUE FOR ALL DISPUTES ARISING OUT OF OR RELATING TO THIS CONTRACT SHALL RESIDE IN A COURT OF COMPETENT JURISDICTION IN DALLAS COUNTY, TEXAS. Notwithstanding anything herein to the contrary, any controversy or claim arising out of or relating to this Contract, or the breach thereof, shall be settled by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules and judgment on the award rendered by the arbitrator(s) may be entered by any court having jurisdiction thereof.

13. INDEMNIFICATION. EXHIBITOR agrees to indemnify and forever hold harmless FREEMAN and its employees, directors, officers, and agents from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any of the following:

- EXHIBITOR'S negligent supervision of any labor secured through FREEMAN, or the negligent supervision of such labor by any of EXHIBITOR'S employees, agents, representatives, customers, invitees and/or any Exhibitor Appointed Contractors (EAC);
- EXHIBITOR'S negligence, willful misconduct, or deliberate act, or the negligence, willful misconduct, or deliberate act of EXHIBITOR'S employees, agents, representatives, customers, invitees and/or any Exhibitor Appointed Contractors (EAC) at the show or exposition to which this Contract relates, including but not limited to the misuse, improper use, unauthorized alteration, or negligent handling of FREEMAN'S equipment;
- EXHIBITOR'S violation of Federal, State, County or Local ordinances;
- EXHIBITOR'S violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management.

14. WAIVER & RELEASE. EXHIBITOR, as a material part of the consideration to FREEMAN for material handling services, waives and releases all claims against FREEMAN with respect to all matters for which FREEMAN has disclaimed liability pursuant to the provisions of this Contract.

15. SEVERABILITY. If any provision of this Contract proves to be illegal, invalid, or unenforceable, the remainder of this Contract will not be affected by such finding, and in lieu of each provision of this Contract that is proven to be illegal, invalid, or unenforceable, a provision will be added as part of this Contract as similar in terms to such illegal, invalid, or unenforceable provision as may be possible and be legal, valid, and enforceable.

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DISCOUNT PRICE
 DEADLINE DATE
 FEBRUARY 10, 2010

**INCLUDE THIS FORM
 WITH YOUR ORDER**

FREEMAN method of payment

NAME OF SHOW: **2010 MACUL CONFERENCE / MARCH 11 - 12, 2010**

COMPANY NAME: _____ BOOTH#: _____

ADDRESS: _____ BOOTH SIZE: _____ X

CITY/STATE/ZIP: _____ CUSTOMER # _____

PHONE #: _____ EXT.: _____ FAX #: _____

SIGNATURE: _____ PRINT NAME: _____

CONTACT'S E-MAIL _____

E-MAIL FOR INVOICE _____ CHECK IF YOU ARE A NEW FREEMAN CUSTOMER

Invoices will be sent by e-mail. Please provide the e-mail address of the person who reconciles your invoices if different than contact's email.

METHOD OF PAYMENT

BY SUBMITTING THIS FORM OR ORDERING MATERIALS OR SERVICES FROM FREEMAN, YOU AGREE TO BE BOUND BY ALL TERMS & CONDITIONS INCLUDED IN YOUR SERVICE MANUAL.

COMPANY CHECK

Please make check payable to: Freeman. Checks must be in U.S. funds drawn on a U.S. or Canadian bank. ("US. FUNDS" MUST BE PRE-PRINTED on Canadian checks.)
Please reference job # 47-242311 on your remittance.

CREDIT CARD

For your convenience, we will use this authorization to charge your credit card account for your advance orders, and any additional amounts incurred as a result of show site orders placed by your representative. These charges may include all Freeman companies, or any charges which Freeman may be obligated to pay on behalf of Exhibitor, including without limitation, any shipping charges. Please complete the information requested below:

AMERICAN EXPRESS DISCOVER MASTERCARD VISA DINERS CLUB

Account No.: _____ Exp. Date: _____

Cardholder Name (Print): _____ Signature: _____

Cardholder Billing Address: _____

City/State/Zip: _____

ENTER TOTALS HERE

| | | | | | |
|----------------------------|-------------------------|-------------------------------|------------------------|--------------------------------|--|
| FURNISHINGS & ACCESSORIES | CARPET | RENTAL EXHIBITS & ACCESSORIES | CLEANING | HANGING SIGNS | |
| | | | | | |
| DISPLAY LABOR INSTALLATION | DISPLAY LABOR DISMANTLE | MATERIAL HANDLING | EXHIBIT TRANSPORTATION | GRAND TOTAL (INCLUDING 6% TAX) | |
| | | | | | |

- Remember to order in advance to save time and money. You may place your order by phone, fax, mail, or use our online ordering service at: www.myfreemanonline.com.
- Orders received without payment or after the discount price deadline date will be charged at the standard price.
- Copies of invoices may be picked up from the Service Desk prior to show closing.
- If you have questions or need assistance with any items not listed, please call and ask for your Exhibitor Services Representative.

TELL US WHAT YOU THINK!

Freeman is committed to providing great customer service. To help us serve you more effectively in the future, please visit the URL address below upon the completion of your show to provide feedback. Your input will provide the insight needed to ensure that our customer service is in line with your expectations.

<http://feedback.freemanco.com/?242311>

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2010 MACUL CONFERENCE - MARCH 11 - 12, 2010

In order to authorize Freeman to invoice a third party for payment of services rendered to exhibitors, both the exhibiting company and the third party must complete this form and return it at least 14 days prior to show move-in.

EXHIBITING COMPANY AUTHORIZATION OF THIRD PARTY BILLING

"We understand and agree that we, the exhibiting company, are ultimately responsible for payment of charges and agree to be bound by all terms and conditions as described in the Terms & Conditions section of this services manual. In the event that the named third party does not discharge payment of the invoice prior to the last day of the show, charges will revert back to the exhibiting company. All invoices are due and payable upon receipt, by either party. The items checked below are to be invoiced to the third party."

YOUR SIGNATURE BELOW DENOTES ACCEPTANCE OF ALL FREEMAN TERMS AND CONDITIONS INCLUDED IN YOUR SERVICE KIT.

EXHIBITOR NAME: (PLEASE PRINT)

EXHIBITOR SIGNATURE:

DATE:

EXHIBITING COMPANY INFORMATION

EXHIBITING COMPANY NAME:

BOOTH #:

EXHIBITING COMPANY ADDRESS:

CITY/STATE/ZIP:

PHONE:

EXT.

FAX:

CONTACT'S E-MAIL:

Indicate which services are to be invoiced to the Third Party:

- | | |
|---|---|
| <input type="checkbox"/> ALL FREEMAN SERVICES | <input type="checkbox"/> FREEMAN EXHIBIT TRANSPORTATION |
| <input type="checkbox"/> I&D LABOR/SUPERVISION | <input type="checkbox"/> RENTAL FURNITURE/CARPET/SIGNS |
| <input type="checkbox"/> MATERIAL HANDLING/IN & OUT | <input type="checkbox"/> OTHER _____ |

FOR ACCURACY PURPOSES, SHOW MANAGEMENT REQUIRES COPIES OF ALL INVOICES TO BE SENT TO THE EXHIBITOR ON RECORD AT THE CONCLUSION OF THE SHOW.

THIRD PARTY COMPANY INFORMATION

THIRD PARTY COMPANY NAME:

CONTACT NAME:

THIRD PARTY ADDRESS:

CITY/STATE/ZIP:

PHONE:

EXT.

FAX:

CONTACT'S E-MAIL:

E-MAIL FOR INVOICE:

Invoices will be sent by e-mail. Please provide the e-mail address of the person who reconciles your invoices if different than contact's email.

THIRD PARTY CREDIT CARD AUTHORIZATION

- | | | | | |
|---|-------------------------------------|-------------------------------|-----------------------------------|--------------------------------------|
| <input type="checkbox"/> AMERICAN EXPRESS | <input type="checkbox"/> MASTERCARD | <input type="checkbox"/> VISA | <input type="checkbox"/> DISCOVER | <input type="checkbox"/> DINERS CLUB |
|---|-------------------------------------|-------------------------------|-----------------------------------|--------------------------------------|

CREDIT CARD ACCOUNT NO:

EXP. DATE:

CARDHOLDER NAME (PLEASE PRINT):

CARD TYPE:

AUTHORIZED SIGNATURE:

CARDHOLDER BILLING ADDRESS:

CITY/STATE/ZIP:

HOTEL 10 (242311)

FREEMAN third party authorization



furnishings



We have a wide selection of superior, custom furniture pieces in eye-catching shapes and styles to suit any budget and design. In addition, the quality control standards and in-house maintenance that Freeman adheres to are outstanding, so you always know you're getting the best furniture possible to make your show experience a total success. Our prices are all-inclusive and cover shipping and material handling, with no hidden fees. With multiple warehouse locations across the country, we always make sure you get exactly what you're looking for.



a. forestdale chair

21"W 21"L 31"H – N71085

b. black diamond armchair

20"W 21"L 33"H – N71090

c. black diamond side chair

21"W 23"L 32"H – N71089

d. black diamond stool

22"W 18"L 46"H – N71088

e. studio cocktail table

36"W 20"L 15"H – C115103

f. studio end table

17"W 17"L 18"H – C115104

g. display cylinders*

Black

low

30"W 15"H – N75020

medium

18"W 20"H – N75021

high

24"W 36"H – N75022

*Available in rectangular sizes.

h. orion computer kiosk

28"W 28"L 40.5"H – N75079

(Computer not included.)

i. pedestal tables

A range of tabletop sizes and materials with pedestals in various heights to fit any space.

soho series

| | | |
|------------------|-------------|--------|
| Black-Top Mini | 18"H x 18"W | N72066 |
| Black-Top Cafe | 30"H x 24"W | N72069 |
| Black-Top Bistro | 42"H x 24"W | N72070 |
| Black-Top Cafe | 30"H x 36"W | N72067 |
| Black-Top Bistro | 42"H x 36"W | N72068 |

chelsea series

| | | |
|--------------------------|-------------|---------|
| Butcher Block-Top Cafe | 30"H x 30"W | N72063 |
| | 30"H x 36"W | N72064 |
| Butcher Block-Top Bistro | 42"H x 30"W | N720163 |
| | 42"H x 36"W | N720164 |



j. opal side chair

White
20"W 19"L 30"H – C210105



k. carson armchair

Blue, Black or Gray Fabric
21"W 20"L 33"H – C210101



l. casey padded stool

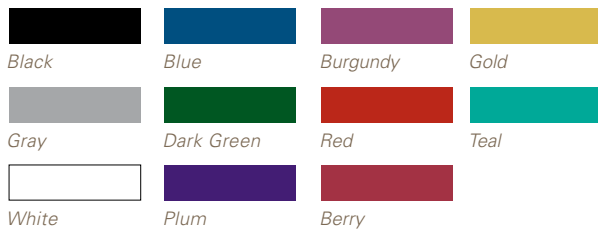
Black or Gray Fabric
20"W 21.5"L 42.5"H – C210112



m. draped or undraped tables & counters

Colored draping includes white vinyl top and pleated skirt on three sides. Fourth-side draping is available. Undraped tables include white vinyl tops.

| | 3' | 4' | 6' | 8' |
|------------------------------|---------|---------|----------|-----------|
| tables (30" height) | | | | |
| Draped | C130330 | C130430 | C130630 | C130830 |
| Draped on fourth side | | | C1240630 | C12404830 |
| Undraped | C131330 | C131430 | C131630 | C131830 |
| counters (42" height) | | | | |
| Draped | C130342 | C130442 | C130642 | C130842 |
| Draped on fourth side | | | C1240642 | C12404842 |
| Undraped | C131342 | C131442 | C131642 | C131842 |



Tabletop risers are also available in a variety of sizes. See order form for details.

questions?

