

Upper Peninsula  
Educational Technology  
and Business Conference

May 6, 2011  
Munising High School  
Munising, MI

***Sponsored by:***

*Michigan Association for Computer Users in Learning*

*Michigan Business Education Association*

*Michigan Virtual University*

*Munising High School*



KEYNOTE SPEAKER: Marilyn Western

## SCHEDULE

- 8:00 Registration, Coffee, Bagels, Juice
- 8:30 Welcome and Introductions  
Steve Peffers, Ric Wiltse, Linda Schwake  
Presentation of Wells Cook Award – Colleen Webb, MBEA Pres.
- 9:00 Keynote Session- Marilyn Western (9:00-9:55)
- 10:00 Session 2, Multiple Presentations (10:00-10:55)
- 11:00 Visit exhibits and networking (please support our exhibitors)
- 11:30 Lunch – provided by Munising Public Schools
- 12:30 Session 3, Multiple Presentations (12:30-1:25)
- 1:30 Closing Session – Marilyn Western (1:30-2:25)
- 2:30 Wrap Up/Door Prizes (must be present to win)

## **Opening Session (9:00 to 9:55)**

### **Tech Makeover 2011: Becoming a 21<sup>st</sup> Century Teacher in 1 Hour** **Marilyn Western, Presenter**

Location: Gym

Put your school day thru a tech makeover with simple resources to use next year that will change the way you teach. These tools will help you run your classroom more effectively, spice up your lessons, engage your digital students, and make you into a real 21st Century Teacher – all in one hour!

#### About our Keynote Speaker

Marilyn is the creator of [\*Technology Tips for Classroom Teachers\*](#). Marilyn is also the 2008 MACUL Teacher of the Year, a former member of the MACUL Board of Directors, and a Discovery Educator Network (DEN) scholar. Outside of the classroom, she has worked as the 1998-99 MDE Technology Using Educator on Loan, a MI Champions course designer and instructor, a technology trainer for Clare- Gladwin RESD, Gratiot-Isabella RESD and Bay-Arenac ISD, a national presenter for the Bureau of Education & Research, and a district “tech guru”.

## Session 2 Descriptions (10:00 to 10:55)

### **Google Earth Across the Curriculum**

Marilyn Western, Mt. Pleasant Public Schools

(Gym)

Google Earth is much more than a simple geography tool. It can support your elementary and middle school history, science, literature, and even math classes! This session will give you examples, quick how-to's and curriculum suggestions.

### **Introduction to Pearson Inform (Elementary):**

Debra Miller, Pearson

(Room 201)

Pearson Inform is the most powerful achievement data analysis tool available today. Built specifically for K12, Pearson Inform includes a robust set of capabilities for tracking and measuring Response to Intervention (RTI).

### **Professional Development without the Pain (or cost)**

Jason Marentette, LMS Administrator

(Lab 121A)

(Room and Jim Bell, LMS Specialist, Michigan Virtual University)

Michigan LearnPort is a state-wide online learning portal which provides access to over 400 high quality professional development courses. These courses are designed to meet the needs of teachers, administrators and any school employee and can be taken anytime and anywhere with internet connectivity. Michigan LearnPort includes several collaborations tools as well as the award winning netTrekker which is free to all Michigan LearnPort users. This year, Michigan LearnPort is completing a complete redesign based on user feedback. Come join us to see a preview of the NEW Michigan LearnPort and hear how you can fulfill many professional development requirements including earning State-Board Continuing Education Units (SB-CEU'S) for recertification purposes

### **Seat Time Waivers - Rules, Implementation, How to Obtain Them**

Barbara Fardell, MDE

(Room 218)

Educational Technology Manager

Seat time waivers are now available for all districts to implement the program of their choice. However, rules and laws must still be followed. This session will give you the information you need to apply for your waiver, ideas for utilizing waivers, and how you to make sure you get your full FTE per student under a seat time waiver. You'll also find out how to get free courses and free training for teachers!

### **(Almost) All About Google**

Fran Darling, Technology Integration Supervisor

(Lab Room 221)

Marquette Area Public Schools

More Tools and Strategies than ever before – Google is truly a dynamic collection of interesting online tools and new searching techniques. Blogging, mapping, quick searching, leveled searching, interactive document sharing, trends, bookmarks and books, to name a few...just about everything digital you need. Find out how to access them for as many varied technology projects as you can think of.

