



2010-2011 MI Learning Educator Stipend Information, Application Questions and Scoring Matrix

Apply for a Michigan educator stipend for creating quality learning resources for a new course/topic on MI Learning on iTunes U. You may apply for one of the following stipends:

1. \$500.00 stipend (provide 12 enhanced or video resources)
2. \$1000.00 and free registration to the MACUL Conference (provide 24 enhanced or video resources. Some of these may be PDFs that support the learning.)

Applications will be accepted and reviewed in an ongoing basis through June 2011. The applicants who are selected should post resources by September 1, 2011.

Description of Learning Resources to be developed:

The curriculum resources being developed for distribution on MI Learning on iTunes U are enhanced podcasts (uses slides, photos, screen casts, etc.), video podcasts and PDFs that support the podcast content.

1. The selected educators agree to provide resources in one curriculum area (new course or topic) at a particular level that help students learn or review the subject matter. For example: a series of enhanced or video resources on topics in core subject areas, or physical education, world languages, music. The content of these resources is based on the Michigan Curriculum Content Standards and Grade Level Content Expectations (GLCEs), depending on grade level and content area.
2. Winners need to submit content for MI Learning by September 1, 2011. Stipends will be distributed after winner notifies the MI Learning Project Manager that 75% of uploads in their series are completed.

How to apply for the MI Learning Educator Stipend:

1. Visit iTunes U and explore K12 resources currently provided.
 - Preview the iTunes U video at www.apple.com/itunesu to gain understanding of the learning resources contained in iTunes U.
 - Navigate to K12 learning resources: iTunes > iTunes U > K12. You can also access Michigan's MI Learning on iTunes U through the link at <http://macul.org/milearning/>.
2. Access MI Learning Information at: <http://macul.org/milearning/>
 - a. Review the *MI Learning Participation Information* (pdf).
 - b. Review the MI Learning Educator Stipend Matrix on p.3 of this document used for application evaluation.
 - c. Complete the online *MI Learning Educator Stipend Application* at <http://macul.org/milearning/>.
 - d. Upload one enhanced or video podcast sample to <http://207.75.209.246/milearningstipend/>. This learning resource will be reviewed according to the principles found in the *MI Learning Resource Evaluation* (*MI Learning Participation Information*, p.6).

Application Timeline:

Applications will be accepted and reviewed in an ongoing basis through June 2011. The applicants who are selected should post resources by September 1, 2011.

If you have questions, contact:
Judy Paxton, jpaxton@macul.org

MI Learning Educator Stipend Application Questions

These are the questions in the application. The application is posted at <http://macul.org/milearning/> and *must be completed online*.

Name of Educator(s) developing the learning resources: (List main contact first)

District:

School:

Telephone: (Main Contact)

Email address: (Main Contact)

- Select the amount of stipend you are applying for: (Choose \$500 or \$1000 options from list.)
 - Identify the software you will be using to create your podcasts and describe the kind/amount of training you received to use this software. Also identify if you have other technical support staff to help you with the process.
1. Provide an overview of the content to be included in the 25 enhanced or video podcasts you will be posting on MI Learning on iTunes U. Include the subject area, level, targeted audience, along with a description of the content of this “course”. Maximum words: 300. **(20 points)**
 2. List five of the specific Michigan Curriculum Content Standards or Grade Level Content Expectations (GLCEs) that will be addressed in your series of 25 enhanced or video podcasts. **(10 points)**
 3. Provide a description for one enhanced or video podcast that you will upload for review. Include the Michigan Curriculum Content Standard(s) or Grade Level Content Expectation(s) (GLCE) that will be addressed. Briefly identify what kind of visuals will be included (photos, video content, slides, etc.) or other special elements. Maximum words: 300. **(15 points)**
Find the URL for uploading your sample resource on Question 9 and in the application instructions (p.1).
 4. Identify how you plan to use the learning resources that you are creating. **(10 points)**
Maximum words: 50.
 5. The awareness and support of your building administrator is important for this project. Did you inform the building administrator and do they support your involvement? **(5 points)**
(Yes, No)
 6. Have you read the MI Learning Participation Information found at <http://macul.org/milearning/> ? **(5 points)**
(Yes, No)
 7. Including metadata or tags on every posted resource is very important for end-users who are searching for specific curriculum lessons. Will you take the initiative to be sure that the tags are included for all of your resources? (See p. 4 of MI Learning Participation Information). (Yes, No) **(5 points)**
 8. As you create the enhanced or video podcasts will you take responsibility to evaluate your own podcasts using the MI Learning Resource Evaluation (page 6 of *MI Learning Participation Information*), making sure content is cited accurately and in compliance with copyright laws? (Yes, No) **(5 points)**
 9. Upload your enhanced or video podcast to <http://207.75.209.246/milearningstipend/>. This learning resource will be reviewed according to the principles found in the *MI Learning Resource Evaluation (MI Learning Participation Information, p.6)*. **(25 points)**
 10. Optional Question: Are you willing to present your work as part of a panel discussion at the a MACUL Conference? (Yes, No)

MI Learning Educator Stipend Scoring Matrix *(To be used by Applicant Reviewers)*

Applicant Name _____

Application Number _____

Total points awarded: _____

Media Production training: Software: _____ Training: _____

| | Point Value | Applicant Responses | Possible Points | Earned Points |
|-----|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|---------------|
| 1. | 20 | The overview of the content includes: (max 300 words) | | |
| | | a. subject area | 2 | |
| | | b. grade level(s) and targeted audience | 3 | |
| | | c. gives a solid description of the content of the "course" or podcast series. | 15 | |
| 2. | 10 | Applicant lists five of the specific Michigan Curriculum Content Standards or Grade Level Content Expectations (GLCEs) that will be addressed in the series of enhanced or video podcasts. | 10 | |
| 3. | 15 | Applicant provides a quality description for the one enhanced/video podcast being submitted including a description of the visuals and other elements that will be used. (Maximum words 300). | 10 | |
| | | a. The Michigan Curriculum Content Standard(s) or Grade Level Content Expectation(s) (GLCEs) are identified in the description. | 5 | |
| 4. | 10 | Applicant identifies a solid plan for using the learning resources in their teaching. | 10 | |
| 5. | 5 | Applicant acknowledges building administrator is aware and is supportive of this project. | 5 | |
| 6. | 5 | Applicant read the MI Learning Participation Information (YES) | 5 | |
| 7. | 5 | Applicant will take the initiative to be sure that the metadata are included for all resources. | 5 | |
| 8. | 5 | Applicant will evaluate own podcast resources using the MI Learning Resource Evaluation, and will make sure the content is cited accurately and in compliance with copyright laws. | 5 | |
| 9. | 25 | Scoring applicant podcast: Download samples from http://207.75.209.246/milearningstipend/ to review | 0 | |
| | | a. The content demonstrates a MI Curriculum Standard or GLCE | 10 | |
| | | The delivery flows smoothly; speaker uses good enunciation, expression, pacing, and is able to keep learners engaged; uses correct grammar; appropriate vocabulary for age level; background noise is filtered out, volume is at consistent level. | 5 | |
| | | c. The visuals (photos, slides, images, music, video content, etc.) included are appropriate and enhance the content to be learned. | 5 | |
| | | d. The podcast length is appropriate for targeted age level. | 2 | |
| | | e. Content adheres to copyright guidelines. | 3 | |
| All | 100 | TOTAL | 100 | |
| 10. | Optional | Applicant is willing to present their work at the 2010 MACUL Conference. | Y or N | |