Call customer service at the number listed on Quick Facts. For fast, easy ordering, visit us at www.myfreemanonline.com.

FREEMAN

One Washington Blvd., Suite 1056
 Detroit, MI 48226
 Ph: (313) 393-0250 • Fax: (313) 393-0620

**DISCOUNT PRICE
 DEADLINE DATE
 FEBRUARY 10, 2010**

**INCLUDE THE FREEMAN METHOD OF
 PAYMENT FORM WITH YOUR ORDER**

FREEMAN furnishings essentials

NAME OF SHOW: 2010 MACUL CONFERENCE / MARCH 11 - 12, 2010

COMPANY NAME: _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS: _____

For fast, easy ordering, go to www.myfreemanonline.com

| Qty | Part # | Description | Discount Price | Standard Price | Total |
|---------------|--------|-------------|----------------|----------------|-------|
| PAGE 1 | | | | | |

| | | | | | |
|-------|---------|-------------------------------|--------|--------|-------|
| _____ | N71085 | Forestdale Chair..... | 75.25 | 97.85 | _____ |
| _____ | N71088 | Black Diamond Stool..... | 135.50 | 176.15 | _____ |
| _____ | N71089 | Black Diamond Side Chair . | 101.50 | 131.95 | _____ |
| _____ | N71090 | Black Diamond Armchair | 112.00 | 145.60 | _____ |
| _____ | C115103 | Studio Black Cocktail Table . | 151.00 | 196.30 | _____ |
| _____ | C115104 | Studio Black End Table | 130.00 | 169.00 | _____ |
| _____ | N75079 | Orion Computer Kiosk | 295.00 | 383.50 | _____ |

| Display Cylinders | | | | | |
|-------------------|--------|--------------------------------|--------|--------|-------|
| _____ | N75020 | Blk Display Cylinder/Low..... | 182.50 | 237.25 | _____ |
| _____ | N75021 | Blk Display Cylinder/Med..... | 182.50 | 237.25 | _____ |
| _____ | N75022 | Blk Display Cylinder/High..... | 182.50 | 237.25 | _____ |

| | | | | | |
|---------------|--|--|--|--|--|
| PAGE 2 | | | | | |
|---------------|--|--|--|--|--|

| | | | | | |
|-------|---------|--|-------|-------|-------|
| _____ | C210105 | Opal Side Chair | 25.00 | 32.50 | _____ |
| _____ | C210101 | Carson Armchair..... | 35.30 | 45.90 | _____ |
| | | <input type="checkbox"/> Black <input type="checkbox"/> Blue <input type="checkbox"/> Gray | | | |
| _____ | C210112 | Casey Padded Stool..... | 46.25 | 60.15 | _____ |
| | | <input type="checkbox"/> Black <input type="checkbox"/> Gray | | | |

| Pedestal Tables - SoHo Series | | | | | |
|-------------------------------|--------|----------------------------------|--------|--------|-------|
| _____ | N72066 | Blk-Top Mini 18"H x 18"W..... | 77.50 | 100.75 | _____ |
| _____ | N72069 | Blk-Top Cafe 30"H x 24"W..... | 132.00 | 171.60 | _____ |
| _____ | N72070 | Blk-Top Bistro 42"H x 24"W | 142.50 | 185.25 | _____ |
| _____ | N72067 | Blk-Cafe Table 30"H x 36"W. | 123.00 | 159.90 | _____ |
| _____ | N72068 | Blk-Bistro Table 42"H x 36"W .. | 142.50 | 185.25 | _____ |

| Pedestal Tables - Chelsea Series - Butcher Block Top | | | | | |
|--|---------|--------------------------------|--------|--------|-------|
| _____ | N72063 | Cafe Table 30"H x 30"W | 136.50 | 177.45 | _____ |
| _____ | N72064 | Cafe Table 30"H x 36"W | 136.50 | 177.45 | _____ |
| _____ | N720163 | Bistro Table 42"H x 30"W | 148.00 | 192.40 | _____ |
| _____ | N720164 | Bistro Table 42"H x 36"W | 148.00 | 192.40 | _____ |

| Table Top Risers - Draped in white only | | | | | |
|---|---------|--------------------------------|-------|-------|-------|
| _____ | C150410 | Single Step Riser 4'L x 7"H .. | 23.80 | 30.95 | _____ |
| _____ | C150610 | Single Step Riser 6'L x 7"H .. | 31.05 | 40.35 | _____ |
| _____ | C150810 | Single Step Riser 8'L x 7"H .. | 41.40 | 53.80 | _____ |

Remember to select a color for items with checkboxes. A color will be selected for you if not indicated.

| Qty | Part # | Description | Discount Price | Standard Price | Total |
|---------------------------|--------|-------------|----------------|----------------|-------|
| PAGE 2 (continued) | | | | | |

| Draped Tables - Tables are 24" wide | | | | | | | | | |
|-------------------------------------|-------|--------------------------|-------|--------------------------|------|--------------------------|------|--------------------------|------------|
| <input type="checkbox"/> | White | <input type="checkbox"/> | Black | <input type="checkbox"/> | Blue | <input type="checkbox"/> | Teal | <input type="checkbox"/> | Dark Green |
| <input type="checkbox"/> | Gold | <input type="checkbox"/> | Gray | <input type="checkbox"/> | Plum | <input type="checkbox"/> | Red | <input type="checkbox"/> | Burgundy |

| | | | | | |
|-------|-----------|-------------------------------|-------|--------|-------|
| _____ | C130330 | 3' Draped Table/30"H* | 38.00 | 49.40 | _____ |
| _____ | C130430 | 4' Draped Table/30"H* | 48.80 | 63.45 | _____ |
| _____ | C130630 | 6' Draped Table/30"H* | 61.35 | 79.75 | _____ |
| _____ | C130830 | 8' Draped Table/30"H* | 75.80 | 98.55 | _____ |
| _____ | C12404630 | 4th Side Drape-6'x30"H* ... | 17.50 | 22.75 | _____ |
| _____ | C12404830 | 4th Side Drape-8'x30"H* ... | 17.50 | 22.75 | _____ |
| _____ | C130342 | 3' Draped Counter/42"H* | 55.00 | 71.50 | _____ |
| _____ | C130442 | 4' Draped Counter/42"H* | 65.00 | 84.50 | _____ |
| _____ | C130642 | 6' Draped Counter/42"H* | 77.55 | 100.80 | _____ |
| _____ | C130842 | 8' Draped Counter/42"H* | 92.00 | 119.60 | _____ |
| _____ | C12404642 | 4th Side Drape-6'x42"H* | 21.50 | 27.95 | _____ |
| _____ | C12404842 | 4th Side Drape-8'x42"H* | 21.50 | 27.95 | _____ |

| Undraped Tables - Tables are 24" wide | | | | | |
|---------------------------------------|--|--|--|--|--|
|---------------------------------------|--|--|--|--|--|

| | | | | | |
|-------|---------|------------------------------|-------|-------|-------|
| _____ | C131330 | 3' Undraped Table/30"H..... | 20.00 | 26.00 | _____ |
| _____ | C131430 | 4' Undraped Table/30"H..... | 26.25 | 34.15 | _____ |
| _____ | C131630 | 6' Undraped Table/30"H..... | 34.35 | 44.65 | _____ |
| _____ | C131830 | 8' Undraped Table/30"H..... | 45.80 | 59.55 | _____ |
| _____ | C131342 | 3' Undraped Counter/42"H ... | 36.45 | 47.40 | _____ |
| _____ | C131442 | 4' Undraped Counter/42"H ... | 42.45 | 55.20 | _____ |
| _____ | C131642 | 6' Undraped Counter/42"H ... | 50.55 | 65.70 | _____ |
| _____ | C131842 | 8' Undraped Counter/42"H ... | 62.00 | 80.60 | _____ |

| MISCELLANEOUS (not pictured) | | | | | |
|------------------------------|--|--|--|--|--|
|------------------------------|--|--|--|--|--|

| | | | | | |
|-------|---------|-------------------------------|--------|--------|-------|
| _____ | C220121 | Chrome Stanchion w/belt | 67.30 | 87.50 | _____ |
| _____ | C220118 | Chrome Sign Holder..... | 80.50 | 104.65 | _____ |
| _____ | C220109 | Chrome Coat Tree..... | 30.00 | 39.00 | _____ |
| _____ | C220134 | Chrome Easel..... | 32.50 | 42.25 | _____ |
| _____ | C220107 | Wastebasket..... | 14.00 | 18.20 | _____ |
| _____ | C220110 | Chrome Bag Rack..... | 72.75 | 94.60 | _____ |
| _____ | N750135 | Round Literature Rack | 157.50 | 204.75 | _____ |
| _____ | N750136 | Flat Literature Rack..... | 139.50 | 181.35 | _____ |

| TOTAL COST | | | | | |
|------------|-------|------------|-------|---------|-------|
| Sub-Total | _____ | + Tax (6%) | _____ | = TOTAL | _____ |



carpet

When it comes to making your exhibit stand out on the show floor, we have you covered. Freeman offers superior carpet options designed to fit the requirements of your exhibit space. With classic, custom or prestige carpet available to suit your needs. Freeman has endless carpet options to choose from. Here are some facts about our first-rate carpet services:

- Freeman uses only colorfast carpet, making it a consistent, matching shade every time
- Freeman employees supervise the laying of your carpet
- To ensure quality, we thoroughly inspect each refurbished carpet
- All of our carpet padding has recently been upgraded to above industry standards

Freeman Prestige Carpet combines plush comfort with durable soil and stain resistance, perfect for high-traffic areas. Six popular colors are available in a luxurious 40-ounce weight, and all 15 designer colors are available in a 28-ounce weight. Freeman Prestige Carpet packages include brand-new, 10-foot-wide carpet, delivery, visqueen covering, installation, carpet tape, carpet removal and all carpet material handling fees. Price includes environmentally friendly disposal of carpet after usage. Foam padding is available for a minimal fee. If you have a large order, call to find out about our extra discounts.

prestige CARPET

custom options

Prestige Carpets can also be customized to fit your exhibit needs with unique logos, patterns and borders. Call the phone number on Quick Facts for assistance.



white*



sea breeze*



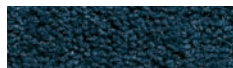
gray pearl*



charcoal*



black*



navy*



wedgewood



toast



cream



baywater



pine



cabernet



raspberry



peach



cardinal

*Colors available in both 28 oz. and 40 oz.

Actual colors may vary slightly.

questions?

Call customer service at the number listed on Quick Facts. For fast, easy ordering, visit us at www.myfreemanonline.com.