### **CTE Update and Information on AP Accounting Training**

Tom Knight, CTE Consultant

(Room 208)

Michigan Dept. of Education

In a teleconference Tom Knight will update CTE Instructors on changes in CTE areas for business and other CTE programs. Tom Knight will also discuss the new AP Accounting initiative and implementing the program in your school. If you have questions about your CTE program, here is a chance to get those answers first hand.

### **TechAtlas - Free Resource for Nonprofits and Libraries**

Tracey Reed, House Manager

(PC Lab - 121)

Good Will Farm

Are you a nonprofit or library looking for a free solution to create a technology plan and manage your technology? Short on resources? Looking for some way to get your technology organized? TechAtlas is a free online technology tool that helps and guides you through your vision, inventory, assessment, budget, and action plan steps. You will learn how to setup a free account, take a basic assessment to get you started, and see an overview of the basic features

### **PowerSchool 7 What's New**

Edward Dedic, Pearson

Library Lab

Come and see PowerSchool 7, the next major step in SIS evolution...

## **Session 3 Descriptions (12:30 – 1:25)**

### **Why is Arne Duncan Smiling?**

(Rm 218)

Secretary of Education Duncan has laid out some very specific guidelines for schools. What are these guidelines and how did he come to these ideas? In this session, we'll see an overview of his recommendations, what they mean for Michigan schools, and what challenges are faced in their implementation. Additionally, we'll look at a handful of tools that help classrooms and schools in their quest for improving student achievement and address the challenges of these guidelines. And of course, technology plays a role!

Jim Seasley, President  
EduTek Midwest

### **The Statewide Articulation Agreement – What Does it Mean for Me and My Students?**

(PC Lab – Room 121)

Come learn about the Statewide Articulation Agreement between the Michigan Department of Education-Office of Career and Technical Education Office and Davenport University and what it means to you and your students. Come see how your students, especially your graduating seniors this year, can earn articulated credit even if your institution does not have an articulation agreement with Davenport University!

Christopher Marx  
Davenport University

### **Introduction to Pearson Inform (Middle/High School):**

(Room 201)

Pearson Inform is the most powerful achievement data analysis tool available today. Built specifically for K12, Pearson Inform includes a robust set of capabilities for tracking and measuring Response to Intervention (RTI).

Debra Miller, Pearson

### **Imagine - Inspire - Innovate - With an Invention Convention**

(Lab 121A)

Imagine. Inspire. Innovate. It has been said that “we stand on the shoulders of giants”, creating advances in all aspects of society as we improve the work of prior innovators. Find out how to weave technology into the classroom and help students be creators of digital media with an Invention Convention! Listen as one middle school teacher describes her experiences as part of the Pearson/Smithsonian/CCSSO New Learning Institute’s Model Classroom Program. Find out about new mobile and digital media practices, see how to integrate resources of Smithsonian into your classroom, share ideas for new lesson approaches, and become a member of the MLI Educator Social Network..

June Teisan, Educator  
Harper Woods Schools

### **21 Things 4 The Teacher/Admin/Student**

(Rm 208)

Learn about three great resources that provide an opportunity to build your technology skills through a FREE online interface. Experience Web 2.0 tools and online resources that can change your educational technology skill set, aligned to the NETS-T, NETS-A, and NETS-S. Participants will experience tools for visual, collaboration, presentations and digital images.

Melissa White, REMC 13 Director

### **Go the Library – Online!**

(Lab - 221)

Find out how to use your online UP and Michigan State library to browse the catalog and also request or hold a copy for you at your home library. Find and download audio and digital books directly to your home or school computer. Learn about the great digitized historical resources and more from the Michigan Electronic Library. Also see & download the new Public Domain books. Learn how to create an audio Screencast of the text using [www.screencast-o-matic.com](http://www.screencast-o-matic.com) Bring your library card and pin to access [other] materials during the presentation.