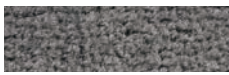
classic CARPET

custom cut

Freeman Classic Carpet is available in a range of colors and includes delivery, visqueen covering, installation, carpet tape, carpet removal and all carpet material handling fees. Foam padding is available for a minimal fee. If you have a large order, call to find out about our extra discounts.

standard cut

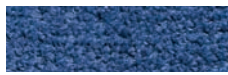
Our Classic Carpet comes in a variety of sizes: 9' x 10', 9' x 20', 9' x 30', 9' x 40' and larger. Prices include delivery, installation, carpet tape, carpet removal and all carpet material handling fees. Foam padding and visqueen covering are available for a small surcharge. As always, there are no hidden fees.



gray



tuxedo



blue



black



red



plum



green



teal



burgundy

Actual colors may vary slightly.

questions?

Call customer service at the number listed on Quick Facts. For fast, easy ordering, visit us at www.myfreemanonline.com.

F R E E M A N

F R E E M A N

One Washington Blvd, Suite 1056
 Detroit, MI 48226

Ph: (313) 393-0250 • Fax: (313) 393-0620

DISCOUNT PRICE
 DEADLINE DATE
 FEBRUARY 10, 2010

**INCLUDE THE FREEMAN METHOD OF
 PAYMENT FORM WITH YOUR ORDER**

FREEMAN carpet

NAME OF SHOW: 2010 MACUL CONFERENCE - MARCH 11 - 12, 2010

COMPANY NAME _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

- For FREE samples or a quote on orders over 1200 sq. ft. or to request quotes on carpet logos please call our Exhibitor Services Department at (313) 393-0250.
- No MATERIAL HANDLING charges apply. Rental prices are for the duration of the show and include delivery to and removal from your booth space.
- Orders received after the deadline date or without payment will be charged the Standard Price and are subject to availability.

For fast, easy ordering, go to www.myfreemanonline.com

PRESTIGE CARPET - includes plastic covering, delivery, material handling, installation and removal

- Guaranteed new, high quality carpet available in a variety of designer colors.

CHOOSE YOUR CARPET COLOR - 40 oz.

- Black Charcoal Gray Pearl Navy Sea Breeze White

| | | | | |
|----------------------|---|----------|----------|----------|
| 40 oz. Rental | - Price per square foot (100 sq. ft. minimum) | Discount | Standard | |
| 1 - 700 sq. ft. | Booth Size: _____ x _____ = _____ sq.ft. @ | \$ 2.60 | \$ 3.40 | \$ _____ |
| 701 - 1200 sq. ft. | Booth Size: _____ x _____ = _____ sq.ft. @ | \$ 2.40 | \$ 3.10 | \$ _____ |

CHOOSE YOUR CARPET COLOR - 28 oz.

- Baywater Cardinal Gray Pearl Pine Toast
 Black Charcoal Navy Raspberry Wedgewood
 Cabernet Cream Peach Sea Breeze White

| | | | | |
|----------------------|---|----------|----------|----------|
| 28 oz. Rental | - Price per square foot (100 sq. ft. minimum) | Discount | Standard | |
| 1 - 700 sq. ft. | Booth Size: _____ x _____ = _____ sq.ft. @ | \$ 2.25 | \$ 2.95 | \$ _____ |
| 701 - 1200 sq. ft. | Booth Size: _____ x _____ = _____ sq.ft. @ | \$ 2.00 | \$ 2.60 | \$ _____ |

CUSTOM CUT CLASSIC CARPET - includes plastic covering, delivery, material handling, installation and removal

- Our Custom Cut Classic Carpeting is available in custom cut sizes, and in a variety of colors.

CHOOSE YOUR CARPET COLOR:

- Black Tuxedo Burgundy Gray Teal Blue Plum Red Green

Rental - Price per square foot (100 sq. ft. minimum)

| | | | | |
|-----------------------------|--|----------|----------|----------|
| 16 oz. Carpet Rental | | Discount | Standard | |
| Per sq. ft. | Booth Size: _____ x _____ = _____ sq.ft. @ | \$ 1.60 | \$ 2.10 | \$ _____ |

CLASSIC CARPET - includes delivery, material handling, installation and removal

CHOOSE YOUR CARPET COLOR:

- Our 16 oz. Classic Carpeting is available in eight standard colors in the following standard sizes.

- Black Tuxedo Burgundy Gray Teal Blue Plum Red Green

| Qty | Description | Discount | Standard | Total |
|-------|-------------------------------|----------|----------|----------|
| _____ | 9' x 10' Classic Carpet | 98.25 | 127.75 | \$ _____ |
| _____ | 9' x 20' Classic Carpet | 199.50 | 259.35 | \$ _____ |
| _____ | 9' x 30' Classic Carpet | 295.00 | 383.50 | \$ _____ |
| _____ | 9' x 40' Classic Carpet | 380.00 | 494.00 | \$ _____ |

CARPET PADDING AND PLASTIC COVERING - includes delivery, material handling, installation and removal

| | | | | |
|-------|--|-----|-----|----------|
| _____ | Carpet Padding - 1/2" (90 - 700 sq ft) | .45 | .60 | \$ _____ |
| _____ | Carpet Pdding - 1/2" (Over 700 sq ft)..... | .30 | .40 | \$ _____ |
| _____ | Plastic Covering (per sq. ft)..... | .20 | .25 | \$ _____ |

TOTAL COST

Sub-Total _____ + Tax (6%) _____ = TOTAL _____

****All Utility lines must be installed before carpet installation. Utilities should be ordered in advance.****

F R E E M A N

One Washington Blvd., Suite 1056
 Detroit, MI 48226
 Ph: (313) 393-0250 • Fax: (313) 393-0620

DISCOUNT PRICE
 DEADLINE DATE
 FEBRUARY 10, 2010

**INCLUDE THE FREEMAN METHOD OF
 PAYMENT FORM WITH YOUR ORDER**

FREEMAN cleaning

NAME OF SHOW: 2010 MACUL CONFERENCE / MARCH 11 - 12, 2010

COMPANY NAME: _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS: _____

For fast, easy ordering, go to www.myfreemanonline.com

CLEANING SERVICES

- Cleaning Services include vacuuming of booth area and emptying wastebasket at time of vacuuming.
- Prices are based on total square footage of booth regardless of area to be cleaned.
- 100 sq. ft. minimum.
- Our exclusive cleaning contract for this show will not permit other service contractors, including exhibitor appointed contractors to provide this service.

BOOTH VACUUMING (per sq ft - 100 sq ft minimum)

| Qty | Part # | Description | Discount Price | Showsite Price | Total |
|---|--------|----------------------------------|----------------|----------------|-------|
| • Price includes emptying of your booth's wastebaskets. | | | | | |
| _____ | 610100 | Booth Vacuuming - One Time | .35 | .45 | _____ |
| _____ | 610200 | Booth Vacuuming - 2 Days..... | .70 | .90 | _____ |

SHAMPOOING (per sq ft - 100 sq ft minimum)

| Qty | Part # | Description | Discount Price | Showsite Price | Total |
|-------|--------|---------------------------------|----------------|----------------|-------|
| _____ | 630100 | Shampoo Carpet - One Time | .65 | .85 | _____ |

PORTER SERVICE (per day)

| Qty | Part # | Description | Discount Price | Showsite Price | Total |
|--|---------|--|----------------|----------------|-------|
| • Includes emptying of wastebaskets and policing of your exhibit area at two-hour intervals during show hours. | | | | | |
| _____ | 620500 | Exhibit Area / Under 500 sq. ft. | 54.65 | 71.05 | _____ |
| _____ | 6201500 | Exhibit Area / 501 - 1500 sq. ft. | 78.50 | 102.05 | _____ |

MISCELLANEOUS SERVICES

| Qty | Part # | Description | Discount Price | Showsite Price | Total |
|-------|--------|---|----------------|----------------|-------|
| _____ | 640100 | Tile Cleaning - One time only | .35 | .45 | _____ |
| _____ | 640200 | Anti-Static - per sq. ft. | .20 | .25 | _____ |
| _____ | 640300 | Full Time Porter Service per hour | 30.45 | 39.60 | _____ |

| | | |
|-------------------|------------------|---------------|
| TOTAL COST | | |
| Sub-Total _____ | + Tax (6%) _____ | = TOTAL _____ |



RENTAL exhibits

Without a doubt, the single most important element in any trade show or exposition is your exhibit. It defines your company's look and image, attracts business and shows off your most important assets. That's why Freeman is committed to providing you with the exhibit that best fits your needs. We have more than 75 years of experience creating custom exhibits for our clients, so it's no wonder we're the premier exposition services experts. We offer five contemporary exhibit systems, plus a vast array of surface options, custom enhancements, graphic design panels and endless available accessories. Our all-inclusive exhibits also cover local delivery, storage, installation, dismantling, needed repairs and carpet cleaning.

Please see the enclosed order form to place your order or contact our Freeman exhibit experts to see what display is right for you.

system 1

version a

This basic professional model features our standard metal and comprises one display panel plus a digital graphics-ready space* for your company's name or logo.

10' x 10'

#1000

10' x 20' (not shown)

#1010



version b

This professional model features sleek powder-coated metal with matching panels, plus a display table, three panels and digital graphics-ready space* for your company's name or logo.

10' x 10'

#1020

10' x 20' (not shown)

#1030



version c (pictured above)

This professional, designer model features digital graphic panels, a choice of powder-coated metal, display table and display counter.

10' x 10'

#1040

10' x 20' (not shown)

#1050

*For versions A and B, graphic design elements are priced separately and not included with exhibit order.

Note: Electrical service must be ordered separately.

Call customer service at the number listed on Quick Facts.

For fast, easy ordering, go to www.myfreemanonline.com

system 2

version a

This basic professional model features our standard metal and comprises two display panels plus a digital graphics-ready space* for your company's name or logo.

10' x 10' (not shown)

#2000

10' x 20'

#2010



version b

This model features powder-coated metal with matching displays, a free-standing counter plus a digital graphics-ready space* for your company's name or logo.

10' x 10' (not shown)

#2020

10' x 20'

#2030



version c (pictured below)

This professional, designer model features digital graphic panels, a choice of powder-coated metal, display table and display counter.

10' x 10' (not shown)

#2040

10' x 20'

#2050



c.

*For versions A and B, graphic design elements are priced separately and not included with exhibit order.

Note: Electrical service must be ordered separately.

system 3

version a

This basic professional model features our standard metal and comprises one display panel plus a digital graphics-ready space* for your company's name or logo.

10' x 10'

#3000

10' x 20' (not shown)

#3010



version b

This model features powder-coated metal and includes matching panels, one free-standing counter plus a digital graphics-ready space* for your company's name, logo, or key visuals.

10' x 10'

#3020

10' x 20' (not shown)

#3030



version c (pictured below)

This professional, designer model features digital graphic panels, a choice of powder-coated metal, display table and display counter.

10' x 10'

#3040

10' x 20' (not shown)

#3050

*For versions A and B, graphic design elements are priced separately and not included with exhibit order.

Note: Electrical service must be ordered separately.



system 4

version a

This basic professional model features our standard metal and comprises three display panels plus a digital graphics-ready space* for your company's name or logo.

- 10' x 10'
- #4000
- 10' x 20' (not shown)
- #4010



version b

This model features powder-coated metal with three matching panels, one free-standing counter, one display table and a digital graphics-ready space* for your company's name or logo.

- 10' x 10'
- #4020
- 10' x 20' (not shown)
- #4030



version c (pictured below)

This professional, designer model features digital graphic panels, a choice of powder-coated metal, display table and display counter.

- 10' x 10'
- #4040
- 10' x 20' (not shown)
- #4050

*For versions A and B, graphic design elements are priced separately and not included with exhibit order.

Note: Electrical service must be ordered separately.



color OPTIONS

Bring your rental exhibit to life with our eye-catching color options shown below. Version A systems include your choice of Blue, Gray, or Black Fabric or White Hardwall. Versions B and C systems offer a selection of five colors, also shown below. Call the number listed on Quick Facts for samples.

version a options



version b & c options



CUSTOM designs

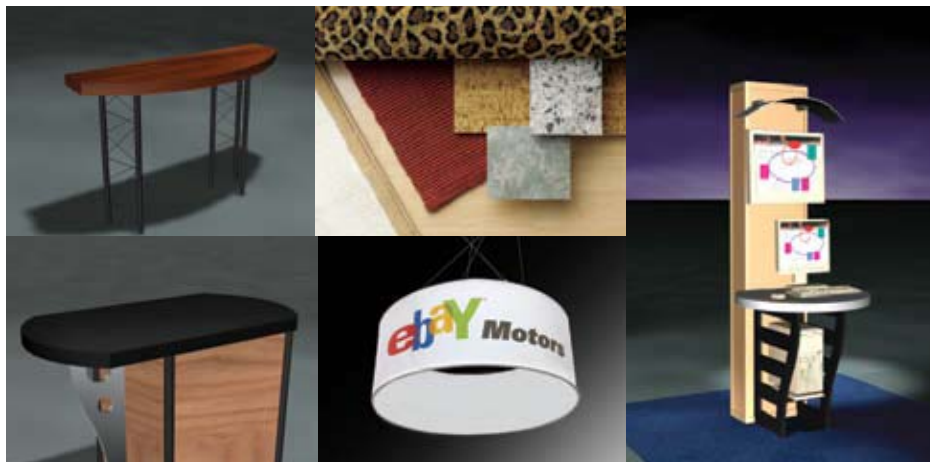
When it comes to planning your exhibit, no one does it better than Freeman. We give you the flexibility to create a custom exhibit with the convenience and affordability of a rental program. Our team of experts will help you bring your exhibit design to life, from the initial concept through final production.



ENHANCEMENTS & ACCESSORIES

We want your exhibit to be perfect, right down to the last detail. That's why we offer you a wide array of accessories to make your display stand out. Attract attention and communicate important marketing messages with vivid signs, banners and graphics. Graphic resources available to you include four-color, high-resolution digital printing in virtually any size.

Impress your clients and customers with custom flooring, furniture and lighting that gives your exhibit extra depth and utility. You may also choose to add carpet, tile, hardwood, counters, bars, stools, chairs and computer kiosks for that perfect finishing touch.



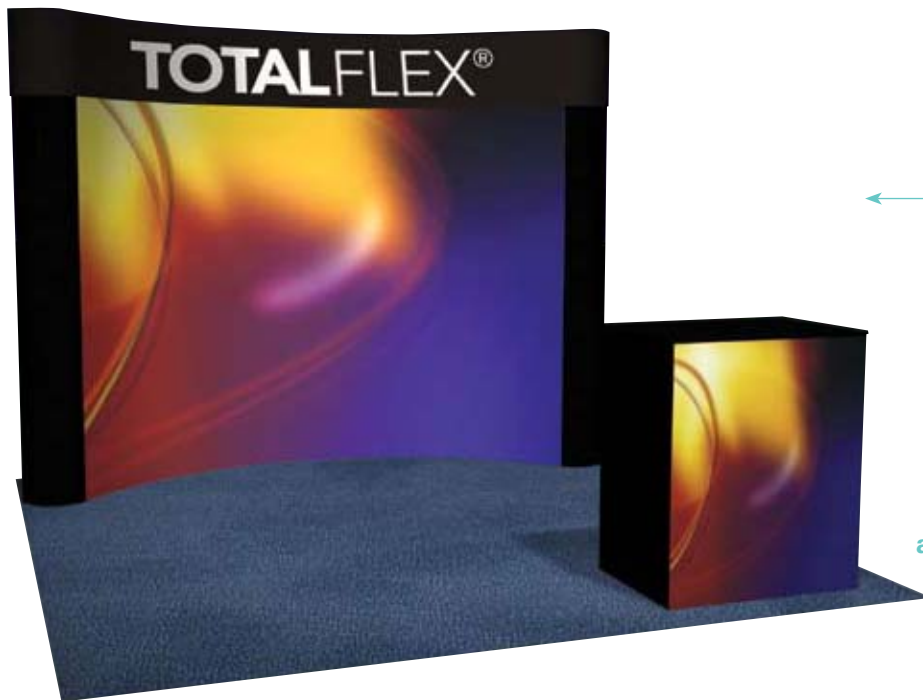
All systems can be customized or modified depending on your specific requirements.



TOTALFLEX[®] BY FREEMAN

Now available to rent or purchase, TotalFlex[®] display provides more options for configuring exhibits to fit your space, budget and vision. It's versatile, lightweight, portable, durable, and needs just minutes and no tools to set up.

- Cases easily convert into a podium.
- Velcro[®] compatible fabric panels available in wide selection of colors.
- Compatible with shelves, lights and other innovative trade show accessories.
- Custom graphics*, available through Freeman, can dramatically enhance your exhibit's appearance.
- A wide array of sizes and configurations, including tabletops and towers, are available.



a.

version a

- 8'h x 8'w Floor Standing Unit
- 8'h x 10'w Floor Standing Unit

version b

- 40"h x 6'w Tabletop Unit
- 40"h x 8'w Tabletop Unit



b.

*For versions A and B, graphic design elements are priced separately and not included with exhibit order.

FREEMAN

One Washington Blvd, Suite 1056
 Detroit, MI 48226
 Ph: (313) 393-0250 • Fax: (313) 393-0620

DISCOUNT PRICE
 DEADLINE DATE
 FEBRUARY 10, 2010

**INCLUDE THE FREEMAN METHOD OF
 PAYMENT FORM WITH YOUR ORDER**

NAME OF SHOW: 2010 MACUL CONFERENCE - MARCH 11 - 12, 2010

COMPANY NAME _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

For fast, easy ordering, go to www.myfreemanonline.com

All Exhibits Include: Installation & Dismantle of Exhibit
 Material Handling of Exhibit
 Classic Carpet with Nightly Vacuuming
 2 Arm Lights (per 10' unit)

To place your order, please check the appropriate box and complete the reverse side.

| | VERSION A | VERSION B | VERSION C |
|------------------|--|--|--|
| SYSTEM 1 OPTIONS | <input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 1010 \$2,635.00 10x10 - Part# 1000 \$1,315.00 | <input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 1030 \$4,175.00 10x10 - Part# 1020 \$2,085.00 | <input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 1050 \$7,035.00 10x10 - Part# 1040 \$3,515.00 |
| SYSTEM 2 OPTIONS | <input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 2010 \$2,745.00 10x10 - Part# 2000 \$1,350.00 | <input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 2030 \$4,265.00 10x10 - Part# 2020 \$2,120.00 | <input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 2050 \$7,180.00 10x10 - Part# 2040 \$3,625.00 |
| SYSTEM 3 OPTIONS | <input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 3010 \$2,780.00 10x10 - Part# 3000 \$1,375.00 | <input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 3030 \$4,285.00 10x10 - Part# 3020 \$2,140.00 | <input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 3050 \$7,255.00 10x10 - Part# 3040 \$3,625.00 |
| SYSTEM 4 OPTIONS | <input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 4010 \$2,855.00 10x10 - Part# 4000 \$1,425.00 | <input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 4030 \$4,375.00 10x10 - Part# 4020 \$2,185.00 | <input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 4050 \$7,290.00 10x10 - Part# 4040 \$3,660.00 |

CUSTOM EXHIBITS & EXHIBITS LARGER THAN 10 X 20

An Exhibitor Sales Specialist will contact you to assist in creating a unique exhibit.

* Electrical power and labor to install lights must be ordered separately.

* Custom graphics must be ordered separately at an additional charge.

FREEMAN rental exhibits

NAME OF SHOW:

2010 MACUL CONFERENCE - MARCH 11 - 12, 2010

COMPANY NAME:

BOOTH #:

BOOTH SIZE: X

CONTACT NAME:

PHONE #:

CHOOSE YOUR PANEL

VERSION A

- BLUE FABRIC
- GRAY FABRIC
- BLACK FABRIC
- WHITE HARDWALL

VERSIONS B & C (HARDWALL)

- BEIGE
- NAVY
- FOREST GREEN
- WHITE
- BLACK

CARPET

Our Classic Carpet and nightly vacuuming are included in the price of your Rental Exhibit. The following colors are available.

Check color choice

- Tuxedo
- Blue
- Gray
- Green
- Black
- Burgundy
- Teal
- Red
- Plum

You may **upgrade** your carpet to one of our 15 designer colors in our **PRESTIGE** carpet line. Now available in **28 oz.** and **40 oz.** weight. Refer to our enclosed Carpet order form for color selections.

LIGHTING

Each Rental Exhibit includes 2 Arm Lights (per 10' unit). Note: Electrical power and labor to install lights must be ordered using the electrical order form included in your service manual.

QUICK TIPS

QUICK TIPS FOR EASY EXHIBITING

- Please see the Custom Accessories order form, or contact our Exhibitor Sales Specialist to assist in selecting custom accessories for your exhibit.
- Consider ordering floral accessories to enhance your exhibit on the Floral Services order form.

If shipping literature or products, material handling rates will apply.

Order in advance to save time, money and ensure availability. **Orders received after the deadline date or without payment will cost an additional 30% over prices indicated.**

HEADER IDENTIFICATION SIGN

VERSIONS A & B

Circle the font style for your header identification sign, and then indicate your color preference.

- CLARENDON MEDIUM ENVIRO
- EUROSTILE BOLD HELVETICA BOLD
- TIMES NEW ROMAN

Other _____

Indicate color of background:

- Beige Navy White
- Black Forest Green

Indicate which color lettering you would like. We have a wide variety of standard colors available:

Letter color desired: _____

Indicate exactly how you want your company name to appear:

10' X 20' Rental Exhibits indicate copy of second header: (*Only applies to units pictured with a second header*)

VERSIONS C

An Exhibitor Sales Specialist will contact you to assist with creating your custom graphics.

CONTACT FOR PRICING

Please check any of the following boxes to have an Exhibitor Sales Specialist contact you for pricing:

- Upgrade Carpet
- Custom Logo Header
- Creating a Custom Exhibit

TOTAL COST

Sub-Total _____ + Tax (6%) _____ = TOTAL _____

UNION JURISDICTIONS GRAND RAPIDS, MICHIGAN

All exhibit and display work in the Grand Rapids area is performed by union personnel. The following guidelines will help you in understanding the work performed by each trade.

TEAMSTERS/RIGGERS: Teamsters and riggers handle all freight move-in and move-out and machinery installation and dismantling.