Fran Darling, Technology Integration Supervisor  
Marquette Area Public Schools

### **Handheld GPS and Geocaching Exploration**

(Room 123)

Participants will be given instruction in the operation of the handheld GPS. This will include making way points and other basic information. Participants will also learn about Geocaching as well as setting up a geocache.

Alma Oatley, Outdoor Education  
Munising High School

### **Power Teacher Gradebook**

Library Lab

Best practice session with PowerTeacher Gradebook. PowerTeacher has evolved and teachers are learning more of it's capabilities to not only record grades, standards and formative assessment data but to manage their classroom and reduce their work load. Come and see how to put PowerTeacher to work for you using existing and new features.

Edward Dedic, Pearson

## Closing Session (1:30 – 2:25)

**Need Help? Your PLN comes to the rescue!**

**Marilyn Western, Presenter**

Location: Gym

In this session we will define a Personal Learning Network, figure out why you would need/want one, and learn how to develop your own. You'll see how to be connected, stay current, and keep learning long after this conference day is over.

Marilyn's Website

<http://www.edzone.net/~mwestern/>



## **Additional Session 4: Designed for Secretaries/Administrators**

### **Mining and connecting your data**

**Edward Dedic, Pearson**

(Library Lab)

Come and get a crash course on best practice data mining in PowerSchool. If you are trying to get that data for a report or populate your other systems with data from PowerSchool this is a session for you. Session is meant for secretaries and administrators.

## Save the date

|                  |   |
|------------------|---|
| June 22, 2011    | <a href="#"><u>Michigan Joint Education Conference</u></a><br>Coopersville High School, Coopersville, MI                                    |
| June 26-29, 2011 | <a href="#"><u>ISTE Conference</u></a><br>Philadelphia, PA  |
| July 18-20, 2011 | <a href="#"><u>MBEA Summer Academy (AP Accounting – Accounting Pilot and Bridge Project)</u></a><br>Davenport University – Grand Rapids, MI |
| Nov 2-4, 2011    | <a href="#"><u>MBEA 73<sup>rd</sup> Annual Convention</u></a><br>Marriott on MAC – East Lansing, MI   |
| March 7-9, 2012  | <a href="#"><u>MACUL Annual Conference</u></a><br>DeVos Place, Grand Rapids, MI   |
| May 4, 2012      | <a href="#"><u>U.P. Educational Technology and Business Conference</u></a><br>Munising High School, Munising, MI                            |

## Wells Cook Award

Linda Schwake, recently retired Business Teacher in Munising and Region 1 Representative for MBEA was recently honored by other Business Educators in the state for the Wells Cook Master of Business Education award. The award was presented to Linda by Colleen Webb, Michigan Business Education Association President. In her acceptance at the State Conference she gave this advice to new teachers:

The most important words you'll hear from a student as an educator go something like this: "Are you going to my game tonight? Are you coming to our play? Are you coming to our concert? My dance recital is Saturday!" Those words mean that the student saying them is inviting you into their personal lives. The most important and rewarding thing you can do as a teacher is to be a part of a student's life outside of the classroom when invited. It develops a mutual respect that goes a long way in the classroom and even after the student graduates. You will find your students much more approachable if you know them and cheer for them outside of your classroom. You can have the best lesson plans in the world, but if you don't show genuine interest in what is important to the student after school, you won't be the best teacher you can be. So sit on those rock hard bleachers for a few hours and let your students know you truly care.

## **Exhibitors/Contributors**

Custom Plus  
EduTek Midwest  
Lightspeed  
MEEMIC  
Michigan Virtual University  
Sehi Computer Products, Inc.

Special Thank You's to those who presented and also those below who worked to bring this conference together:

Staff, Administrators, School Board, Munising Public Schools  
Steve Peffers, MARESA  
AmericInn of Munising  
Steve Schmunk, MARESA  
Brad Kerst, Munising Public Schools  
Harris Nature Center, Meridian Township  
Phyllis Brock, Janitorial Staff & Phil DeGabriele, Munising Public Schools  
All Businesses and Individuals who Contributed Door Prizes

## **Conference Coordinators**

Ric Wiltse, MACUL Executive Director  
rwiltse@macul.org  
Linda Schwake, MBEA Region 1 Representative  
lschwake@charter.net