CARPENTERS: Carpenters service all carpeting and the set up and dismantling of exhibit booths and displays.

ELECTRICIANS: Electricians handle all electrical work, which includes supplying power lines to your booth, making connections when "hard" wiring or electrical harnesses are required, and installing lighting that is not built into the integral part of the exhibit booth, other than two single bulb fixtures.

GENERAL GUIDELINES: In booths up to a 10' x 30', the exhibitor may erect their own display if it can be done by the exhibitor without the use of tools, within two hours. If the work exceeds this time frame, please order carpenter labor to assist you with your installation and dismantle.

Exhibitors may carry in small items, if these can be easily carried by hand by one person in one trip (without the aid of flat trucks, dollies, bellman, etc.) through the front door of the exhibit hall/hotel. All other items are to be moved into the exhibit hall by Freeman personnel, through the freight door (in the exhibit hall), and to be charged as the rates are outlined in the exhibitor manual. (Due to liability, exhibitors are not allowed to move-in through the freight door.)

If an exhibitor should encounter any difficulty with labor, or if work performed is not satisfactory, the exhibitor should immediately bring the concern to the attention of Show Management or the Show Contractor. Please do so at showsite - it is difficult to correct a problem after the close of the show.

F R E E M A N

One Washington Blvd., Suite 1056
 Detroit, MI 48226
 Ph: (313) 393-0250 • Fax: (313) 393-0620
 www.myfreemanonline.com

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

FREEMAN installation & dismantle

NAME OF SHOW: 2010 MACUL CONFERENCE - MARCH 11 - 12, 2010

COMPANY NAME _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

For fast, easy ordering, go to www.myfreemanonline.com

DISPLAY LABOR (One Hour Minimum per Worker)

| Description | Advance Price | Show Site Price |
|---|---------------|-----------------|
| Straight Time- 8:00 A.M. to 4:30 P.M. Monday through Friday | \$ 54.00 | \$ 70.20 |
| Overtime- 4:30 P.M. to 8:00 A.M. Monday through Friday; ALL DAY Saturday | \$ 81.00 | \$ 105.30 |
| Double Time- ALL DAY Sunday and recognized holidays..... | \$ 97.20 | \$ 126.35 |

- Show Site prices will apply to all labor orders placed at show site.
- Price is per person/per hour.
- Start time guaranteed only at start of working day.
- One hour minimum per person - labor thereafter is charged in half (1/2) hour increments.
- Labor must be canceled in writing, 24 hours in advance to avoid a one (1) hour cancellation fee per worker.
- When scheduling dismantle labor, be sure to allow sufficient time for empty containers to be returned to your booth.
- Freeman supervised jobs will be completed at our discretion prior to show opening and before the hall must be cleared. **Please include setup plan/photo, special instructions & inbound shipping information with this order.**
- On the break of a show, up to 8 hrs. of work may be performed at straight time, until 10:00 pm.

INSTALLATION LABOR

Freeman Supervised Labor - Please complete the reverse side of this form.

- Freeman is not responsible for product or literature that is not properly packed and labeled by exhibitor.
- The charge for this service is 30% of the total dismantle labor bill, with a minimum of \$45.00.

Emergency contact: _____ Phone Number: _____

Exhibitor Supervised Labor(Supervisor must check in at Service Desk to pick up labor)

Supervisor will be: _____ Phone Number: _____

| Date | Start Time | No. of People | Approx. Hrs. per Person | Total Hrs. | Hourly Rate | Estimated Total Cost |
|-----------------------------------|------------|---------------|-------------------------|------------|-----------------------|----------------------|
| _____ | _____ | _____ | x _____ = _____ | _____ | @ \$ _____ = \$ _____ | _____ |
| _____ | _____ | _____ | x _____ = _____ | _____ | @ \$ _____ = \$ _____ | _____ |
| _____ | _____ | _____ | x _____ = _____ | _____ | @ \$ _____ = \$ _____ | _____ |
| Freeman Supervision (30%/\$45.00) | | | | | | = \$ _____ |
| Total Installation | | | | | | = \$ _____ |

DISMANTLE LABOR

Freeman Supervised Labor - Please complete the reverse side of this form.

- Freeman is not responsible for product or literature that is not properly packed and labeled by exhibitor.
- The charge for this service is 30% of the total dismantle labor bill, with a minimum of \$45.00.

Emergency contact: _____ Phone Number: _____

Exhibitor Supervised Labor(Supervisor must check in at Service Desk to pick up labor)

Supervisor will be: _____ Phone Number: _____

| Date | Start Time | No. of People | Approx. Hrs. per Person | Total Hrs. | Hourly Rate | Estimated Total Cost |
|-----------------------------------|------------|---------------|-------------------------|------------|-----------------------|----------------------|
| _____ | _____ | _____ | x _____ = _____ | _____ | @ \$ _____ = \$ _____ | _____ |
| _____ | _____ | _____ | x _____ = _____ | _____ | @ \$ _____ = \$ _____ | _____ |
| _____ | _____ | _____ | x _____ = _____ | _____ | @ \$ _____ = \$ _____ | _____ |
| Freeman Supervision (30%/\$45.00) | | | | | | = \$ _____ |
| Total Dismantle | | | | | | = \$ _____ |

NAME OF SHOW: 2010 MACUL CONFERENCE - MARCH 11 - 12, 2010

COMPANY NAME: _____ BOOTH#: _____

CONTACT NAME: _____ PHONE#: _____

FREEMAN SUPERVISED LABOR

IN ORDER TO BETTER SERVE YOU - PLEASE COMPLETE THE FOLLOWING INFORMATION IF YOUR DISPLAY IS TO BE SET-UP AND/OR DISMANTLED BY FREEMAN I&D AND YOU WILL NOT BE PRESENT TO SUPERVISE THE INSTALLATION AND/OR DISMANTLE.

INBOUND SHIPPING & SET UP INFORMATION

Freight will be shipped to Warehouse _____ Show Site _____ Date Shipped _____

Setup Plan/Photo: Attached _____ To Be Sent With Exhibit _____ In Crate No. _____

Carpet: With Exhibit _____ Rented From Freeman _____ Color _____ Size _____

Electrical Placement: Drawing Attached _____ Drawing With Exhibit _____ Electrical Under Carpet _____

Comments: _____

Graphics: With Exhibit _____ Shipped Separately _____

Comments: _____

Special Tools/Hardware Required: _____

OUTBOUND SHIPPING INFORMATION

SHIP TO: _____

METHOD OF SHIPMENT

Freeman Exhibit Transportation:

- Common Carrier
- Air Freight Next Day 2nd Day Deferred Expedited

Other (list carrier name & phone number):

- Other Common Carrier: _____
- Other Air Freight: _____
- Van Line: _____

FREIGHT CHARGES

- Prepaid Collect

Bill To: _____

In the event your selected carrier fails to show on final move-out day, please select one of the following options:

- Reroute via Freeman's choice
- Deliver back to Freeman warehouse at Exhibitor's expense.

PLEASE NOTE: Freeman is not responsible for product or literature that is not properly packed and labeled by exhibitor.

FREEMAN installation & dismantle

F R E E M A N

One Washington Blvd., Suite 1056
 Detroit, MI 48226
 Ph: (313) 393-0250 • Fax: (313) 393-0620
 www.myfreemanonline.com

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

FREEMAN hanging sign labor

NAME OF SHOW: 2010 MACUL CONFERENCE - MARCH 11 - 12, 2010

COMPANY NAME _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

For fast, easy ordering, go to www.myfreemanonline.com

HANGING SIGN LABOR AND EQUIPMENT

INSTRUCTIONS

- All ceiling rigging must conform to Show Management rules and regulations and facility limitations.
- All overhead hanging signs must be assembled, installed, and removed by Freeman. Please refer to the Freeman Terms and Conditions found in the Exhibitors Services Manual as it relates. Please complete the enclosed Labor Order Form for labor to assemble your hanging sign.
- Set up instructions must be provided for signs needing assembly.
- Hanging anchor points must be pre-fabricated and ready for use.
- Overhead hanging signs are to be sent in separate containers directly to advance warehouse using the enclosed Hanging Sign Labels. This container MUST arrive no later than one week prior to the first exhibitor move-in day. If these procedures are not followed, Freeman cannot guarantee the hanging of your sign.
- Electrical signs must be in working order and in accordance with the National Electrical Code. ELECTRICAL SERVICE requirements must be ordered in advance on the enclosed ELECTRICAL SERVICE Order Form.
- If any hang point supports over 250 lbs., notify Freeman immediately for special authorization.

SIGN DESCRIPTION, SIZE & WEIGHT

- For signs other than banners, include blueprint or drawing with detailed information so hanging anchor points may be determined.

Type: Cloth Banner _____ Metal or Wood _____ Other _____

Shape: Square _____ Triangle _____ Rectangle _____ Other _____

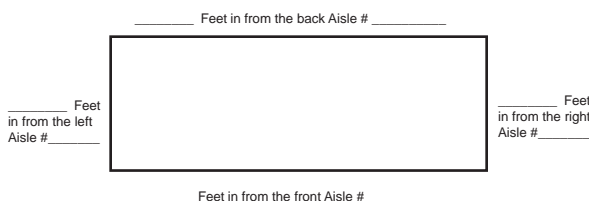
Size: Height _____ Length _____ Width _____

Weight of Sign: _____

Does Your Sign Require Electricity _____ Assembly _____

PLACEMENT DIAGRAM

- Use diagram below to represent your booth space. Indicate how far in from each boundary you would like your sign placed.
- The ceiling structure and relation to the support beams may require your sign to be moved from your specified location.



Number of feet from floor to top of sign: _____

EQUIPMENT AND LABOR RATES TO HANG SIGNS

Straight Time

8:00 A.M. to 4:30 P.M., Monday through Friday

Overtime

4:30 P.M. to 8:00 A.M., Monday through Friday,

ALL DAY Saturday

Double Time

ALL DAY Sunday and recognized holidays

Crew Size - MINIMUM of three people

Materials

Cable, clamps, etc. additional and charged accordingly

Equipment With Crew

- **Show site prices will apply to all labor orders placed at show site**
- Rates are per lift and crew per hour
- One hour minimum per lift/crew - lift/crew thereafter is charged in half (1/2) hour increments
- Straight time cannot be guaranteed

| | Straight Time | Overtime | Double Time |
|---|-----------------|-----------------|-----------------|
| 35' Scissorlift Scissorlift with crew (up to 500 lbs lift capacity) | | | |
| Advance Price | \$287.00 | \$368.00 | \$416.60 |
| Show Site Price | \$335.60 | \$440.90 | \$504.05 |
| Additional Crew Assembly Labor (Per person / Per hour) | | | |
| Advance Price | \$54.00 | \$81.00 | \$97.20 |
| Show Site Price | \$70.20 | \$105.30 | \$126.35 |

Installation Estimate

Approx Hours _____ Hourly Rate _____ Total Estimated Cost _____
 _____ @ _____ = _____

Date _____ Time _____

Dismantle Estimate

Approx Hours _____ Hourly Rate _____ Total Estimated Cost _____
 _____ @ _____ = _____

Date _____ Time _____

Supervision for assembly and disassembly of overhead hanging sign can be provided by Freeman, or by your company representative, display house, independent or lighting contractor.

Please indicate method of supervision you require for assembly/disassembly:

- _____ Freeman
 _____ Exhibitor Personnel
 _____ Display House

Additional crew and/or equipment will be used if the supervisor deems it necessary to safely complete the installation and/or dismantling of a job and it will be charged accordingly.

ADVANCE SHIPMENTS ONLY

TO:

NAME OF EXHIBITOR

BOOTH NUMBER

**FREEMAN
C/O ABF WHSE.
2690 COURIER CT. NW
WALKER, MI 49534**

H A N G I N G S I G N

PLEASE PREPAY ALL SHIPMENTS

EXHIBIT MATERIAL FOR

2010 MACUL CONFERENCE

DELIVER BY WEDNESDAY, MARCH 3, 2010

ADVANCE SHIPMENTS ONLY

TO:

NAME OF EXHIBITOR

BOOTH NUMBER

**FREEMAN
C/O ABF WHSE.
2690 COURIER CT. NW
WALKER, MI 49534**

H A N G I N G S I G N

PLEASE PREPAY ALL SHIPMENTS

EXHIBIT MATERIAL FOR

2010 MACUL CONFERENCE

DELIVER BY WEDNESDAY, MARCH 3, 2010

F R E E M A N

One Washington Blvd., Suite 1056
 Detroit, MI 48226
 Ph: (313) 393-0250 • Fax: (313) 393-0620
 www.myfreemanonline.com

**INCLUDE THE FREEMAN METHOD OF
 PAYMENT FORM WITH YOUR ORDER**

FREEMAN material handling

NAME OF SHOW: 2010 MACUL CONFERENCE - MARCH 11 - 12, 2010

COMPANY NAME: _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS: _____

MATERIAL HANDLING SERVICES

CRATED: Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.

SPECIAL HANDLING: Material delivered by a carrier in such a manner that it requires additional handling, such as ground unloading, stacked or constricted space unloading, designated piece unloading, shipment integrity, alternate delivery location, loads mixed with pad wrapped material, carpet and/or pad only shipments, no documentation and shipments that require additional time, equipment or labor to unload. **Federal Express** and **UPS** are included in this category due to their delivery procedures.
 (See definitions on back)

STRAIGHT TIME: 8:00 A.M. to 4:30 P.M. Monday through Friday

OVERTIME: 4:30 P.M. to 8:00 A.M. Monday through Friday, all day Saturday, Sunday, and Holidays
 (Overtime will be applied to all freight received at the warehouse and/or show site that must be moved into or out of booth during above listed times.)

| Description | Price Per CWT | 200lb. Minimum |
|---|---------------|----------------|
| RATE CLASSIFICATIONS: | | |
| Warehouse Shipment - Delivered on or before March 3, 2010 | | |
| Crated or Skidded Shipment..... | \$ 50.00 | 100.00 |
| Special Handling Shipment..... | \$ 65.00 | 130.00 |
| Warehouse Shipment - Delivered on or after March 4, 2010 | | |
| Crated or Skidded Shipment..... | \$ 65.00 | 130.00 |
| Special Handling Shipment..... | \$ 84.50 | 169.00 |
| <i>Shipments will NOT be accepted at the warehouse after March 8, 2010.</i> | | |
| Show Site Shipment | | |
| Crated or Skidded Shipment..... | \$ 42.50 | 95.00 |
| Special Handling Shipment..... | \$ 55.25 | 110.50 |
| Small Package - Maximum weight is 50 lbs per shipment* | | |
| Per Shipment | \$ 40.50 | |

*A small package shipment is a shipment totaling any number of pieces with a combined weight not to exceed 50 lbs that is received on the same day, from the same shipper and delivered by the same carrier.

ADDITIONAL SURCHARGES:

| | | |
|--|----------|-------|
| Showsite Shipment after show opening (in addition to above rates) | | |
| Showsite shipment after show opening | \$ 12.75 | 25.50 |
| Overtime Charge - Inbound/Outbound (in addition to above rates) | | |
| Crated or Skidded Shipment..... | \$ 10.65 | 25.80 |
| Special Handling Shipment..... | \$ 13.80 | 27.60 |

| Description | Weight | CWT | Price per CWT | Est. Total Cost (200 lb. Min.) |
|-------------------|---------|--------------|---------------|--------------------------------|
| | ÷ 100 = | | | |
| Surcharges | ÷ 100 = | | | |
| | | Total | | |

Tips to Save on Material Handling

- **Consolidate shipments** - when total weight is less than 200 lbs. For Example:

| | |
|---|--|
| 3 Separate Shipments 60 lbs. charged @ 200 lbs. \$ 95.00 52 lbs. charged @ 200 lbs. \$ 95.00 65 lbs. charged @ 200 lbs. \$ 95.00 = \$ 285.00 | 1 Consolidated Shipment 3 pieces (1 shipment) 177 lbs. charged @ 200 lbs = \$ 95.00 Added benefit - your shipments are less likely to get misplaced if they are packaged together with larger items. |
|---|--|

SPECIAL HANDLING DEFINITIONS

For frequently asked questions and material handling estimator tools, go to www.myfreemanonline.com

Special handling applies to shipments that are loaded by cubic space and/or packed in such a manner as to require additional labor/handling, such as ground unloading, constricted space unloading, designated piece unloading, carpet/pad only shipments or stacked shipments. Also included are shipment integrity, alternate delivery locations, mixed shipments, and shipments without individual bills of lading. Shipments loaded in this manner require additional time, labor, or equipment, to unload, sort and deliver.

What is Ground Loading/Unloading?

Vehicles that are not dock height, preventing the use of loading docks, such as U-hauls, flat bed trailers, double drop trailers, company vehicles with trailers that are not dock level, etc.

What is Constricted Space Loading/Unloading?

Trailer loaded "high and tight" shipments that are not easily accessible. Freight is loaded to full capacity of trailer – top to bottom, side to side. One example of this is freight that is loaded down one side of a trailer that must be bypassed to reach targeted freight.

What is Designated Piece Loading/Unloading?

Drivers that require the loading crew to bring multiple pieces of the freight to the rear of the trailer to select the next piece, having to remove freight from the trailer then reload to fit or the trailer must be loaded in a sequence to ensure all items fit.

What are Stacked Shipments?

Shipments loaded in such a manner requiring multiple items to be removed to ground level for delivery to booth. Stacked or "cubed out" shipments, loose items placed on top of crates and/or pallets constitute special handling.

What is Shipment Integrity?

Shipment integrity involves shipments on a carrier that are intermingled, or delivered in such a manner that additional labor is needed to sort through and separate the various shipments on a truck for delivery to our customers.

What is Alternate Delivery Location?

Alternative delivery location refers to shipments that are delivered by a carrier that requires us to deliver some shipments to different levels in the same building, or to other buildings in the same facility.

What are Mixed Shipments?

Mixed shipments are defined as shipments of mixed crated and uncrated goods, where the percentage of uncrated is minimal and does not warrant the full uncrated rate for the shipment, but does require special handling. Freeman defines special handling for mixed loads as having less than 50% of the volume as uncrated.

What does it mean if I have "No Documentation"?

Shipments arrive from a small package carrier (including, among others, Federal Express and UPS) without an individual Bill of Lading, requiring additional time, labor and equipment to process.

What about carpet only shipments?

Shipments that consist of carpet and/or carpet padding only require special handling because of additional labor and equipment to unload.

What is the difference between Crated and Uncrated Shipments?

Crated shipments are those that are packed in any type of shipping container that can be unloaded at the dock with no additional handling required. Such containers include crates, fiber cases, cartons, and properly packed skids. An uncrated shipment is material that is shipped loose or pad-wrapped, and/or unskidded without proper lifting bars and hooks.

ADVANCE TO WAREHOUSE

TO: _____
NAME OF EXHIBITOR

BOOTH #: _____

2010 MACUL CONFERENCE

MUST DELIVER ON OR PRIOR TO MARCH 3, 2010

FREEMAN
C/O ABF WHSE.
2690 COURIER CT. NW
WALKER, MI 49534

EXHIBIT MATERIAL - RUSH

ADVANCE TO WAREHOUSE

TO: _____
NAME OF EXHIBITOR

BOOTH #: _____

2010 MACUL CONFERENCE

MUST DELIVER ON OR PRIOR TO MARCH 3, 2010

FREEMAN
C/O ABF WHSE.
2690 COURIER CT. NW
WALKER, MI 49534

EXHIBIT MATERIAL - RUSH

ADVANCE TO WAREHOUSE

TO: _____
NAME OF EXHIBITOR

BOOTH #: _____

2010 MACUL CONFERENCE

MUST DELIVER ON OR PRIOR TO MARCH 3, 2010

FREEMAN
C/O ABF WHSE.
2690 COURIER CT. NW
WALKER, MI 49534

EXHIBIT MATERIAL - RUSH

ADVANCE TO WAREHOUSE

TO: _____
NAME OF EXHIBITOR

BOOTH #: _____

2010 MACUL CONFERENCE

MUST DELIVER ON OR PRIOR TO MARCH 3, 2010

FREEMAN
C/O ABF WHSE.
2690 COURIER CT. NW
WALKER, MI 49534

EXHIBIT MATERIAL - RUSH

DIRECT TO DOCK

TO: _____

NAME OF EXHIBITOR

BOOTH #: _____

2010 MACUL CONFERENCE

MUST BE DELIVERED ON MARCH 10, 2010

FREEMAN
C/O DEVOS PLACE
303 MONROE NW
GRAND RAPIDS, MI 49503

EXHIBIT MATERIAL - RUSH

DIRECT TO DOCK

TO: _____

NAME OF EXHIBITOR

BOOTH #: _____

2010 MACUL CONFERENCE

MUST BE DELIVERED ON MARCH 10, 2010

FREEMAN
C/O DEVOS PLACE
303 MONROE NW
GRAND RAPIDS, MI 49503

EXHIBIT MATERIAL - RUSH

DIRECT TO DOCK

TO: _____

NAME OF EXHIBITOR

BOOTH #: _____

2010 MACUL CONFERENCE

MUST BE DELIVERED ON MARCH 10, 2010

FREEMAN
C/O DEVOS PLACE
303 MONROE NW
GRAND RAPIDS, MI 49503

EXHIBIT MATERIAL - RUSH

DIRECT TO DOCK

TO: _____

NAME OF EXHIBITOR

BOOTH #: _____

2010 MACUL CONFERENCE

MUST BE DELIVERED ON MARCH 10, 2010

FREEMAN
C/O DEVOS PLACE
303 MONROE NW
GRAND RAPIDS, MI 49503

EXHIBIT MATERIAL - RUSH

FREEMAN

1-800-995-3579

COMPLETE THIS FORM ONLY IF YOU ARE SHIPPING YOUR EXHIBIT MATERIALS BY FREEMAN EXHIBIT TRANSPORTATION

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: 2010 MACUL CONFERENCE / MARCH 11 - 12, 2010
COMPANY NAME _____ BOOTH #: _____
CONTACT NAME: _____ PHONE #: _____
E-MAIL ADDRESS _____

For assistance, please call 1-800-995-3579 to speak with one of our experts.

For fast, easy ordering, go to www.myfreemanonline.com

EXHIBIT TRANSPORTATION

TIPS FOR EASY ORDERING

- Credit card information must be on file prior to pick up, as charges will be included on your show services invoice.
- International Exhibitors remember - Shipments originating from countries other than the U.S. must be cleared through customs. Please call for additional information:
1-800-995-3579

COMPLETE THE FOLLOWING ITEMS ON THIS FORM:

PICK UP INFORMATION:

Requested Pick Up Date: _____

SHIPPER NAME _____

SHIPPER ADDRESS _____

(City) (State) (Zip)

DESTINATION

- I will be shipping to **WAREHOUSE**
FREEMAN/Exhibiting Company Name
Hold for: **2010 MACUL CONFERENCE - Booth #**
c/o ABF Whse.
2690 Courier Ct. NW
Walker, MI 49534
MUST BE DELIVERED BY MARCH 3, 2010

- I will be shipping to **SHOW SITE**
FREEMAN/Exhibiting Company Name
2010 MACUL CONFERENCE - Booth #
c/o DeVos Place
303 Monroe NW
Grand Rapids, MI 49503
MUST BE DELIVERED MARCH 10, 2010

TYPE OF SERVICE - Choose One

- 1 Day: Delivery next business day (before 5:00 p.m.)
 2 Day: Delivery by 5:00 P.M. second business day
 Deferred: Delivery within 3 - 4 business days
 Declared Value \$ _____

Air Transportation charges are billed by Dimensional or Actual Weight, whichever is greater.

- Standard Ground: Dependent on distance
 Expedited Ground: Tailored to specific requirements
 Specialized: Pad wrapped, uncrated, or truckload

SHIPPING INFORMATION

Items to be shipped

| Number of Pieces | Weight |
|---|--------|
| ____ Crates (wooden) | _____ |
| ____ Cartons (cardboard) | _____ |
| ____ Cases/Trunks (fiber) (color _____) | _____ |
| ____ Skids/Pallets | _____ |
| ____ Carpet/Pad (color _____) | _____ |
| ____ Other (_____) | _____ |
| ____ Total | _____ |

Size of largest piece: (H) _____ (W) _____ (L) _____

NOTE: Shipments will be weighed and measured prior to delivery.

OUTBOUND SHIPPING

- I would like to schedule outbound Freeman Exhibit Transportation. Please provide me with a Material Handling Agreement at show site for my shipping instructions and signature. So we may print your Outbound Material Handling Agreement and labels, please complete the following information **if different from pick up address:**

Ship to address:

Number of labels: _____

FAX THIS COMPLETED FORM TO:
817-385-0983

A TRANSPORTATION EXPERT
WILL CONTACT YOU TO CONFIRM
RECEIPT OF YOUR ORDER AND
FINALIZE DETAILS

SHOW # 47-242311

FREEMAN exhibit transportation

FREEMAN

One Washington Blvd, Suite 1056
Detroit, MI 48226
Ph: (313) 393-0250 • Fax: (313) 393-0620

OUTBOUND MATERIAL HANDLING AND SHIPPING LABELS

Freeman outbound shipping

NAME OF SHOW: 2010 MACUL CONFERENCE / MARCH 11 - 12, 2010
COMPANY NAME _____ BOOTH #: _____
CONTACT NAME: _____ PHONE #: _____
E-MAIL ADDRESS _____

Every Outbound Shipment will require a Material Handling Agreement and labels. We would be happy to prepare these for you in advance and will deliver them to your booth at show site to review and sign. To take advantage of this service, please complete and return this form.

SHIPPING INFORMATION

FROM: SHIPPER/EXHIBITOR NAME: _____
BILLING ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
SHIP TO: COMPANY NAME: _____
DELIVERY ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE#: _____ ATTN: _____
SPECIAL INSTRUCTIONS: _____

METHOD OF SHIPMENT

PLEASE CHECK DESIRED METHOD OF SHIPMENT BELOW

FREEMAN EXHIBIT TRANSPORTATION

- 1 Day: Delivery next business day
- 2 Day: Delivery by 5:00 P.M. second business day
- Expedited
- Deferred: Delivery within 3-4 business days
- Standard Ground
- Specialized: Pad wrapped, uncrated, or truckload

OTHER COMMON CARRIER _____

OTHER VAN LINE _____

OTHER AIR FREIGHT _____

Next Day Second Day Deferred

CARRIER PHONE # _____

DESIRED NUMBER OF LABELS _____

FREIGHT CHARGES GUARANTEED BY:

COMPANY NAME: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT NAME: _____ PHONE #: _____

Once your shipment is packed and ready to be picked up, please return the Material Handling Agreement to the Exhibitor Services Center.

Verify the piece count, weight and that a signature is on the Material Handling Agreement prior to shipping out.

SHIPMENTS WITHOUT PAPERWORK TURNED IN WILL BE RETURNED TO OUR WAREHOUSE AT EXHIBITOR'S EXPENSE.

Freeman will make arrangements for all Freeman Exhibit Transportation shipments. Arrangements for pick-up by other carriers is the responsibility of the exhibitor. During exhibitor move-out, when time permits, Freeman will attempt a courtesy phone call to your carrier to confirm the scheduled pick-up.

F R E E M A N

One Washington Blvd., Suite 1056
Detroit, MI 48226

Ph: (313) 393-0250 • Fax: (313) 393-0620
www.myfreemanonline.com

DISCOUNT PRICE
DEADLINE DATE
JANUARY 25, 2010

| | | | |
|-----------------|--|--------|--|
| NAME OF SHOW: | 2010 MACUL CONFERENCE / MARCH 11 - 12, 2010 | | |
| COMPANY NAME: | BOOTH#: | | |
| ADDRESS: | BOOTH SIZE | X | |
| CITY/STATE/ZIP: | CUSTOMER # | | |
| PHONE #: | EXT.: | FAX #: | |

MACUL has selected Freeman as the Exclusive Service Contractor. If your company plans to use a firm who is not the Exclusive Service Contractor, i.e., Freeman, the EXHIBITOR must complete this form and mail it to the address listed below.

Exhibiting Company Name: _____ Booth #: _____

Contact at Show: _____

Exhibitor Hired Service Contractor: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Type of Service to be Performed: _____

It is YOUR responsibility to inform your Exhibitor Hired Service Contractor that they are required to send a copy of their General Liability Insurance Certificate no later than **45 days** prior to show date. The Exhibitor must also inform their Contractor of pertinent information regarding the servicing of the exhibit; i.e.: order forms, dates, shipping instructions, display regulations, etc.

These requirements and deadlines are strictly enforced. Therefore, if the exhibitor and/or exhibitor-appointed contractor fails to supply these forms by the date indicated, the exhibitor-appointed contractor will not be permitted access to the exhibit floor to service the exhibit; and the work will be performed and/or supervised by Freeman.

It is the responsibility of the Exhibitor to see that each of the representatives of the Exhibitor-Appointed Contractor abides by the official rules and regulations of this event. The EAC must be, and/or use, a contractor signatory with Detroit Carpenters Local 687.

This form MUST be returned to Freeman no later than JANUARY 25, 2010.

Return to: Freeman
One Washington Blvd.
Suite 1056
Detroit, MI 48226
Ph: (313) 393-0250
Fax: (313) 393-0620

FREEMAN notice of intent to use eac



DE VOS PLACE

303 Monroe NW ♦ Grand Rapids, MI 49503
(616) 742-6500 ♦ FAX # (616) 742-6590

ELECTRIC SERVICE ORDER FORM

PAYMENT FOR ADVANCE ORDERS MUST BE IN OUR OFFICE SEVEN (7) DAYS PRIOR TO MOVE-IN DATE

MAKE ALL REMITTANCE PAYABLE TO:
SMG-DE VOS PLACE, ATTN: FINANCE DEPARTMENT

NAME OF EVENT _____ DATE OF EVENT ___/___/___

BOOTH # _____ BOOTH NAME _____

FIRM NAME _____ CONTACT _____

NAME _____ PHONE _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

| QUANTITY DESCRIPTION | ADVANCE | FLOOR | AMPS NEEDED | TOTAL |
|---|-------------------|-----------------------|-------------|-------|
| _____ 20 AMPS 110 VOLTS Standard outlet | \$60.00 | \$90.00 | _____ | _____ |
| _____ 208 SINGLE-PHASE <i>ORDERED IN 20-AMP INCREMENTS</i> | \$4.00 PER AMP | \$6.00 PER AMP | _____ | _____ |
| _____ 208 THREE-PHASE <i>ORDERED IN 20-AMP INCREMENTS</i> | \$5.00 PER AMP | \$8.00 PER AMP | _____ | _____ |
| _____ 480 SINGLE-PHASE <i>ORDERED IN 20-AMP INCREMENTS</i> | \$7.00 PER AMP | \$12.00 PER AMP | _____ | _____ |
| _____ 480 THREE-PHASE <i>ORDERED IN 20-AMP INCREMENTS</i> | \$8.00 PER AMP | \$14.00 PER AMP | _____ | _____ |
| _____ POWER STRIP RENTAL <i>MULTI OUTLET STRIP</i> | \$20.00 | | _____ | _____ |
| _____ EXTENSION CORD RENTAL | \$20.00 | | _____ | _____ |
| | | ELECTRICAL CHARGES | | _____ |

EQUIPMENT- DESCRIPTION AND AMPERAGE

IF YOU DO NOT ORDER AN ADEQUATE AMOUNT OF AMPERAGE FOR YOUR EQUIPMENT (1) WILL BE CHARGED THE FLOOR RATE FOR THE INCREASE AND (2) WE WILL NOT GUARANTEE THAT YOUR POWER WILL BE INSTALLED BY THE START OF THE SHOW.

RATES INCLUDE POWER OUTLETS ONLY. RATES DO NOT INCLUDE EXTENSION CORDS OR SURGE PROTECTORS. PLEASE BRING AN ADEQUATE SUPPLY OF EXTENSION CORDS. LABOR TO HARD-WIRE OR TROUBLESHOOT EQUIPMENT WILL BE BILLED AT \$50.00 PER HOUR AND WILL BE BILLED IN ONE-HOUR INCREMENTS.

CONDITIONS AND SAFETY REGULATIONS

1. WALL, COLUMN AND PERMANENT BUILDING UTILITY OUTLETS ARE NOT PART OF BOOTH SPACE AND ARE NOT TO BE USED BY EXHIBITORS.
2. ALL EQUIPMENT, REGARDLESS OF SOURCE OF POWER, MUST COMPLY WITH ALL FEDERAL, STATE AND LOCAL BUILDING AND SAFETY CODES.
3. ALL SERVICE CONNECTIONS AND OVERLOAD PROTECTION TO SUCH EQUIPMENT MUST BE MADE BY DE VOS PLACE HOUSE ELECTRICIANS ONLY.
4. ALL EQUIPMENT MUST BE PROPERLY TAGGED AND WIRED WITH COMPLETE INFORMATION AS TO TYPE OF CURRENT, VOLTAGE, PHASE, HORSEPOWER, ETC.
5. ALL APPROPRIATE EXHIBITOR'S EXTENSION CORDS MUST BE OF THE THREE-WIRE GROUNDED TYPE; RESIDENTIAL TYPE EXTENSION CORDS AND POWER STRIPS ARE PROHIBITED BY LOCAL BUILDING AND SAFETY CODES.
6. AUTHORIZED PERSONNEL ONLY IN FLOOR BOXES.

ALL EXPOSED NON-CURRENT CARRYING METAL PARTS OF FIXED EQUIPMENT, WHICH ARE LIABLE TO BE ENERGIZED, MUST BE GROUNDED. THE PARTIES AGREE THAT THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE AND ALL OTHER WARRANTIES, EXPRESSED OR IMPLIED, ARE EXCLUDED FROM THIS AGREEMENT. DE VOS PLACE, SMG, CITY OF GRAND RAPIDS, COUNTY OF KENT, GRAND RAPIDS-KENT COUNTY CONVENTION ARENA AUTHORITY DO NOT ASSUME ANY LIABILITY FOR DAMAGES OF ANY TYPE WHATSOEVER OR LOSS OF ANTICIPATORY PROFITS RESULTING FROM THE USE OF EQUIPMENT ARISING FROM ANY CAUSE WHATSOEVER.

PAYMENT: CHECK ___ CASH ___ VISA ___ MASTERCARD ___ AMEX ___

CARD # _____ EXP. DATE _____

V-CODE (BACK OF CARD) _____

NAME ON CARD _____

SIGNATURE _____

NO REFUNDS FOR CANCELLATIONS UNLESS A WRITTEN REQUEST IS RECEIVED BY THIS OFFICE
A MINIMUM OF FOURTEEN (14) DAYS PRIOR TO THE FIRST MOVE-IN DATE OF THE SHOW



DEVOS PLACE
BROADBAND INTERNET
ACCESS ORDER FORM



DATE: _____

PLEASE TYPE OR PRINT ALL ENTRIES. THIS FORM MUST BE FILLED OUT COMPLETELY.

IMPORTANT: In order to ensure having service on the date desired, this application and payment must be received 14 days prior to the requested service date.

WIRED ACCESS

| QTY. | PRICE | TOTAL |
|-------|------------------------|-------|
| _____ | (\$300 per connection) | _____ |

REQUESTED DATE FOR CONNECTION _____

Please note: There is an additional \$100 charge if this form is not received at least 14 days before the show. No refunds within 72 hours of show.

WIRELESS ACCESS

| QTY. | PRICE | TOTAL |
|-------|---------------------|-------|
| _____ | (\$50 per computer) | _____ |

TOTAL DUE: _____

DAY OF SHOW CONTACT (name) _____ (cell #) _____ (email) _____

| |
|--|
| Mail or Fax Form to: DeVos Place 303 Monroe Ave. NW Grand Rapids, MI 49503 TEL: 616-742-6500 FAX: 616-742-6590 |
| Internal Use Only: Date Order Rec'd: _____ <div style="text-align: right;"> _____ Bill to SMG Master Account </div> |

| | |
|---|---|
| IMPORTANT: Credit cards are the only accepted form of payment. Your card will be charged within 5 days of completion of the event. | <input type="checkbox"/> Master Card <input type="checkbox"/> Visa <input type="checkbox"/> American Express Credit Card # _____ Exp. Date _____ Card Holders Name (PRINT) _____ Authorized Signature _____ |
| Event Name | |
| Firm Name | Event Dates _____ Booth# _____ |
| Address | Telephone # _____ |
| City, State, Zip | Fax # _____ |
| Signature | Contact Name _____ |

ACCEPTABLE USE POLICY

The following is ISG's Acceptable Use Policy for ISG IP Products and Services. It's purpose is to protect ISG, it's customers and the Internet community in general from irresponsible or, in some cases, illegal activities. This Acceptable Use Policy is a non-exclusive list of the actions prohibited by ISG. ISG reserves the right to modify it at any time, effective upon posting at: <http://www.goisg.com/infrastructure/wireless/use.asp>

Prohibited Uses of ISG's Systems, Products and Services:

1. Unauthorized attempts by a user to gain access to any account or computer resource not belonging to that user (e.g., "cracking").
 2. Obtaining or attempting to obtain service by any means or device with intent to avoid payment.
 3. Unauthorized use, or forging, of mail header information (e.g. "spoofing").
 4. Unauthorized access, alteration, destruction, or any attempt thereof, of any information of any ISG customers or end-users by any means or device.
 5. Transmission, distribution or storage of any material in violation of any applicable law or regulation is prohibited. This includes, without limitation, material protected by copyright, trademark, trade secret or other intellectual property right used without proper authorization, and material that is obscene, defamatory, constitutes an illegal threat, or violates export control laws.
 6. Sending unsolicited mail messages, including the sending of "junk mail" or other advertising material to individuals who did not specifically request such material ("e-mail Spam"). This includes, but is not limited to, bulk mailing of commercial advertising, informational announcements, and political tracts. It also includes posting the same or similar message to one or more newsgroups (excessive cross-posting or multiple-posting). ISG accounts or services may not be used to collect replies to messages sent from another Internet Service Provider where those messages violate this Policy or that of the other provider.
 7. Knowingly engage in any activities that will cause a denial-of-service (e.g., synchronized number sequence attacks) to any ISG customers or end-users whether on the ISG network or on another provider's network.
 8. Using ISG's Products and Services to interfere with the use of the ISG network by other customers or authorized users.
- Each ISG IP customer is responsible for the activities of its customer base/representatives or end-users and, by accepting service from ISG, is agreeing to ensure that its customers/representatives or end-users abide by these rules. Complaints about customers/representatives or end-users of an ISG IP customer may be forwarded to the customer's postmaster and abuse@goisg.com. If violations of the ISG Acceptable Use Policy occur, reserves the right to terminate services with customer or take action to stop the offending person or organization as ISG deems appropriate, without notice.



AUDIO VISUAL EQUIPMENT RENTAL

BlueWater Technologies is the on-site, full-service audio/visual provider for DeVos Place.

All rental prices are charged per item, per day.

This list shows only a portion of our extensive inventory. Call BlueWater today for a detailed quote for your next event.

PROJECTION / DISPLAY EQUIPMENT

| | |
|--|------------|
| LCD Projector (Data or Video) 2,000 lumens | \$ 175.00 |
| LCD Projector (Data or Video) 3,000 lumens | \$ 250.00 |
| LCD Projector (Data or Video) 5,000 lumens | \$ 350.00 |
| LCD Projectors 5,000 - 25,000 lumens | CALL |
| Overhead Projector | \$ 30.00 |
| DVD Player | \$ 35.00 |
| 27" Television | \$ 40.00 |
| 32" LCD Monitor | \$ 125.00 |
| ELMO Document Camera | \$ 100.00 |
| Laptop Computer | \$ 150.00 |
| 17" LCD Computer Monitor | \$ 45.00 |
| 21" LCD Computer Monitor | \$ 100.00 |
| Plasma Display Monitor (42-61") ** | \$ 275-500 |

** Additional labor charges apply

PROJECTION SCREENS & STANDS

| | |
|--|-----------|
| 8' Tripod Screen | \$ 25.00 |
| 12' x 12' Cradle Screen | \$ 55.00 |
| 9' x 12' Stumpfl Screen with Dress Kit | \$ 200.00 |
| 10.5' x 14' Stumpfl Screen with Dress Kit | \$ 250.00 |
| 12' x 16' Stumpfl Screen with Dress Kit | \$ 350.00 |
| 15' x 20' Stumpfl Screen with Dress Kit | \$ 475.00 |
| Safelock Projector Stand (adjustable height) | \$ 15.00 |
| A/V Cart | \$ 15.00 |

AUDIO EQUIPMENT

| | |
|--|-----------|
| Wireless Microphone (Handheld or Lavalier) | \$ 75.00 |
| Wireless with Countryman E6 Headset Mic. | \$ 100.00 |
| Microphone Mixer (12 Channel) | \$ 35.00 |
| Microphone Mixer (16 Channel) | \$ 60.00 |
| CD Player | \$ 35.00 |
| Powered Computer Speaker (4.5" Woofer) | \$ 25.00 |
| Full-range Powered Speaker (12" Woofer) | \$ 50.00 |
| Patch to House Sound System | \$ 50.00 |
| Custom Sound System Packages | CALL |

LIGHTING

| | |
|--------------------------|------|
| Custom Lighting Packages | CALL |
|--------------------------|------|

PRESENTATION AIDS

| | |
|---|----------|
| Power Strip | \$ 5.00 |
| Power Extension Cord | \$ 5.00 |
| VGA Extension Cable (25' or 50') | \$ 7.00 |
| Easel (For Displaying Small Signs) | \$ 10.00 |
| Wireless Presenter (PowerPoint Remote) | \$ 25.00 |
| Whiteboard with Eraser & Markers | \$ 30.00 |
| Flipchart with Paper Pad & Markers | \$ 35.00 |
| Executive Lectern with Lamp, Clock, and Timer | \$ 40.00 |

POPULAR PACKAGES

| | |
|--|-----------|
| Executive Lectern with Gooseneck Microphone | \$ 65.00 |
| LCD Projector (Data or Video) Package | \$ 230.00 |
| 2000 Lumen Projector, Tripod Screen, Projector Stand, Power and VGA cables | |
| "Bring Your Own Projector" | \$ 115.00 |
| Your Computer and LCD Projector. | |
| We provide: Tripod Screen, Projector Stand, Power Strip, Power Extension Cord, VGA Extension Cable, Technical Set-up Assistance. | |
| 27" Television & DVD Package | \$ 75.00 |
| Television, DVD, Cart | |

LABOR

BlueWater's on-site technical staff provides the expertise you need to make your event a success!

All events are unique and require various amounts of labor. Please call for a detailed labor estimate.

Local I.A.T.S.E. stagehand labor is not included and may be required by the DeVos Place.

01-01-09

For additional information contact BlueWater Technologies at 616-742-6641

4245 44TH STREET SE, SUITE 1 * GRAND RAPIDS, MI 49512 * FAX 616-742-6642

www.BlueWaterTech.com

Lead Retrieval



Tradeshow Leads - Smart, Simple.



Small wireless scanner
Requires no booth power



One click to:
- Send an email



On-site training
Easy as 123!



Unlimited, free, on-site
lead qualification
customization



One click to create:

- Contact
- Appointment



One click to search:

- Contact
- Organization
- Map



Schedule follow-up calls



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1stSales system!

<http://www.1stsales.com/ReadMore.pdf>

Hand-write and attach
unlimited notes



| Rank | Company | City |
|------|-----------------------|------|
| 1 | Huge Deal, Inc. | Joe |
| 2 | Very Big Deal Company | De |
| 3 | Pretty Big Deal, Inc. | Pr |

Leads ranked by
YOUR custom lead
qualifications

| Rank | Company | Contact | Address |
|------|-----------------------|---------------------------|--|
| 1 | Huge Deal, Inc. | Donna Echo | 5329 Riverside Dr., Bakersfield, CA 91710 |
| 2 | Very Big Deal Company | Asst. Manager, Production | 5329 Riverside Dr., Bakersfield, CA 91710 |
| 3 | Pretty Big Deal, Inc. | ... | ... |

One click to view
entire contact
without scrolling
Excel columns



Download leads from
secure site the
morning after
conference



Build concurrent
session and hospitality
event attendance lists

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